



One purchase.

Marti walks into Whole Foods and at checkout her total comes to \$152.18. She opens the Benefit app, taps on Whole Foods and purchases a prepaid card for \$152.18. Instantly a barcode is delivered directly to her phone. She scans the phone and is on her way. \$4.56 or 3% of her total purchase is contributed to your school. Not a dime was spent beyond what she was already going to spend and the local lunch program wins!

Marti's Monthly Contributions

RETAILER	MONTHLY SPEND	EARNINGS
Amazon (3%)	\$200	\$6.00
Starbucks (6%)	\$50	\$3.00
Panera Bread (8%)	\$30	\$2.40
The Limited (7%)	\$100	\$7.00
Meijer (3%)	\$500	\$15.00
Nike (8%)	\$70	\$5.60
Old Navy (5%)	\$100	\$5.00

TOTAL CONTRIBUTED TO LOCAL
LUNCH PROGRAM

\$44.00

