



## **Hit-A-Thon 2020 Informational Overview**

**What is a Hit-A-Thon?** A hit-a-thon is a team-run event where players step up to the plate and take a swing for a cause. With several stations for batting, hitters take turns attempting to hit a baseball the furthest distance possible to raise the most funds possible. A hit-a-thon is a great way to showcase the athletic talent of the league's players while raising funds for the program. Each player gets three hits and the best of three distances is recorded. Additionally, when players hit targets on the field while at bat, they can win a carnival prize or raffle ticket. All teams encouraged to arrive at the beginning of the evening to cheer the other teams/players and to promote league unity.

**How does it work?** Prior to the event, players collect sponsors who pledge to donate a set dollar amount per foot for the distance that the player hits at the event. For example, if Johnny's aunt agrees to pay \$.10 per foot and Johnny knocks it out of the park at 200 feet, then his aunt donates \$20. Players may also collect one-time flat donations in any increment.

**Date & Time:** April 25, 2020, 5-7 PM

**Goal:** \$5,000.00

**Event Manager/Chair:** Richard Murphy

**Carnival:** The carnival element of the Hit-a-Thon provides additional opportunities for the kids to have fun, especially the kids who are waiting for their turn, or their siblings turn to hit. It helps make the Hit-a-Thon an event that everyone in the family wants to attend! Hitters may redeem target tickets at the carnival after they hit. In the first year, the league set a goal of ten activities and game booths total, to stay small and manageable. In years to come, extra permitting may be required in order to host a bounce house or other large carnival activities.