



BRAINERD AMATEUR HOCKEY ASSOCIATION
P.O. Box 38
BRAINERD, MN 56401
WWW.BRAINERDHOCKEY.COM
218-851-2244

BAHA BOARD OF DIRECTORS MEETING

Date of meeting: June 30, 2021

Time: 7:15pm

Essentia Health Sports Center

- I. Call to Order – 7:09 by Darren Goltz
- II. Good News =/< 5 minutes
 - a. First Team Sponsor sold! Darren cultivated a new relationship.
 - b. We had 150 players joined our summer program.
- III. Approval of Meeting Agenda – Motion to approve by Chad Rasinski, 2nd by Howie Borden. Motion carries.
- IV. Approval of Consent Agenda which includes: Motion made by Chad Rasinski, with a 2nd by Ryan Glas. Motion carries.
 - a. Executive Director’s report (Attached)
 - b. Hockey Director’s report (Attached)
 - i. Player Development Committee and In-House sub-comm.
 - c. Treasurer’s report (Nothing to report – financials attached)
 - d. Recruitment and Retention Committee report (Nothing to report)
 - e. Alumni Committee report (Nothing to report)
 - f. SafeSport/Grievance/Discipline Committee (Nothing to report)
 - g. Fundraising Committee report (Nothing to report)
 - h. Volunteer Committee report (Nothing to report)
 - i. Executive Committee report (Nothing to report)
 - j. Finance Committee report (Nothing to report)
 - k. Marketing Committee report (Nothing to report)
 - l. Events Committee report (Attached)
 - m. May meeting minutes (Attached)
- V. Old Business
 - a. Long Term Strategic planning – Darren/Jim
 - i. Warrior Culture – Jessica
 1. Motion to move all action plan deadlines to Sept 1 to make timeline more reasonable. Motion made by Howie Borden with a 2nd by Mandy Vanek. Motion carries.
 - ii. Recruitment – Rich
 1. Try Hockey for Free prep – 70%
 2. Retention plan for 1st year players & THFF players – 0% Hope to have plan after first meeting next week.
 3. Girls World Hockey – 0% Hope to have plan after first meeting next week.
 - iii. “BAHA Vison” Communication – Chad
 1. Three scripts created, with two more in the works. Connecting with Laci to get messages recorded.
 - a. Fully encompassed plan that includes multiple facets of our programs – 85%
 - iv. Coaches/Refs – Brent
 1. 50% on way to meeting goals
 2. Meeting set up for next week.
 3. Past non-parent coaches have been contacted
 - v. Partnerships/Third Sheet of Ice – Darren

1. Discussions have been started.
 2. Motion to move deadlines to August 30th made by Chad Rasinski, 2nd by Mandy Vanek. Motion carries.
- b. Committee chairs and members – Darren
- i. Marketing Committee: Erin Books, Mary Devine Johnson, and Justin Jerve
 - ii. Events Committee: Laci Schindler (chair), Sarah Dahlheimer, Cassie Feierabend, and Laura Pickar
 - iii. R&R: Brian Weber and Scott O’Shea
 - iv. Fundraising Committee: Lesley Goral, Miranda Neuwirth, and Heidi LeMieur
 - v. Motion to approve all additional committee members as listed above, made by Mandy Vanek, 2nd by Howie Borden. Motion carries.
- VI. New Business
- a. Booth at County Fair – Rich/Jim
 - i. Aug 3-7, Events committee will lead this initiative, 18x20 tent, sauce-toss game with prizes
 - ii. Purpose is to recruit for THFF – hand out flyers
 - iii. Board support at the event would be appreciated
 - b. ALEC – Jim
 - i. Aug 6-7
 - ii. Jim will let us know more information as it comes available.
 - c. Rivalry Week – Howie
 - i. Update with more to come
 - d. BBLB Team Sponsorship plan for 21/22 season – Darren
 - i. Motion to approve partnership with BBLB to sell team sponsorships for the 2021/22 season, pending Executive Committee drafting partnership agreements made by Howie Borden, 2nd by Mandy Vanek. Motion carries.
- VII. Comments and Announcements
- a. Golf Tournament – Monday, July 26
 - b. July meeting moved to July 21
 - c. August meeting moved to Sept 1
- VIII. Adjournment

Next Board meeting July 21st, 2021, 7:15pm

Pre-board rotation is from September through March.

