**March 10, 2021 Booster Meeting**

**Members Present**: Jackie Richter, Linette Ramsay, Delana Wherland, Matt Christianson, Lori Firm, Scott Firm, David Holland, Tracy Holland, Karen Barrieau, Pam Dahl, Christine D’Arriagio, Karlene Driver, Carla, Jim Jandro, McGunnigle Brenda Werwie

**Head Coach’s Report (Jackie Richter):**

Coach Brooke will not be back next season (she is having a baby in June)

All of our 2021 season tournaments are at full capacity

Youth Spring In-House program is at LNHS

PAC Meeting in July will be virtual

The Lead Clinician (Division 1 coach) for our High School Camp has been secured

**Treasurer’s Update (Scott/Lori Firm):**

Would like to purchase new cash boxes

Inquired about the process for making purchases

If the purchase is less than $500, you do not need to vote on it for approval

**Cub Foods Fundraiser:**

4/24/21 is filled, players are still needed for 5/8/21

**Sponsorship (David Holland):**

\*We will not have a full program with ads this year, like we did last year

Sponsor logos will be on the back of program

Sponsors will be recognized on streaming during matches

Social Media will remain part of the program

Bachman will also remain part of program

Beach Tournaments will be another opportunity for sponsors

Game Day posts, Media Day posts is another avenue to consider for promoting our program

Incorporate parents as we can – this is a real untapped resource

Could put something together about how to approach employers

Possibly make a banner with all of our Sponsor logos on it, and that banner could move from tournament to tournament

Jackie shared about another potential idea to generate funds for program: Amazon Smile

Amazon Smile: Gets information out to parents

Parents can select or enter Lakeville North Volleyball and then Amazon will give back money to each purchase (a small amount, but it adds up)

**Pan-O-Prog Beach Tournament (Karen Barrieau):**

Food Trucks:

Baldy’s, Kona, Nellie’s Woodfired Pizza

To market the Beach Tournament more to the community, ideas were generated:

-Possibly create a QR code to share on social media to disperse more info

-Matt C made a nice flyer

-Advertise at establishments that already have Beach Leagues:

Eagle’s Nest (Shakopee)

Fitz’s

Bogart’s (Apple Valley)

Antler’s

Alimagnet Park

Spikeball Tournament? Bags?

-Cash Prize

-Sarah Hornyak ran this event in the past, possibly her sister Alicia Henderson would be willing to run it this year (and Sarah could help)

T-shirts:

This will be initiated 4-8 weeks before tournament

Raffle:

-Jami Lamere had emailed Crystal Lake Golf Course (and they were really generous)

-Contact customer service reps of companies and they will generally give you a nice package

DJ:
Roosevelt (Professional DJ, Professional Photographer, Mentor)

He was a parent of one of Jackie’s players when she coached at Mpls SW

He was the DJ in 2019 for Pan O Prog Beach Tournament

We are really fortunate to have Roosevelt back again this year

**LNVB Program Updates:**

Will be condensed to a 4 -page program (similar to Shakopee’s program)

Team pictures, rosters, sponsors

Could be a casual or formal picture on the front

(Taking out the large ads)

Going to a smaller program will make the whole printing process quicker

Matt C will design it and put place holders in for everything

We will be doing Senior Memory Books rather than have Senior pictures and info displayed in program

Bachman Program Updates:

In the past we have charged $1 for the programs

Tribute to Todd Bachmann

Rosters

Pictures

Bracket

Brenda Werwie (Printing Coordinator)

Matt Christianson (Program Design Coordinator)

1st Home Match for 2021 Season: Thursday, August 26th

**Banquet Update (Jen Zweber):**

Saturday, November 20th at Crystal Lake Golf Course

Crystal Lake kept our deposit

If we let them keep the $500 deposit, we can stay at the same rate (rather than an increase to $700)

November 11-13

**Equipment and Training Needs (Jackie Richter):**

*District funded and Approved*: jerseys, new Panther sleeve to put on vb pole, new “official” pads for official stands, carbon pole system (3-year process) no more rust on poles, significantly reduced in weight

*Booster funded*: 2 new setter’s eyes

**Alumni Update:**

Going to do Alumni Snapshots from 2014 and on…