



Stanton Rowing Foundation, Inc., operating as First Coast Rowing Club, is a non-profit, 501(c)3 organization committed to being a well-rounded, diverse club that meets the needs of youth rowers in our community. Our specific mission is to help our members establish strong character, learn life skills and develop physically and emotionally through the sport of rowing. Our program is open to all students from 7th to 12th grades from the greater Jacksonville area and leverages the competitive rowing experience to make a difference in their lives. We are focused on teaching rowing fundamentals as well as mentoring our athletes on the importance of teamwork, success outside of rowing (academic) and personal accountability. The program helps these young adults gain confidence in themselves while learning to work cohesively and successfully with others through a sport that requires its athletes to work in synchronicity - the ultimate team sport! Our athletes leave the program with skills beyond just learning how to row a boat! In order to expand our program, we seek club patrons.

Rowing is costly due to the equipment involved. That cost should not be a barricade to our area youth. For this reason, we also seek sponsorship for our scholarship fund. From raffles and auctions to direct donations, it is outside support that feeds our scholarship fund which assists qualified athletes with the cost of participating in this sport. Please consider supporting one of our future fundraising events by donating a prize to a silent auction or raffle.

Donations are tax deductible, and you will receive an acknowledgment letter for your tax records.

Thank you in advance for considering our request and for supporting First Coast Rowing Club.

FIRST COAST ROWING SPONSORSHIPS

The Eight + (an 8 person shell directed by a coxswain because of the size, weight and potential speed of this boat. The eight is the fastest boat on the water - capable of moving almost 14 miles per hour. It is traditionally considered to be the blue ribbon event at a regatta.)
\$8000 Platinum Donor Level (annual)

- Name on weekly FCRC Newsletter.
- Sponsorship logo & hyperlink on the First Coast website (www.firstcoastrowing.com).
- Donors choice banner up to a maximum of 6' X 8' on curbside fence at 645 Celery Boulevard. Banner with top and bottom grommets to be provided by donor up to 3 per year to allow for weather or loss. Annual Average Daily Traffic per FDOT for 2018 was 18,600 cars.
- Social Media mentions on First Coast Rowing Club Instagram & Facebook accounts.
- Name /Logo on team banner at First Coast tent at all travel events. This includes 9-10 races per year at the local, state, regional and national levels.
- Exclusivity in category for this donation level.
- *Bonus opportunity afforded to only 4 sponsors to include their logo on our team travel shirt for an additional \$1000. Choice of location of logo on shirt is on a first come basis. US Rowing and FISA (international rowing federation) rules apply.

The Quad (The quadruple scull is the thinking person's boat. Each of the four rowers have to coordinate two oars in perfect synchronicity with their three team mates and the other six oars.)
\$4000 Gold Donor Level (annual)

- Name on weekly FCRC Newsletter.
- Sponsorship logo & hyperlink on the First Coast website (www.firstcoastrowing.com).
- Donors choice banner up to a maximum of 3' X 6' on curbside fence at 645 Celery Boulevard. Banner with top and bottom grommets to be provided by donor up to 3 per year to allow for weather or loss. Annual Average Daily Traffic per FDOT for 2018 was 18,600 cars.
- Social Media mentions on First Coast Rowing Club Instagram & Facebook accounts.
- Name/Logo on team banner at First Coast tent at all travel events. This includes 9-10 races per year at the local, state, regional and national levels.
- Exclusivity in category for this donation level.

The Pair (This shell has just 2 rowers, each with only one large sweep oar requiring perfect mirroring of the teammate in hand and oar heights and positions as well as power application, all while steering backwards. As such, it is considered to be the most difficult boat to row.)

\$2000 Silver Donor Level (annual)

- Name on weekly FCRC Newsletter.
- Sponsorship logo & hyperlink on the First Coast website (www.firstcoastrowing.com).
- Social Media mentions on First Coast Rowing Club Instagram & Facebook accounts.
- Name /Logo on team banner at First Coast tent at all travel events. This includes 9-10 races per year at the local, state, regional and national levels.
- Exclusivity in category for this donation level.

The Single (A one-person boat 4 to 5 times longer than the height of the rower and narrower than their hips, balanced only by the two oars in their hands.)

\$1000 Bronze Donor Level (annual)

- Annual Fundraising Auction sponsor with all publicity including acknowledgment in our event program, signage on auction tables and in rolling on-screen (TV) credits during our event + 1 ticket to the event (February 29, 2020).
- Name /Logo on team banner at First Coast tent at all travel events. This includes 9-10 races per year at the local, state, regional and national levels.

****Boat Naming**

- A 100% increase of any of the above sponsorship levels provides the opportunity to name a boat that correlates with the sponsorship level (i.e., a Quad/Gold patron who donates and additional \$4,000 may name a 4-man boat).
- Boat name can include a company name and anything of your choice; US Rowing and FISA (internationalrowing federation) rules apply.