



Dear Peninsula Youth Football and Cheer Families, Supporters, and Local Business Owners,

Football time is here and one of the best ways to promote your business and/or show your team spirit is by supporting one of the most integral parts of our local community. Once again, we at PYF/PYC are offering sponsorship packages, along with business ad space and personal player ads in our 2018 program.

Peninsula Youth Football and Cheer Programs teach our loyal youth values of sportsmanship, teamwork, physical fitness and conditioning, discipline, determination, character development, and pride. For many of the youth in our program, it encompasses lifelong friendships and mutual respect for not only each other, but our community as well.

Our amazing volunteers could not keep this organization running as well as they do without the financial support and sponsorships from our local community. The average cost for each of our ten teams in equipment expenses alone is between \$8,000 and \$9,000 annually. These equipment expenses do not include field rental fees, insurance, or the hiring of referees. This year, more than ever, we need the communities support!

To ensure your business gets included in the 2018 Peninsula Youth Football and Cheer Program. Please review the form attached and choose the sponsorship packages and choose the one that works best for you and/or your business.

On behalf of all our players, coaches, and volunteers, thank you for your support. We are excited to have you join and help support or organization.

Should you have any questions, please do not hesitate to contact us at any time.

Warmest regards,

*Shannon Lane*

Shannon Lane  
PYF Treasurer  
[pyfpyctreasurer@gmail.com](mailto:pyfpyctreasurer@gmail.com)  
253-225-3835

Please visit us at:

[www.peninsulayouthfootball.com](http://www.peninsulayouthfootball.com) or [www.facebook.com/peninsulayouthfootball](https://www.facebook.com/peninsulayouthfootball)

Peninsula Youth Football • PO Box 306 • Gig Harbor, WA 98335  
Your donation is tax-deductible. Our non-profit tax ID is 91-2116661



# PENINSULA YOUTH Football & Cheer 2018 Season



## PLATINUM "ELITE" SPONSORSHIP - \$2000

Only one available

Full page, full color ad on back cover of program  
2 – 8 x 3 custom banners at all home games  
2 free admission tickets to every PYF/PYC home game  
Ad will be included on PYF webpage  
Ad will be included on PYF Facebook page  
Your business information will be announced and recognized as "The Platinum Elite Sponsor" during all PYF/PYC home games

## PLATINUM SPONSORSHIP A & B - \$1500

Only one of each available

A Package includes a full page, full color ad on inside front cover of program  
B Package includes a full page, full color ad on inside back cover of program  
2 – 8 x 3 custom banners at all home games  
2 free admission tickets to every PYF/PYC home game  
Ad will be included on PYF webpage  
Ad will be included on PYF Facebook page  
Your business information will be announced and recognized as a "Platinum Elite Sponsor" during all PYF/PYC home games

## PLATINUM SPONSORSHIP C - \$1500

Two available

Full page, full color ad on centerfold of program  
2 – 8 x 3 custom banners at all home games  
2 free admission tickets to every PYF/PYC home game  
Ad will be included on PYF webpage  
Ad will be included on PYF Facebook page  
Your business information will be announced and recognized as a "Platinum Elite Sponsor" during all PYF/PYC home games

## GOLD SPONSORSHIP - \$1000

Space is limited

Half page, full color ad in program  
1 – 8 x 3 custom banner at all home games  
Ad will be included on PYF webpage  
Ad will be included on PYF Facebook page  
Your business information will be announced and recognized as a "Gold Sponsor" during all PYF/PYC home games

## SILVER SPONSORSHIP - \$800

Space is limited

1 – 8 x 3 custom banner at all home games  
Listed as "Silver Sponsor" on PYF webpage and PYF Facebook page

## 2018 PROGRAM AD SPONSORSHIP ONLY

\$650 – Full page ad (8 x 10.5 in)  
\$450 – Half page ad (8 x 5.125 in)  
\$250 – Quarter page ad (3.875 x 5.125 in)  
\$150 – Business card ad (3.875 x 2.4375 in) – only 8 available

## PAYMENT & CONTACT INFORMATION

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Number: \_\_\_\_\_  
Contact Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_

### Payment:

\_\_\_\_\_ Check: Please make payable to PYF  
\_\_\_\_\_ Credit Card: 4% fee added to all payments

Please provide the best phone number for over the phone credit card payment:

( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

**\*\*ADS AND PAYMENT ARE DUE \*\***  
**\*\*FRIDAY, AUGUST 17<sup>TH</sup>, 2018 \*\***

Please contact Shannon with questions at 253-225-3832.

Please email your ad (see above for dimensions) to:  
[nighbor@comcast.net](mailto:nighbor@comcast.net)

*Thank you so much for your generous tax-deductible contribution to PYF/PYC! Your support is what makes our programs possible!*

Please visit us at:

[www.peninsulayouthfootball.com](http://www.peninsulayouthfootball.com) or [www.facebook.com/peninsulayouthfootball](http://www.facebook.com/peninsulayouthfootball)

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## ATTENTION ALL PYF/PYC FAMILIES & FRIENDS!

**Now is your chance to grab your personal ad space in the 2018 PYF/PYC Program. These full color, 1/6-page ads are an amazing opportunity to showcase your favorite program participant(s)!**

We are offering all parents, friends, and family members the chance to purchase a personal ad space to showcase your favorite player(s) and/or cheerleader(s). Space is limited, so get your form turned in to your Team Mom with payment as soon as possible. This is something each player looks forward to and a great opportunity to let everyone know of their achievements! In addition, the 2018 PYF/PYC Program will highlight and feature each team.

*Families who sell \$200 or more in commercial/business ad space for the 2018 PYF/PYC Program, will receive their personal ad space for FREE! Please see the attached flyer for details!*

### Each 1/6-page ad is \$35 with or without a picture

Please use the space below to clearly design a simple ad (shown as actual size – 3.875 x 2.4375). You also have the choice to add a picture of your choice. Please keep picture orientation in mind when designing your ad.

**Please email pictures to [nighbor@comcast.net](mailto:nighbor@comcast.net) NO LATER THAN AUGUST 17<sup>TH</sup>!**



Parent Name: \_\_\_\_\_

Player(s) Name: \_\_\_\_\_

Team: \_\_\_\_\_

Payment (circle one):      check / credit card

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Credit cards can be accepted for a 4% fee.  
Treasurer will call you to take your payment  
over the phone by August 17, 2018. Please make  
checks payable to PYF.*

**ADS AND PAYMENT ARE DUE TO YOUR TEAM MOM NO LATER THAN  
FRIDAY, AUGUST 17<sup>TH</sup>, 2018**

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