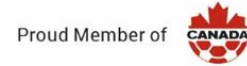




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## Action Bulletin

**Bulletin #:** A2021-018  
**Date:** July 27, 2021  
**To:** Ontario Soccer; District Membership, and Associate Members  
**CC:** Ontario Soccer Board of Directors, Staff  
**From:** Bjorn Osieck, Director, Business Operations  
**Subject:** Ontario Soccer launches 50/50 Pitch In. Play ON! Cash Raffle Fundraiser

As part of Ontario Soccer's efforts for a safe Return to Play this summer, we are focused on supporting the member organizations in ensuring that all participants have a safe and positive experience on and off the pitch.

Due to the ripple effect of the COVID-19 global pandemic, traditional fundraising became virtually impossible for non-profit organizations over the last 16 months. In response to this funding crisis, *Rafflebox* was founded as a safe, contactless, online fundraising platform, which has since been used with robust success by organizations ranging from [fire departments](#) and arts organizations to minor sports groups including [Soccer Nova Scotia](#) and [Saskatchewan Soccer](#).

Ontario Soccer is excited to announce its own monthly online **50/50 Pitch In. Play ON! Cash Raffle Fundraiser**, which will be facilitated through the innovative *Rafflebox* platform. Ontario Soccer is licensed to conduct this Raffle under Raffle Lottery License Certificate (#RAF1211850) as issued by the Alcohol and Gaming Commission of Ontario (AGCO).

Like in a traditional 50/50 Cash Raffle scenario, one lucky winner will receive 50% of funds raised each month. A 30% share of the remaining funds raised will support our participating eligible member organizations across the Province, as they strive to recover from the impact of the COVID-19 pandemic and continue to provide accessible and affordable quality soccer programs in their communities. The balance of funds will cover applicable Rafflebox, AGCO, Credit Card and Administrative Fees.


The key difference to a traditional 50/50 Cash Raffle is that all eligible Ontario Soccer member organizations in good standing can partake in the **Ontario Soccer 50/50 Pitch In. Play ON! Cash Raffle** by promoting this initiative to their respective participants and stakeholders. Every eligible member organization that registers with Ontario Soccer to participate in this Raffle will keep 30% of the revenue raised each month. Of course, the more organizations that join the initiative, the bigger the jackpot can become.



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**For a full listing of rules and to purchase your tickets go to [Rafflebox.ca](https://www.rafflebox.ca).**

When purchasing tickets, please select the Ontario Soccer Member Organization you are supporting, as the money they raise will directly help their group. Alternatively, select “Entire Group” from the drop down menu to support the recovery of soccer across all of Ontario.

**If your eligible Ontario Soccer Member Organization would like to participate in this exciting fundraiser as designated beneficiary, please contact the [Ontario Soccer Team](#) for more information.**

Please note that in accordance with The Alcohol and Gaming Commission of Ontario’s [Lottery Licensing Policy Manual \(LLPM\)](#) any participating group must qualify either as an eligible charitable organization or as a **non-profit organization** with [charitable objects](#) or purposes providing a direct benefit to the residents of Ontario.

Under Ontario Soccer’s Amateur Provincial Sport Organization umbrella, these benefits include the provision of health and welfare, the enhancement of youth, and the advancing of education for coaches, match officials and players.

Ontario Soccer encourages member groups to further review information contained in the LLPM regarding eligible and ineligible organizations, as well as eligible and ineligible use of raffle proceeds. The **Ontario Soccer 50/50 Pitch In. Play ON! Cash Raffle** is open to all residents of Ontario 18 years of age or older and subject to Provincial Laws and Regulations.

AGCO warns that conflicts of interest could jeopardize the public’s confidence in the integrity of licensed gaming events and could even jeopardize Ontario Soccer’s licensing privileges. To align with that provision, Ontario Soccer has voluntarily established that Ontario Soccer Staff and their immediate families are **NOT** permitted to participate in this 50/50 Pitch In. Play ON! Cash Raffle Fundraiser.

Tickets will be sold at a rate of – 3 Tickets for \$15, 10 Tickets for \$20, 30 Tickets for \$40, 50 Tickets for \$50, and 150 Tickets for \$100.

Monthly draws will take place in 2021 on August 16, September 1, October 1, November 1, December 1, and in 2022 on January 1, February 1 and March 1 at the Ontario Soccer Centre (7601 Martin Grove Road, Vaughan, ON).

The monthly winner will be contacted by phone and email to claim their prize immediately following the draw.


Ontario Soccer would like to thank all member groups for their patience, resilience and never-ceasing passion and conviction to help our community to safely Return to Play. It is such an uplifting success story to see tens of thousands of smiling soccer players having taken to soccer fields all across



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Ontario in recent weeks to **Pitch In. Play ON!** We are looking forward to working closely with all our member organizations to bring soccer back to its feet during Outdoor 2021 and beyond.

If you have any further questions, please contact [Bjorn Osieck](#), Director Business Operations.

### **How do I stay connected to Ontario Soccer?**

For further information please refer to the latest bulletins on the [COVID-19 Updates](#) page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the [COVID-19 Updates](#) on the homepage on your website.

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