

“All Grit, No Quit”

2026 Rogers Football



Goals vs Purpose
Purpose, Mission and Vision Statements

GOAL or PURPOSE?

- Our goal is to win football games.
- Our goal is to compete for championships.
- Our goal is to win championships.

BUT! That is not our purpose...





A PURPOSE STATEMENT:

Answers the question “Why do we play high school football?”

A photograph of two football players from Rogers. The player in the foreground has curly hair and is looking off to the side. He is wearing a white jersey with "ROGERS" and the number "30" in blue. The player behind him is wearing a white jersey with "ROGERS" and the number "31" in blue, and is wearing blue gloves. The background is blurred, showing other players and a locker room setting.

OUR PURPOSE STATEMENT:

The purpose of Rogers football is to help teach our athletes how to pursue excellence in sports and in life while enjoying the journey.



A VISION STATEMENT:

Answers the question “What do we aspire to achieve?”

OUR VISION STATEMENT:

Create a consistently competitive program that generates huge levels of support, pride, and tradition for all in our community to share.



MISSION STATEMENT:

Answers the question, "How are we going to make our vision a reality?"





OUR MISSION STATEMENT:

On a daily basis...

We will model and uphold values of humility, discipline, integrity and teamwork.

We will provide an inspirational environment where preparation, practice and hard-work generate legitimate opportunities for success.

We will emphasize the importance and development of fundamentals and techniques necessary for positive experiences in football and life.



Summer Football Programs are run through ISD 728 Community Education

Optional!
Overview of Football Opportunities
How to register?

June Highlights:

Speed & Strength Programs begins on Mon, June 8 @ 8 am

7v7 Passing League Kicks Off on Monday evenings.

Rockin' Rogers Days Parade on 6/20



Today



June 2026



Month



MON
Jun 1

TUE
2

WED
3

THU
4

FRI
5

SAT
6

Last Day of School

8

9

10

11

12

13

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)

Introduction to Speed & Strength for 6th, 7th and 8th grades (10 am - 11:30 am)

7v7 @ Rogers

15

16

17

18

19

20

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)

Introduction to Speed & Strength for 6th, 7th and 8th grades (10 am - 11:30 am)

7v7 @ Rogers

Parade Clean-Up

Rocking Rogers

Service Project

22

23

24

25

26

27

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)

Introduction to Speed & Strength for 6th, 7th and 8th grades (10 am - 11:30 am)

7v7 @ Rogers

29

30

Jul 1

2

3

4

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)

7v7 @ Rogers

July Highlights:

S&S and 7v7 continue

MSHSL Blackout period
7/6 - 7/10

Rogers Team Camp
Grades 9 -12 Mon
7/13 - Thurs 7/16

STMA Joint Practice
Grades 10-12
Monday 7/20 at 6 pm

SJU "King of Hill" Comp.
Grades 10-12 Saturday
7/25



MON 29	TUE 30	WED Jul 1	THU 2	FRI 3	SAT 4
High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)					
7v7 @ Rogers					
6	7	8	9	10	11
MSHSL Blackout Week - No Activities for any sports - ENJOY THE BREAK!					
13	14	15	16	17	18
High School FB Camp (grades 9-12) 9 am - Noon (Zimmerman & St Francis Scrimmage on Thurs)					
High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)					
7v7 @ Rogers					
20	21	22	23	24	25
High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)					"King of the Hill"
Host STMA joint					at SJU vs 6A teams
Practice @ 6 pm					Grades 10, 11 and 12
27	28	29	30	31	Aug 1
High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)					
Youth Football Camp & Introduction to 7on7 (10 am - Noon)			Football Registration		
7v7 @ Rogers			Meeting @ 6 pm		

**Late July/
Early August:**

**Top 25 Testing in Speed
& Strength!**

**Youth Camps
(Mon 7/27 - Wed 7/29)**

**FB Registration
meeting on Thur 7/30**

**No S&S, NO FB
activities (8/3 - 8/14)**

**Mon, Aug 17th @ 8am
FB Season Begins!**



Today



August 2026



Month



MON
27

TUE
28

WED
29

THU
30

FRI
31

SAT
Aug 1

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)

Youth Football Camp & Introduction to 7on7 (10 am - Noon)

Football Registration

7v7 @ Rogers

Meeting @ 6 pm

3

4

5

6

7

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22

Football Practice Begins for grades 9 - 12!

No Practice

Freshmen Practice 3 pm to 7:30 pm. Bring a meal, we will break and eat supper together.

Grades 10-12 Practice 8 am to 2:45 pm. Bring a meal, we will break and eat lunch together.

24

25

26

27

28

29

Teacher Workshop Week - All Levels Begin Practice at 3 pm (Details TBD)

All Levels

Blue and White

Team Pictures TBD

at Mahtomedi (9 am)

Scrimmage @ 6 pm

Scrimmage (Bus at 7 am)

31

Sep 1

2

3

4

5

Practice after school beginning at 2:30

Practice @ 8:30 am

1st Day of School

Varsity (H) at 6 pm

Varsity Only!

A night-time photograph of a football game. In the center, a player in a black jersey with "TIGERS" and the number "10" is running with the ball. To his right, a referee in a black and white striped shirt is reaching up to catch the ball. To the left, another player in a black jersey with "ROGERS" and the number "5" is running. The background shows a scoreboard with "DOWN TO GO" and the number "4".

**How do I register?
It's easy! All links are on our
website:**

rogersroyalsfootball.com

QB Club Officers

President: Katie Mastel

VP: Brian Willegalle

Treasurer: Tracy Anderson

Secretary: OPEN

Concessions Director: Kaylie Kunkel

Fundraising/Sponsor Directors:
Martina Willegalle & Celeste
Bureau

Social Media/Communication
Director: OPEN

www.rogersroyalsfootball.com

WELCOME

ROGERS QB CLUB!

- Working to PROMOTE, SUPPORT and ENHANCE our Rogers Royals Football program.



BECOME A MEMBER!

Quarterback Club Booster Fee and Membership Registration is now LIVE. We ask all families to support the costs of the program by contributing \$100 to the QB Club.

What does the Fee help to support? Here's a few...

- Additional Coaching Staff
- Additional Equipment/Gear
- Coach Buses for long distance games/camps
- Expenses related to team meals, events, etc.
- Banquet support

Members are listed on the website to show appreciate for your support of our program. Members also receive additional communication emails and group messages throughout the season.

WELCOME ROGERS QB CLUB!

- Working to PROMOTE, SUPPORT and ENHANCE our Rogers Royals Football program.



Coordinator positions:

- Rockin Rogers Parade
- Watermelon Feed
- Box Lunches
- Post game meals
- Team Photography
- Parent's Night
- Youth Liaison/Youth night
- Senior night/ Special Person & Banner reveal
- Tackle Cancer Night
- Grade level Coordinators

2026 VOLUNTEERS NEEDED

All parents will be asked to sign up for 2 volunteer positions.

Concessions: 9th/10th Grade families are expected to volunteer for 1 home game minimum.

Post Game Meals: 11th/12th Grade families host at Broadway.

At the end of the season the following board position will be up for election: Vice President, Treasurer, and Concessions

If you have any questions, please contact **Katie Mastel** at rogersqbclubpresident@gmail.com

Quarterback Club Meetings

May 4

September 7

June 1

October 5

July 13 (On the bleachers during
7v7)

November 2

July 27 (On the bleachers during
7v7)

December 7

Meetings are held at 7pm in Coach Franz's Classroom, unless otherwise noted. Second Floor of Athletic Wing.



THANK YOU!
For your time and support!