Events Committee Report

June 2021

Report submitted by Jim Brau

Additional work was being done on the video. The last of the recordings was done and the video was uploaded to the BAHA YouTube channel and the information was sent to the membership.

Banquet prizes are being picked up all along.

June 2021 – Executive Director’s Report

Home Tournaments

1. Home tournament registration went live on May 28th.
2. Current registration levels are:
 - a. 15UA= 8 spots – 3 remaining



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- b. 15UB= 8 spots – Full
- c. Bantam AA= 12 spots – 7 remaining
- d. Bantam B1= 8 spots – 5 remaining
- e. Bantam B2= 8 spots – Full
- f. 12UA= 8 spots – 6 remaining
- g. 12UB= 8 spots – 1 remaining
- h. PWB1= 8 spots – 5 remaining
- i. PWB2= 8 spots – 1 remaining
- j. 10UB= 12 spots – 5 remaining
- k. Sqt. A= 8 spots – 3 remaining
- l. Sqt. B1= 8 spots – Full
- m. Sqt. B2= 8 spots – Full
- n. 8U Jamboree= 8 spots – 7 remaining
- o. Mite Jamboree= 16 spots – 12 remaining

Home Tournament Coordinator

- 1. Posted position, waiting for all applicants to submit info.

PDC

- 1. Will be attending meeting scheduled for June 28th.

Events Committee

- 1. Video is done. Uploaded to our YouTube channel and link was shared with membership.
- 2. Huge thank you to Laci Schindler for all her work on the project.

High School Coach

- 1. Meet and greet has been scheduled with Coach Borden for Friday July 2nd at 6pm.

BAHA Skills Development Camps

- 1. Camp registrations went live on Friday May 21st.
- 2. Currently have 150 registered.

Away Tournaments

- 1. Away tournament registration is ongoing.
- 2. Approximately 80% complete. Waiting for some associations to open their registrations.
- 3. Away tourney lodging is almost complete as well.

Shot Club

1. Program started on June 1st and will run through September 30th.
2. We currently have 27 players that have shot 29,394 pucks so far.
3. Last year we ended with 36 players shooting 195,637 pucks.
4. More players will sign up throughout the summer.

Regular Season Registration

1. Working on getting the registration ready to open early if possible.
2. Plan is to have open before August 1st.

Fall Hockey

1. Working on the Fall Hockey program and building the registration.
2. Also plan to do a 3 on 3 element as well if time and scheduling allows.

ALEC

1. MN Hockey has resumed offering the Association Leader Excellence Conference
2. Dates are August 6 & 7, 2021 in St. Louis Park.

Hockey Director and Player Development Committee Update

Submitted by Brent Potvin

Nothing really new to report on the PDC side of things. We did meet on Monday to allow everyone to meet Howie and have him get accustomed to what the PDC is about and what we do. Outside of that, we will be taking the next step in our development plan. We decided to split into groups of 3 to take on 3 separate tasks that we set a goal for completion of our September meeting. Those 3 groups will be as follows.

-BAHA Culture- Their main focus will be to put together a document of to hand out to our players and our coaches (separate lists) about what our expectations are as a PDC in regards to coaching, behaviors, practice structure, etc.

-Skills and systems- Their main goal will be to work with Jack and Howie to develop a list of things that they/we feel would be good to learn at each age level. We feel it would be beneficial to have a unified front vs. letting each coach decide what they feel is the best fit.

-Mentality- Their main goal will be to put together a list of videos/speakers/ideas to help promote more of a competitive mindset with our coaches and players. This group will also be tasked with conducting our regular coaches meetings which we are going to try and hold once a month this season.

The last thing we did was had some discussion with both Howie and Jack about how to best incorporate the other into each other's programs.

Next meeting scheduled is on July 19th @ 6:30