

Date: January 10, 2023
Hall

Location: Lino Lakes City

Centennial Youth Lacrosse Association

Meeting Minutes

Attending:

Board: Tom Zdon, Mandy DelMedico, Meg Sawyer, David Moran, Jessica Crotty, Jere Ives, Nichole Rakow, Katie Sundseth, Eric Kobeska and Kim Girard

Absent: Katie Arndt, Tiffany Cardinal and Eric Rakow

Call to Order: 7:05 pm

Secretary Report (Kim)

- Approval of December Minutes: Meg 1st motion and Mandy 2nd. **MOTION Approved**
- CL Calendar was emailed out to all board members with December Meeting Minutes.

Treasurer Report (Tom)

- Financials were sent to board members via email prior to meeting
 - Note: Sizzle revenue and expenses are broken out for 2022, prior years that data was unavailable.
 - Concessions revenue was the biggest difference when comparing to previous years
 - Local paramedics may be looking for volunteer options versus paid paramedics for 2023 Sizzle
 - Goal for 2023 is to itemize revenue/expenses for both girls and boys programs individually
- Gave a brief overview of currently financials to include money market account balance, assets and expenditures.
- Goal for 2024 season is to start projecting expenses based on anticipated number of players (October/November 2023)

Registration (Katie)

- 2023 Centennial Lacrosse Registration

- Registration will open on January 11, 2023 and close February 19, 2023
 - Jersey Numbers will be first come first serve
 - Board members should register their kids no later than January 10, 2023 before website goes live for all families
 - Registration page will be updated to advise late registrants of the \$50 late fee and if space is available
 - Final cut off for late registration is March 10, 2023
- Registration Marketing
 - Yard Signs:
 - Based on snow accumulations will not post signs this year
 - 2024 Season: Explore purchasing new yard signs
 - Flyers
 - 2024 Season: Explore approval to post flyers in Super Rink 8, School gymnasiums and Centennial Areas
 - Hockey Tournament Brochures and Association Referrals
 - 2024 Season: Explore how to market registration in tournament brochures and partnering with others Centennial sports associations
- Registration Swag
 - Current CYLA Participant: T Shirt
 - New boy CYLA referral: Lacrosse Bag
 - New girl CYLA referral: Water Tumbler
 - Approval for registration swag: Eric 1st motion and Katie Sundseth/Dave 2nd. All in Favor - ***MOTION Approved***

2023 Season Coaches (Mandy)

- Suggested we reach out to last year's coaches to gauge interest level.
 - Eric will send out email to 2022 Boys Coaches
 - Mandy has already contacted 2022 Girls Coaches
- Coaches will be required to complete all necessary paperwork/training for 2023 season
- Encouraged board to think of other ways to advertise for coaches (paid or unpaid)

Try LAX (Group Discussion)

- Registration
 - January 18, 2023: 14 kids registered
 - January 25, 2023: 9 kids registered
- Location
 - Blue Heron Elementary Gym
- Equipment
 - CYLA will provide fiddle sticks and balls to participants
 - Pre-printed name tags to be handed out to participants at registration
- Marketing
 - Suggestion was made to ask Hockey association to see if they will send out Try LAX information to hockey families.

- Jessica will also provide flyer to community ed
- Volunteers
 - Mandy will check with Seth to see if any High School players available
 - Board members are encouraged to attend if available
- Insurance
 - Mandy will confirm Try LAX is covered by CYLA insurance policy

Try Outs/Evaluations/Spring Clinics/Spring Practices (Group Discussion)

- Mandy provided additional clarification regarding December 2022 CYLA Board meeting discussion. High School Head Coach can participate in running tryouts, however, is not able to evaluate. In addition to avoid a conflict of interest, the Head Coach will not be a voting member of CYLA.
- Boys Evaluations/Tryouts
 - Location:
 - National Sports Center (NSC)
 - NSC gave field rate \$450 for the Dome (typically \$800)
 - Dates:
 - March 18 (5 – 9 pm) and March 25 (5 – 9 pm)
 1. U10: 5 – 6 pm
 2. U12: 6 – 8 pm
 3. U14: 8 – 10 pm
 - Evaluators:
 - Assistant Centennial High School Coaches
- Girls Evaluations/Tryouts
 - Dependent on number of registrants per age group.
- Spring Clinics
 - 2 weeks prior to March 18th with goal of 2 hour block each week per age group
- Spring Practices
 - NSC available through April 16th to conduct indoor practices for the start of the season
- Approval to pay NSC for all indoor field use for preseason clinics, tryouts/evaluations, and beginning practices (April 1, 2023 – April 16, 2023): Eric 1st motion and Meg 2nd. All in Favor - ***MOTION Approved***

2023 GNLL Registration and MS Lax (Eric and Mandy)

- GNLL:
 - Sign up is open for the 2023 association registration
 - Eric will need assistance at the scheduling meeting on March 5, 2023
- MSLax 2023 association registration has not been posted

Tournaments (Group Discussion)

- Sizzle Tentative dates July 14 – 16, 2023
- Woodbury July 14 – 16, 2023 (not an option due to Sizzle dates)
- Champlin, MN
- Brainerd, MN
- Grand Rapids Tournament: May 20 – 21, 2023 (Note: Tournament dates updated from what was listed in Dec 2022 meeting minutes)
- Prior Lake (June 23 – 25)
- 2 GNLL State Tournaments (Spring/Summer)

- Prior to finalizing which tournaments CYLA will participate in 2024, need to confirm if Grand Rapids Tournament will count towards league games.

Logos (Meg)

- Suggested CYLA update association graphics/logos
- Provided an overview of Main Street Marketers logo package (cost \$500)
- Approval to pay Main Street Marketers \$500 for updated graphics/logos: Dave 1st motion and Mandy 2nd. All in Favor - ***MOTION Approved***
- Meg will be POC but work with Jessica since she would be the primary board member utilizing the new graphics/logos

Board Round the Horn:

Eric:

- Reminder again that both Association and Team registration will be coming up in the next couple months.
- Still recruiting for a Boys Director or Assistant Boys Director

Mandy:

- Still recruiting for a Girls Director
- Updated by laws are still in the works

Katie Sundseth:

- Reminder 2023 Registration will go live tomorrow

Nichole:

- Will provide talking points to Meg to ask Hockey Association for \$5,000 to cover indoor turf for spring clinics, tryouts/evaluations and practices.
- Three of the five Gold Sponsor slots have been filled
 - Reminder she needs to notify the sponsors when to submit logo for Jerseys.

Jessica:

- Since Hockey Associations sponsorships solicitation period has ended, will post CYLA sponsorship info online.

Dave, Kim, Jere, Meg and Tom: No additional items to discuss.

Note: February Board Meeting will be held on February 7, 2023

Meeting Adjourn:

- Motion from Mandy and 2nd Meg **Adjourn 9:10 pm**