

# SPONSORSHIP Fact Sheet





## OUR MISSION






















Our mission is to teach the art of skating to all of our participants. Players and their parents will be instructed in the fundamentals of ice hockey. We constantly strive to instill the necessary attitudes for team spirit and sportsmanship through success and cooperative effort. Player safety is paramount, and fairness and fun are accomplished through generous positive environment.

## WHY OUR YOUTH HOCKEY ORGANIZATION NEEDS YOUR HELP?

Your contribution makes it possible for us to provide positive growth opportunities through the awesome sport of hockey for young people in our community. All donations will help keep our organization thriving and give many local youth the opportunity to develop skills and to succeed within a positive team environment.

## WHAT ARE THE BENEFITS FOR YOUR COMPANY?

- Your generous gift is deductible as a charitable contribution, provided under IRS guidelines for 501(c)3 organizations.
- Get visibility of your company logo on our updated website @ [www.westmichiganicedogs.org](http://www.westmichiganicedogs.org).
- Social media "SHOUT OUT" opportunities on  and 

	RED LINE \$50	BLUE LINE \$75	ONE-TIMER \$100	BREAK AWAY \$200	FACE OFF \$300	TOP SHELF \$500	THE GOAL! \$1000	HALL OF FAME \$5000
<b>YEARBOOK</b> All levels feature logo, company advertisement, best wishes to player, team greetings, etc. in annual player yearbook	Business Card Size B&W Approx. 3.5"x2"	1/4 page B&W Approx. 4"x2.5"	1/2 page B&W Approx. 4"x5"	TWO 1/2 page B&W Approx. 4"x5"	1/4 page COLOR plus TWO 1/2 page B&W	1/2 page COLOR plus TWO 1/2 page B&W	FULL PAGE COLOR Approx. 8"x5"	TITLE PAGE COLOR Approx. 8"x5"
Name or logo on West Michigan Ice Dogs website under sponsor tab								
Name or logo on West Michigan Ice Dogs website under sponsor tab; a social media "SHOUT OUT" during regular season								
Logo with active internet link on website; social media "SHOUT OUT" during regular season								
Business logo with active link & listing integration on website; logo displayed on West Michigan Ice Dogs banner displayed at Griff's West; social media "SHOUT OUT"								
INCLUDES ALL "TOP SHELF" SPONSORSHIP BENEFITS PLUS an invitation for 4-person team to attend annual golf outing plus a zamboni level sponsor sign								
THREE YEAR CUSTOM SPONSOR PACKAGE!								

Sponsorship extends to the end of the current West Michigan Ice Dogs hockey season ending August 1.

**NEED HELP CREATING A YEARBOOK AD? HAVE AN IDEA, BUT NO TIME?  
WANT TO SURPRISE YOUR CHILD OR GRANDCHILD WITH AN AD BUT NOT SURE WHERE TO START?**

No problem. Simply contact Marcy Nagelvoort at [marcy.nagelvoort@gmail.com](mailto:marcy.nagelvoort@gmail.com) OR 616-403-0689 to discuss your design ideas. DEADLINE for requests is October 24, 2019.

**QUESTIONS? Contact Fundraising Coordinator, Jaime Quinn at [jaimelynnquinn@gmail.com](mailto:jaimelynnquinn@gmail.com)**