

White Bear Youth Football



November 12, 2025 - White Bear Lake Area High School Learning Studio 1200

Attendance: Randy Spring, Casey Zafke, Jesse Hedinger, Aime DeWitt, Scott Mueller, Kathy Kirkland, Rick DeWitt, Meghan Levorson, Nate Anderson, Erin Hauber, Kevin Eicher

Absent: None

Call to Order 6:35 pm

Approval of Minutes: October 2025

- **Approved**

Public Input:

- None

Officer Reports:

- **President** (Randy)
 - None
- **Vice President** (Casey)
 - None
- **Treasurer** (Jesse)
 - Financials emailed to all
 - There are a few parties left to pay for that are awaiting receipt submissions, but most are done.
 - In the process of making some phone calls to get quotes on someone doing our taxes.
- **Secretary** (Aime)
 - None

Open and Future Board Roles:

- Meghan will be moving into the Special Events Coordinator role that has now opened up with the departure of Chris Oswald.
- We will need to fill the role of Sponsorship Coordinator for the upcoming year.
- There seems to be a board position specifically in charge of communicating with team managers to make them more efficient at communication.
- We have some parents and coaches from the season who are interested in joining the board. They will be invited to sit in on a meeting to see if it seems like something that would be a good fit.

2025 Survey:

- The survey did not go out until last week, and it would be beneficial to make sure it's going out as soon as the season ends in the future.

- The survey is no longer anonymous.
- Multiple people expressed in the survey they had interest in joining the board to help out if a spot opened up.

P.O. Box:

- We are moving our P.O. Box to the UPS Store because they allow packages to be sent to the P.O. Box and the hours are more convenient.
- We need to keep our original P.O. Box for a year to make sure we don't miss any mail.

Sponsorships:

- Thank you cards are written, we just need to decide if we want to mail them or hand deliver them.
 - We will hand deliver to make it more personal.

2026 Budget Wishlist:

- Non-Parent Coach Gifts for Gary Meyer and Travis Macalus
 - Include non-parent assistants too.
- More stickers- both helmet incentive stickers and Bear Paws/Helmet logo to sell in concessions.
- Potential Player/Coach Development items:
 - Hudl Mounted Camera System
 - Additional Portable Hudl Camera
 - Upgraded Hudl Coach Accounts
 - Hudl offered us a bundle that brings the estimated cost of everything we want from \$15,000 down to \$8,000.
 - Offseason Player Skill Development Programs- Pro MN Athletics/612 Quarterbacks and Wide Receivers
 - Training HAUS OL/DL Training
 - Simplifaster Bluetooth Chips
- Podvin Park Upgrade Ideas:
 - Concessions A/C
 - Concessions Stainless Steel Counter
 - Concessions Electrical Outlets
 - Cooking Station in Office
 - New Air Fryer
 - Hot Dog Machine
 - Fix Shelves
 - Upgrade/Fix Wooden Gazebo- MUST DO!
 - Rick has plans to work on this in the spring.
 - Sandwich Boards

WBL School District Middle School Football Program:

- The WBL Athletic Director and Community Ed and Rec Director have been pursuing us and wanting us to put together a Middle School football program in partnership with us.

- Randy will be meeting with them to talk about what this would look like and

Annual Vote for 2026 Officers:

- President- Randy Spring
- Vice President- Casey Zafke
- Treasurer- Jesse Hedinger
- Secretary- Aime DeWitt
 - Motion made to approve all four officer positions.
 - ***Approved***

2025 WBYF December Board Meeting:

- As a form of celebrating the work we have done this year as an association and a board, Randy proposes to have a get together dinner instead of a full meeting.
 - Discussion on options for where and when to do this will continue via GroupMe.

Meeting Adjourn at 7:47 pm