

Rosemount High School Boys Lacrosse Booster Club Meeting - Minutes
Monday, December 8, 2025
6:30 pm
Velin Residence

Present: Adam Birr; Caryn Stremmer-Birr; Lance Kuehn; Angie Vershey; Samone Ekholm; Jessica Noonan; Abby Velin; Mary Anderson; Beth Johnson

Next meeting: Not until February (when players packs arrive for assembly)

Financial Update

- Current balance: \$31,626
- November RaiseRight earnings: \$257.39 (down from \$290 previous month)
- Total RaiseRight earnings (2 months): ~\$555
- Dundas dome payment: \$2,300 (fully covered by registration fees)
- Players pack ordered (major expense completed)
- BSN check coming: \$475
- Taxes ready for filing (Adam will coordinate)

RaiseRight Fundraising Program

- ~20 active families participating
- Last 30 days earnings: \$387.88
- Code issues resolved with Jessica's help
- Discussion on individual vs. general fund allocation
- This year: all proceeds go to general booster fund
- Next year: considering individual player credit system (\$375 per player target)
- Prize incentive ideas discussed
- Top earner gets bill credit or refund
- \$50 Scheels gift card available for competition

Moorhead Trip Planning

- Hotel options researched by Angie:
Spring Hill Suites: \$220 (double queens), \$200 (king)
- Homewood Suites West Fargo: \$162 (double queens), \$152 (king w/sofa sleeper)
- Amount of rooms needed discussed (48 players, 6 coaches, 1 driver)
- Activity fee through EduTrack proposed but not nailed down: \$75 per player (\$3,600 total)
- Practice time: 5-6pm, dinner after at 7pm
- Tax exemption status needs verification for North Dakota
- Final hotel decision needed by end of week

New Fundraising Opportunities

- Kinder Coffee Lab partnership approved
- 35% profit on \$20/pound coffee sales
- January-March timeframe
- \$65 minimum risk if under 50 bags sold
- QR codes and promotional materials provided
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- Lacrosse-themed blend names suggested (Ground Ball Grounds, etc.)

Team Updates

- 76 total players projected (including 14 8th graders)
- 4 players still undecided, 2 reconsidering return
- 3 players officially registered
- Freshman week completed: ~12 participants
- Culture events ongoing (lifting, Champions Club participation)
- Anniversary decals: 12 ordered, need 60 more (\$12-18 per set)

- Band of Brothers shirts needed: 40 shirts at ~\$10-15 each

Sponsorship & Events

- Senior night bagpiper booked (payment at event)
- Genesis Ranch venue locked for alumni game (payment TBD end of January)
- Restaurant fundraisers scheduled:

Inver Grove Brewing: March 9th (same night as team meeting)

Jersey Mike's: April 11-12

Las Tortillas: April 15th

- Sponsorship push needed after holidays
- "Sponsor a night" concept discussed (\$1,500 level for special events)

Next Steps

- Angie: Finalize hotel booking by end of week
- Jessica: Provide RaiseRight participation report
- Karen: Get Band of Brothers shirt quotes from Johnny Hop
- Dan: Email sponsorship materials to interested members
- Cup bagging volunteer signup: January 18th (Sports Engine)