



Westerville Rowing Club
Minutes February Board and Coaches Meeting APPROVED
18 February, 2026, 6:30pm
Easton Community Room, Columbus 43219

- **Present**

- Chair- Jeff Lattimer
- Vice Chair- Melissa Kappes
- Secretary- Allison Marshall
- Treasurer- Pei-Cheng Chang
- Members-At-Large:
 - Victor Rosenberg
 - Nate Rhone
- Coaches:
 - Grace Bordner: Head Coach and Women's Lead Coach
 - Cory Henderson: Men's Lead Coach
 - Ben Harvey: Juniors Assistant and Master's Coach
- Committees:
 - Tara Paciorek (Fundraising) - called in to meeting
 - Ann Walston (Fundraising) - called in to meeting

- **Not present:**

- Chris Blazo: U14 Lead Coach

- 1. Old Business**

- a. AED installation and training (Nate)
 - i. Not installed but is accessible.
 - ii. Discussed options for training. Hiring a whole training is too expensive, so likely need to send individuals to Red Cross etc.
- b. Boat repair and refurb updates (Jeff)
 - i. After invoice paid they'll schedule the boats to go on the trailer for
 - ii. Cole's boats are next out of the barn. Jeff asks Grace to pressure him to get it done.
- c. Coach scripts for promoting events/fundraisers with athletes (Melissa)
 - i. Yes, doing great
- d. Coaches' certifications (Grace action item Jan)
 - i. Discussion about whether assistants all have level 1 coaching cert with US Rowing.
- e. Winter registration verification (Melissa)
 - i. Discussion about remaining unpaid athletes.

2. Coaches

- a. Hiring Update
 - i. Not posted yet. Grace has looked at the feedback from Victor and will update and post.
 - ii. Jeff will post on LinkedIn when it's ready.
 - iii. Goal is to hire someone to start in Spring.
- b. Learn to row camps - follow up about plan (Victor's request for documentation of a plan)
 - i. Desire is to have camper experience to be like what their novice year will be.
 - ii. Discussion about hiring former rowers who have some college experience + some added maturity to assist with coaching.
 - iii. Discussion about things to do at/during/after camps to increase conversions.
 - iv. If they sign up giving a discount - strongly want this. BOARD NEEDS TO VOTE.
 - v. Discussion about the need to prevent camper parents from walking down to boatyard and JCC site. One solution is having someone near the rower parking turnoff for the first few days to talk to parents and set expectations.
- c. Process for defining and assigning tasks to assistants (Victor - Jan)
 - i. Discussion about the need to define tasks that assistants do in addition to coaching. There are concerns about making too rigid of a structure, but the goal is to have lists of things that need done so everyone knows who does what and what needs done.
- d. Performance evaluation plan (head coach evaluating assistants)
 - i. Discussion about the need for self-evaluations and evals from head/segment lead coaches because coaches know the job and see day to day how the assistants perform it.
 - ii. Grace will start working on them after Erg Sprints and before Cinci.
- e. Addressing men's team concerns over training differences
 - i. Discussion about concerns. Grace says men's team is doing better compared to last year, and this evidence speaks to the fact that the current training regimen is working for the team.
 - ii. Discussion about the need to share our successes as much and often as possible so parents and others have information.

3. Fundraising

- a. Money for meters update
 - i. Current on givebutter - \$4816 and \$1300 offline donations.
- b. Casino night update
 - i. Compared to last year, doing better on sponsorships but auction items and value of them is significantly less. \$5900 last year on auction but likely not as much this year.

- ii. Ticket sales are lower compared to this point last year. 108 tickets so far. 161 total last year. Likely to not meet the same number as last year.
- iii. At this point we've broken even but unless numbers change it's not going to be as profitable.
- iv. Discussion about the frustrations of the fundraising committee. They need more club families to participate in helping find businesses to approach for sponsorships, items for auction and raffle, and driving ticket sales. This and last year they've done most of this work and they cannot keep up the pace.
- v. Looking at other types of events for next year - cheaper, lower up front cost, fun, look for donated catering. Looking for things that are more sustainable and less work for committee.

4. Seasonal Updates and Programming

- a. Registration
 - i. U14: 11
 - ii. Men: 29
 - iii. Women: 30
- b. Summer season
 - i. Discussion about who typically does the work of making and ordering flyer cards and other LTR work.

5. Recruiting

- a. Discover Rowing days in Spring (March?)
 - i. Discussion about when to have a Discover Rowing day.
 - ii. Traditionally bring a friend days are more successful - so maybe a combined that and LTR.
 - iii. No LTRs April/May.

6. Equipment

- a. Need for a four
 - i. Priority is a men's four most likely. We'll get the refurb of women's four back so hopefully they will be fine.
 - ii. Still looking at a rental for Dogwood.

7. Communications

- a. Headshots for website-need to schedule
 - i. Allison will coordinate with Grace and board, bring Jody in.