

**Pirate Youth Athletic Association**  
**Board Meeting Minutes**  
**Wednesday, November 20, 2019 6:00 pm @ World Cup Coffee**

1. Call to Order: Mark Brone called the meeting to order at 6:01pm at World Cup Coffee.
2. Roll Call (x denotes that individual was present):

<b><u>Board</u></b>	
<i>President -Mark Brone</i>	X
<i>VP -Hank Rollinger</i>	
<i>Secretary -Shellie Brone</i>	X
<i>Treasurer - Ben Adank</i>	

<b><u>Programs Rep</u></b>		
<i>Football</i>	Ryan Auth	
<i>Volleyball</i>	Kristy Baures	X
<i>Wrestling</i>	-	
<i>Basketball</i>	Various	
<i>Concessions</i>	Committee	
<i>Public Relations</i>	Tina Leverance	X

<b><u>PYAA Members</u></b>	
Jim Weber	
Brad Lisowski	
Tom Gotzinger	X
Angie Bambenek	
Joe Holzer	
Susan Henry	
Mackenzie Halverson	

<b><u>Directors</u></b>	
Jason Becker	
Heather Secrist	X
Becky Weber	X
<i>Sports Director -Melanie Ganschow</i>	X

<b><u>HS Head Coach</u></b>		
<i>Football</i>	Luke Kjelland	
<i>Volleyball</i>	Jackie Engel	
<i>Wrestling</i>	Buzz Murty	
<i>Basketball</i>	Jesse Cyrus	
	Randy Knecht	

<b><u>HS Administration</u></b>	
<i>Superintendent-Michele Butler</i>	
<i>Principal-Steve Stoppelmoor</i>	
<i>Athletic Director-Luke Kjelland</i>	
<i>C-FC Board Member(s)</i>	

3. **Approval of Minutes from October 16th, 2019 Meeting:** Motion to approve by Kristy, second by Heather.
4. **Review and approval of Bills/Financial Report:** Ben submitted his report through email and the group reviewed the bills. Motion to approve bills made by Mark and second by Becky.

Game Day program- Hank still working to fill the final spot.

5. **Sports Director Update** –
  - Game Day programs are ready to use at school.
  - Mel is working on getting all uniforms back so we can get an accurate count as to what is needed and available for each team. Mark will get with MCC for a quote on B-Ball uniforms with the new PYAA logo.
  - Mel is working on scheduling practices for the rest of the year.
6. **Program Reports:**
  - a. **Football:** - (Ryan Auth submitted an update) Uniforms have been turned back in and deposits have been returned. Storage racks have been utilized and they work great.
  - b. **Basketball:** Discussion on SportsEngine and how it can be used effectively. Tim Nelson has uniforms he will be returning to Mel. 6<sup>th</sup> grade boys had a game with Alma out at school and it went smoothly. Will be looking to play them at Alma too this year.
  - c. **Volleyball:** (Kristy Baures) Kristy shared samples from MCC for new uniforms. Approximately \$20-\$30 per uniform is what was quoted.

7. **New/Other Business:**

- i. **Registration nights-** Goal is to get ALL paperwork on line and come up with more substantial content for parents at the registration nights (sport engine demos, pyaa background, uniform handouts etc.)
- ii. **Connection with HS coaches.** HS girls have agreed to sign up to run the scoreboard and scorebooks at the PYAA tourneys. They will get first chance to sign up for those slots. This will help reduce the amount of volunteer slots that parents have to do and will help build a stronger program from youth on up. Mel will need to start working on the # of volunteer slots needed overall so parents can start signing up.
- iii. **Marketing campaign ideas, cost, committee/lead** – Heather and Tina shared the samples of the new logo, letterhead, and tri-fold that has been created. They are waiting on a banner design and newsletter template. They will keep working in this direction since the initial samples were well liked.
- iv. **Possible PR Director-** Mack declined this role and it was opened back up to the PYAA members for any interest in taking on this role. Becky Weber has expressed interest in taking this on. Ben and Mark will work with her on the details to officially accept this role.
- v. **Denny Schmidtknecht memorial ideas:** Spring BB/SB league, legacy fund, host a tourney in his name each year (bb, vb, 3 on 3??)

8. **Next Scheduled Meeting:** Next meeting scheduled has been changed from the 3<sup>rd</sup> Wednesday of the month due to a conflict. The next meeting will be Wednesday, December 4th at 6:00 pm @ World Cup Coffee. Holiday theme!!

9. **Adjourn:** Motion to adjourn made by Heather, seconded by Tom. Meeting adjourned at 7:42 pm.