












New York Wrestling Association for Youth Social Media Policy

NYWAY recognizes the role social media plays in modern communication. As such, we respect the right of volunteers and employees to use social networks for self-publishing and self-expression while adhering to our organizational guidelines. As a New York Wrestling Association for Youth Board of Director, Executive Board Member, volunteer, coach, official and or employee, your commentary is not only a direct reflection of you personally but also our organization. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability and damage NYWAY's reputation. Once it's on the Internet, it's there forever.

-  We do not distinguish between “personal time” and “volunteer hours” usage, or personal devices and organization-provided equipment. You are at all times a representative of New York Wrestling Association for Youth regardless of how or when you are posting on social media.
-  Engaging with and sharing content posted by NYWAY branded accounts is encouraged and appreciated.
-  Engaging personally with NYWAY's organization (donors, volunteers, board members, sponsors, vendors, etc.) is encouraged and appreciated.
-  Representing yourself as a NYWAY Board of Director, Executive Board Member, volunteer, coach, official and or employee, up to and including the use of our logos and branding, on your personal profiles is encouraged. Our Marketing/Communications Director can provide you with suggested language, images and branding guidelines. Please adhere to them.
-  Have a problem? Work it out in person. Airing your personal grievances on social media rarely leads to positive outcomes.
-  Harassing, threatening, discriminating against or disparaging any individuals or the organization through social media will not be tolerated.
-  Sharing any organization-privileged information, including copyrighted information or organization-issued documents, through social media will not be tolerated.
-  Sharing photographs of other employees, clients, vendors, suppliers without their permission through social media is prohibited.
-  You are to contact the Executive Board if contacted by the media or press about any post that relates to New York Wrestling Association for Youth's organization.

Violations of any of the guidelines listed in this policy will be subject to corrective counseling and may result in disciplinary action, up to and including termination. Where necessary, we will advise appropriate officials of any violations of law. If you become aware of any violations of this policy, you should report the violation to your supervisor or the Executive Board.

Nothing in this policy is intended to create a contract of involvement or for the provision of any benefit, and this policy does not in any way alter the “at will” nature of involvement with our organization.

Signature _____

Printed Name _____

Date _____

Updated: July 2024

NYWAY
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