



LEAYSA Cheer Board Meeting

Date: 2/24/2021

Location: Salsa's

Attendees

1. President – Amber Patteson
2. Vice President – Katrina Peters
3. Treasurer- Jenae Cater
4. Secretary- Teresa Rogers
5. Events Coordinator - Gerranda Brooks-Smith
6. Public Relations - Cassandra Bennett

Open: 6:01pm Adjourned: 7:14pm

- Budget

- Budget was reviewed

- Registration

- Board approved registration cost of \$250.00
- Registration will run March 1st - June 1st

- Late Registration Cost

- Late registration will run June 2nd - June 13th
- Board approved late registration cost of \$275.00

- Fundraising

- Board will look into a fundraiser opportunity. Funds would be used to purchase pullovers for the cheerleaders. Pullovers will only be for cheerleaders and not for parents.

- Scholarships & Due Date

- Scholarship applications will start 3/15/2021 and run through 4/30/2021. Decisions will be made by mid-May prior to registration deadlines.
- Board designated \$1,000 for scholarship availability.

- Practice Schedule & Locations

- Moved to next meeting. Need to confirm availability with the school district

- Advertisements

- Social media and city marquee will be used for all LEAYSA advertising. No additional advertising will be done.