

SCFSC Board Meeting Minutes

Monday, August 20, 2018 | 6:30-9 p.m.

Board Members Present: Beth Donnelly, Carol Thelen, Crista Mrozek, Melissa Linares, Patti Clymer, Brenda Borash, Gabriela Juarez, Kim Vaverek, Maria Crane, Dawn Drayna, Sam Parker

Board Members Not Present: Theresa Lau

Invited Guests Present: Kris Moran

TIME AGENDA

6:30-6:35 p.m. **Call to Order, Approval of July Minutes and August Agenda** - 6:33 meeting was called to order by Carol. Dawn made a motion to approve the minutes. Crista Seconded it. The motion passed unanimously.

6:35-6:55 p.m. **Reports**

1. Club Numbers (Carol) We had 32 LTS skaters for summer. We had 28 summer x-skate skaters which is 3 ahead of last year.
2. Club Finances (Beth) - Bank Account balance as of July 31, 2018 - \$97,134. See attached bank statement. Beth handed out a financial report for June-July 2018. Crista made a motion to approve the financials. Brenda seconded the motion. It passed unanimously.
3. Event Reports/Updates
 - a. Testing Feedback (Brenda/Patti & All) - Testing went very well. The volunteers were very helpful. Some improvements to consider: We should try to get our own printer so we don't have to run so far to get copies. Another thing we should also make sure that the coaches get the updated schedule before the testing day. We need to make it clear that parents and skaters are not allowed in the accounting room. Lastly, we should make sure we have some more ice time as we ran over by 20 minutes.
 - b. GCC Updates (Crista)
4. President's Report
 - a. Touch the Truck – Friday, Sept. 7 4-8 pm (LTS Promo)
 - b. MAC upgrades update
 - c. Ice Harness - should be here this week (cost was \$3,900)
 - d. Group Classes – feedback and updates
 - e. Winter Ice/Summer 2019 ice-maybe we could move LTS from Thursday to Saturday, so we can have a longer Thursday ice for frees-skate
 - f. Club & LTS Promo's – flyers, posters, digital and MAC Rink Boards
 - g. Coaching Staff Update -We have 2 new coaches joining
 - h. Fall Kick Off Mtg. – Tuesday, Sept 18 7-8 pm - We need to find a place where the sound is good. We may serve light snacks, so people stay and socialize. Also, we could designate a person for answering questions.

6:55-7:15 p.m. **Old Business**

1. Chair and Coordinator Positions-please reach out to the person who worked in that position last year.
2. Storage Room Clean up (Kim/Maria)
3. Locker Room Upgrades update (Kim) – we would like to have upgrades complete prior to GCC.

7:15-9 p.m. **New Business**

1. Club Apparel discussion (Kim/Theresa)

2. Strategic Planning and Goal Setting (*Review Membership and Ice Show Survey's prior to meeting.*)
 - a. What are we doing well - what are our strengths as a club?
 - b. Where can we improve?
 - c. What can we eliminate?
 - d. What should our priorities be for 2018-19?
 - e. If there were no obstacles, what would your "Dream Goal/Vision be for SCFSC".

We determined the club strengths were as listed below:

- Communication is strong.
- Financials are transparent and solid. We are ahead of our goals in reserves.
- Website is outstanding. SportsEngine continues to be a great tool.
- Coaching staff is strong in numbers and quality.
- Forward thinking board. Finally have a full board of 12.
- Relationship with Todd and MAC is improved and good.
- Event Fundraising continues to be a strength.
- Number of and dollars raised from Corporate Sponsors was strong.
- Carla's marketing tools have been a big plus.
- Talented & dedicated leadership on the board and among the board.
- Open communication and availability of board members.
- Coaches are building chemistry.
- Quality LTS program, need to grow numbers.

The meeting was adjourned around 8:30. Most people stayed and socialized.

Respectfully submitted,

Patti Clymer