

GYFC Board Meeting
Monday, March 11, 2024
7:30 pm @ Guilford Community Center

1. Welcome

Attendance: Board members; Ken Alberti, Dan Tafro, Jeff Manfredonia, Joe DeMayo and Alisha Rayner

Additional attendees: Jordan Reinhold, Joey Moffett, Jaime Plancon, Kim Piagentini, Donna Capuzzo, Chris Borelli, Tina M, Stephanie Stach, Diane Golias, Megan Johnston, Megan Lucas, Ryan Hocking Peter Kilkelly and Francesca Hutchins

2. Shoreline Report

- a. Next meeting is Wednesday, March 13th – in person
- b. Expected to be lots of committee planning, bylaws, etc.

3. Treasurer's Report

- a. \$26,905.75
- b. \$23,255.46
- c. Total \$51,061.21
- d. Outstanding expenses
 - i. Shed insurance \$855
 - ii. Lights \$4600
 - iii. Cheer Expenses \$625
- e. Upcoming expenses
 - i. Helmets- need smaller helmets
 - 1. Ken will reach out to Jeff Love on helmets for timelines.
 - ii. Shoulder pads- need larger sizes
 - iii. Player/ Coach Insurance costs \$2600

4. Cheer Report

- a. Cheer Clinics – 4/20 and 6/1 to be held at Calvin Leete
 - i. \$50 registration fee per session, early bird \$40 (\$5 dollar sibling discount as well)
 - ii. Will look to setup registration on GYFC site
- b. Preseason Parent Meeting – 6/5 (time and location TBD)
- c. Uniform Sizing – 6/11 and 7/11 (time and location TBD)
- d. New coach added

5. League Operations

- a. 2024 Player Registration is Open
 - i. 33 players so far- push for 4th graders
 - ii. 11 cheerleaders so far
 - iii. Early bird ends towards end of April, we expect a push.
 - iv. Ken will add access to head coaches on Sports Engine for registration visibility
 - v. Will be increasing marketing out to families soon
 - vi. Request on forms for Roster (AYF), actioned to Ken

6. Committee Reports

- a. Fundraising Committee

- i. Peter reports - Golf Tourney to be taking place in June, Meeting with TD club on Wed. 3/14
 - ii. Working on season sponsorships - To be discussed after golf tourney
 - 1. **Next Steps: GOLF TOURNEY TO BE COMPLETED AND MOVED TO PROMOTION**
 - iii. Also discussed understanding numbers around group award event
 - 1. Need to confirm venue to hold 500+
 - b. Player Experience Committee -
 - i. Idea for Parent & Kids event (Parent vs Kids flag football, Football Field Day, etc.) - Donna Capuzzo
 - ii. Pictures - Recommendation is Bishops photo -
 - 1. Price point, and offering.
 - a. **VOTED YES**
 - iii. GYFC Merchandise
 - 1. Meg J and Kim P spoke to vendors
 - a. Zuse, Designs by Rachel, Campus Customs— **Megan J to commit to vendor for event specific merchandise**
 - b. Suggested samples at the table and pay for them on site.
 - c. Squad Locker to still be offered on GYFC site
 - d. Revenue share to GYFC
 - 2. Fundraiser - could print "lawn sign" for 8 dollars a sign cost, sell for 20 bucks, customized to the family/kid.
 - 3. Penny wars fundraiser - ways to make kids challenge each other - **AGREED WITHIN EACH TEAM**
 - 4. Powder Ridge fundraiser - will kick back a percentage, haunted trail, one team about \$2500 - Keep bad shoes.
 - a. **VOTED YES**
 - 5. Megan Lucas would like to take over social media
 - 6. Regarding raffle tickets - add one week, allow parents/kids one month.
 - a. **Next Steps – Megan J to provide recommendation for vendor**
 - c. SYFC Championship Committee – TBD - waiting on solid schedule. We think it will work. **Will know for next Meeting, Ken report back after shoreline**
- 7. New Business**
 - a. Enrichment Sessions
 - i. Joe will follow up with PTO/ already reached out to Coach White for player involvement **Will report at next meeting working on May enrollment**
 - b. Summer Camp
 - i. Joe/Dan/Ken spoke to Coach White, not sure yet regarding clinics with high school athletes, etc. (CIAC rule changes) **Next Steps : TBD. FOLLOW UP Ken/Dan/Joe for next meeting**
 - ii. Sponsor combine – Mangino

Adjourn 8:50pm