



HERSHEY JR.

'BEARS'



NEWSLETTER

In this issue, we will introduce our 14UA/Bantam National team and their head coach.

Read about how two of our 14U goalies are making a difference in our community.

We are also excited to have the return of AA hockey to the Hershey Jr. Bears with our 16UAA/Midget team! Learn more about them and their coach.

Want to be a sponsor for the Hershey Jr. Bears? Learn how in this issue.



October 2025 IN THIS ISSUE

FEATURED COACHES

- Chad Burger 14UN
- Raul Batista 16UAA

TEAM SPOTLIGHT

- 16UAA
- 14UA National

Featured Players

- Alana Hersh
- Parker Dankmeyer

SPONSORSHIP OPPORTUNITIES

- Become a sponsor for HJB!

Featured Coach

Chad Burger 14U National



Coach Burger has been around the sport of hockey since he was 10 years old. He started playing the game in the Hershey Jr Bears house league in 1989. He took to primarily roller hockey around 1995 and still enjoys playing both ice and roller hockey when he is not coaching. He has coached in both the House and Travel programs for the past 9 seasons. He enjoys being on the ice whenever he can and when not on the ice, he enjoys watching his son play lacrosse and daughter field hockey.

Fact file:

Hometown: Lower Paxton Twp, Pennsylvania

Playing experience: 7 years

- Hershey Jr Bears House League 1989
- Various Ice and Roller Hockey Men's Leagues for 30 years

Coaching experience: 9 years

- I have coached my son since Bear Bites and currently am the HC for the 14A National team.
- I have also helped coach my daughter when she started Bear Bites, and I am helping coach her House Squirt/Pee Wee team this season.
- I also help coach the Central Dauphin Middle School team in the CPIHL.

Highlights:

- 2023 DVHL League and Playoff Champions in the 10UB Division
- 2023 International Silver Sticks 10U B Regional Championship
- 2024 State College Hockey Valley 12U American Division Champions
- DVHL Playoff appearances in 2013 and 2025
- 2025 DVHL Playoff Champions 12U A National Division

HJB Team Spotlight

14U National team has roared into DVHL play with a league best 7-0-1 record through the month of September. The team returns 10 players from last year's 14UA team that made it to the DVHL Finals. New to the team are 4 players from the 12UA National team, last season's DVHL Champion. With the upcoming schedule, things will heat up and it will be tough to hold that top spot. Will they stay on top? With great team play and strong goaltending, it makes for great games to watch!

Other notables:

HJB holds 4 of the top 6 point leader positions (Wesley Gallisdorfer, Levi Reed, Braden Coots, Balyn Berkheimer)

Parker Dankmeyer and Evan Long are 2nd and 5th in goaltending in the DVHL 14U National Division.



Featured Players

Making Every Save Count!

Goalies Alana Hersh and Parker Dankmeyer, members of HJB's 14U travel teams, have teamed up with their goalie partners at The Goalie Academy to make a difference while playing a game and position they love.

Each October, they participate in the October Saves challenge (www.octobersaves.org) as they have done for more than 4 years. This is a unique fundraising opportunity for goalies to raise funds with every save they make. Donors can pledge per save or give a flat donation throughout the month of October.

When asked why they do it, Alana says, "To me, October Saves means I get to help other people who haven't had the chance to accomplish their dreams because of cancer. And it allows me to give them their fair share of life." And Parker says, "My motivation is family members and close family friends that have been affected by cancer, like my Nana, Papa Joe, and Ms. Julie. My hope is that one day, other families don't have to feel the pain of this horrible disease."

You can learn more about their campaigns here:

Alana

<https://charity.pledgeit.org/f/hfr6NmCYcr>

Parker

<https://charity.pledgeit.org/OctoberSavesHockey/@ParkerD>

Or if your goalie wants to participate, it's not too late!

Join our team: <https://charity.pledgeit.org/t/gCQ5XHhsrv>



Alana & Parker



October Saves is a 501(c)3 organization that utilizes the funds raised to support life giving treatment and cancer research both locally and nationally. October Saves has raised over \$4M to date and Alana and Parker are proud to contribute each year to that total - making a difference one save at a time!


























Sponsorship Opportunities!


Greetings from the Hershey Jr. Bears!

Not for profit programs like ours would not exist without support from our families and members of the community like you, and we sincerely hope you will consider supporting us now.

It is no secret to members of the hockey community that youth sports, especially hockey, are becoming very expensive. Large corporations are being formed to take over youth sports, trying to capitalize on players and parents' desire to play the game they love, sending prices even higher and leaving the average players' experience lacking. Through generous support, the Hershey Jr. Bears can continue to operate in the Central PA area while keeping costs down and expanding our organization's programs.

We kindly encourage you or your company to look at our sponsorship opportunities this season. If you have additional questions or would like to offer alternative ways of helping our organization, please visit our [sponsorship](#) page.

Hershey Jr. Bears Annual Sponsorship Levels						
	MVP Sponsor	Play-Maker	Hat Trick	Shutout	PowerPlay	Top Shelf
	1 or 2 Available	Limited Quantity				
	\$10,000	\$5,000	\$3,000	\$1,000	\$750	\$500
Helmet Stickers for all HJB Players						
2 Dasherboard Ads at HersheyPark Arena						
4 Tickets to Hershey Bears Game						
Concourse Advertisement at HersheyPark Arena						
4 HersheyPark Day Passes						
2 Mite Dasherboard Ads at HersheyPark Arena						
Logo on Jersey for one House Team						
Company Link/Logo on HJB Website						
Social Media Promotion & Spotlight						

 Indicates inclusion in package

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