



**Board Meeting Minutes – DRAFT
Monday, January 20, 2025 – 7:00-8:30 p.m.
Apple Valley Community Center**

Board Member Attendees:

Jason Petti (president), Peter Beaumont (vice-president), Kevin Brandt (treasurer), Mary Coleman (secretary), Jeff Sulzbach (program liaison)

Attendees with Voting Rights:

Michael Johnson (soccer), Mike Simonson (softball), Brad Yamanaka (baseball)

Attendees without Voting Rights:

Paul Zackery (lacrosse)

Meeting was called to order at 7:03 p.m. A quorum was present

Approval of minutes

MOTION: To approve the minutes from the December 2024 EVAA Board meeting.

The motion was seconded and unanimously approved.

Program Highlights

Lacrosse

Lacrosse registration is currently open with 20 registrants in the first couple of weeks. The program is going forward with Valley and are trying to sort out the spring and summer sessions. There will be 2 “try lacrosse” sessions where potential participants can try the program out to gauge interest. In addition there will be an upcoming clinic with the high school.

Baseball

Registration is currently open; travel closes in February, and in-house will close in March with decent participation numbers thus far. There will be a clinic with Bethel this week; baseball clinics have generally been well attended in the past. Baseball is working on a collection of videos and training material for coaches to ensure proper teaching technique, particularly for the younger levels. An EVHS coach will hopefully run a clinic next summer to further promote EVAA being the feeder program for the high school. There is hesitation with baseball to use Avario as it seems unlikely to work well for the program’s specific needs; however, baseball is willing to work with the technical services team to see how it works for them. The concern is about reshuffling the fields, especially due to rainouts when it needs to be done quickly so the process for Avario may be too cumbersome to be effective for baseball, but the program will work to ensure the fields are being properly utilized.

Softball

Registration will be open in February and March with tryouts being held on March 9. There are winter clinics now; attendance can be spotty and it appears to be dependent on other sports.

Soccer

Registration opened January 1 with over 330 registering in the first 10 days to take advantage of the 10% early discount. Currently there is only one age group that is lacking in volunteer coaches. Dates for the



year have been set, and permits are done. Soccer will continue to build relationships with EVHS with clinics during the summer. There is a new project to have high schoolers in National Honor Society volunteer to coach in exchange for service hours. The students will need to be paired with a parent and will write an essay on the experience to get credit. Futsal is now in session for grades 6-9. A new soccer logo has been approved with the 3 lightning bolts.

Friday Folder Issues

There has been trouble coordinating all the sports without a central contact for EVAA. February 9 is the deadline for marketing materials; baseball has already approached soccer and lacrosse, and will now also work with softball. This issue will hopefully be addressed in the future with a new EVAA marketing director.

Financial Update

1099s are delayed due to non-response with the tennis program. W9s may need to be required in the future to avoid more issues.

Open Positions

There are several positions that need to be filled on the EVAA board: marketing, vice-president/president-elect, facilities, safety, and secretary. The open positions are not marketed on all sport registrations but this could be a potential way to get parents to volunteer.

Operations Committee Update

There will be a strategic planning session next month on February 24 with other leaders in the area. There is likely to be a \$3-4 deficit per athlete going forward as the current \$25 fee/participant will not be enough to cover the proposed \$30,000 for the accountant. This administration fee covers: network/technical support, insurance, scholarships, facilities, marketing, Avario, taxes, and storage which totals about \$120,000. Next year the fee per participant will likely increase to \$30. Financial reserves and fundraising are also options to raise funds. Gambling could also be option except hockey dominates the area.

Community Engagement Night

The president will be meeting with the athletic director of EVHS to discuss a potential community event.

Annual Meeting

The annual meeting will likely be scheduled for April or May and will include all registered participants and program boards.

Motion to adjourn was made and seconded at 8:05 pm.