

Mail Application to:
Minnesota Hockey
Recruitment and
Retention
317 Washington Ave
St Paul, MN 55102



PASS THE PUCK GRANT PROGRAM

For over 65 years, Minnesota Hockey has been working with our community-based associations on the growth and development of youth hockey players. The key to the continued success of our hockey model is the selfless dedication and ingenuity of our volunteer base at the local level which puts forth yearly efforts to get more kids playing hockey.

To help fuel our local leaders' commitment to growing the game, Minnesota Hockey is excited to offer the Pass the Puck Grant Program. This program will provide grants of up to \$2,500 to associations that are implementing new or successful recurring recruitment programs and events.

Even though Minnesota is considered the State of Hockey, inviting new players and families to try the game must continue to be a priority. This grant program will play a key role in encouraging associations to develop new ways to recruit and retain players in Minnesota. In addition, the program will provide Minnesota Hockey the opportunity to collect associations' "best practices" so their ideas can be shared with other associations across the state.

Who is eligible to apply for the award?

- Must have a current Minnesota Hockey Affiliate Agreement and be in good standing
- Have an "active" 501(c)(3) status with the Minnesota Attorney General's office
- Each association may receive only one grant per fiscal year
- Preference shall be given to associations hosting programs or events with a focus on recruiting or retaining Mite/8U players

Applicant Information

Organization _____ Contact _____
Mailing Address _____
City _____ State _____ Zip _____
Daytime Phone _____ **Company EIN _____
Email _____
Date of event or program _____

Note: Only completed applications will be considered.

Grant Application

1. Please describe the program or event your association is planning (details of the event, targeted group, expected impact, etc.):

2. How do you plan on marketing this event?

3. How does this grant fit into your association’s overall growth plans and your goals for future growth?

4. Will this initiative be continue in the future? If so, how do you plan on making it financially sustainable beyond the first season? If it is a one-time event, explain why and what type of lasting impact it may have.

5. How will your association measure the success of this program or event?

Program Budget

Revenue

Association Allocation _____
Sponsors _____
Donations _____
Program Fees _____
Other _____

Expenses

Ice Time _____
Advertising _____
Printing _____
Decorations _____
Prizes _____
Food & Beverage _____
Other _____

Net Request _____

Please list all other financial resources available such as fundraising, charitable gambling etc.

Registration Numbers

List registration numbers for the last 3 years for your association:

Year	Total Registered with your association
_____	_____
_____	_____
_____	_____

Please attach separate sheets[s] if necessary