

Blaine Youth Football

Feb14th, 2021

7:00 PM

Bowlero, Blaine

Google Meet

Equipment

- Anything still missing?
- Pants/White jerseys cleaned by Pilgrim?

Registration

- Anything to do yet?
- Flyers for schools? Online only? Incoming kindergarteners postcard mailed? Eric usually creates flyer for us. Must be approved by District.
- Determine registration price and dates.
 - Typically April – end of June
 - Flag \$80, 2nd-6th \$225 early bird(Apr-May)/\$250 after May, 7th – 8th \$255 early bird (Apr-May)/\$280 after May.
 - Didn't open registration last year until mid May and only charged early bird price. Did not raise price. Had a pay later option.
- Add Girdle as required equipment for 4th grade and up. Option to order with registration or GIVE girdle and if opting out, discount is applied?
- Give or Sell practice pants at equipment hand out – pre-order at registration?
- Smashroutes subscription included with registration? Darrell

School Carnivals

- Will Carnivals take place this year?
- Any other suggestions on how to interact with students to increase registrations?
- Could we volunteer to help during Phy Ed/hand out flyers to kids?
- Work with social workers at schools to reach out to free/discount kids, especially in those schools with low registration. Maybe send anonymous survey to all students to figure out why?

Sponsorship

- Tamzyn – Brand & Marketing Plan - 30 minutes
- Partnership with ETS – 10 minutes

Key Dates

- Review dates

Fundraising

- USA Football Grant – John usually requests?
- Sportsline under contract for 1 more season.

Skills Clinics

- BHS Spring Youth Skills clinic? Used to have on 2 Sundays 4/5 and 4/26?
- Lineman, Kicking, QB clinics?
- Youth Summit through MSHSL??
- My7on7.com – Darrell
- Other options?

Coaches

Survey Results

- Review Results? Darrell

Review of Bylaws, League Philosophy, Website changes

- Any suggested changes or corrections? League Philosophy for North Suburban/TCNYFL?

Open Topics

- Gift cards for Volunteer announcers at the Championships for 2020?
- Bring Field Markers inside at BBC and decide what we need to replace for next season. Also at Lexington? Did anyone bring these in?
- HS Scholarship? Deadline is 3/26. 4 applications so far. In person scholarship presentations this year? If so BYF member to present the checks.

Next Board Meeting

- Mar 14th 2020
- Location TBD

Parking Lot

- Scoreboards on Lex 3 and 4? Portable or Permanent?
- Field improvements? Bleachers, Net behind Goal Posts, Pads on Posts
- Possibly make Lex Fields home fields for 7/8th and have younger grades play at BBC?
- Player shortage guidelines
- Give Practice pants with registration (with/without pads) or SELL at equipment hand out? Let people order at registration?
- 7/8th grade more ice packs/better first aid kits
- Equipment swap/donation table next season. BATBA had a buy/sell page
- Work with NMYFL to coordinate Hockey Tryouts with Playoffs/Bowl Games
- NMYFL discuss Darrell's suggestions: possible change to playoffs/bowl games? Hybrid 1 playoff game and guaranteed Bowl Game.
- Coach issues: Complaint about Len Zenk, Brent Owens had many negative comments on survey. Need to discuss these issues when deciding coaches to hire this season.
- Donation to BHS Football? Also Blaine Parks. Discuss at February meeting.
- Discuss Company matches for Volunteer hours and donations - Darrell