

FUNDRAISING KIDS SCRIPT suggestions

IN PERSON/VIDEO CALLS

- Dress with Sno-King or team jersey **if you have it**
- Introduce yourself and Sno-King
- Tell them a personal story about why hockey or ice skating is important to you or why you love it
- Keep it short and simple.

Ex.

Hi, my name is and I play hockey or ice skate at Sno-King Sno-King is a non-profit organization. I'm raising money to help keep their programs and facilities up and running and to keep the fees low for every kid wanting to join in. In 2020 Sno-King was closed for 5 months! No revenue! I love practicing there because.....(teammates, coaches, etc.)

- Show the flyer or talk briefly about what makes Cougar Mountain cookie dough special/delicious (ex. All-natural, no preservatives, and no trans fats)
- Remember to point out that you will personally deliver the cookie dough, make sure to sell to those you can easily deliver to and or you have fridge/freezer space ready for storage
- In case of allergies or not interested in cookie dough offer the alternative of a money donation.
- Finish up thanking them for time and generous contribution

EMAIL

- Introduce yourself and Sno-King
- Tell them a personal story about why hockey or ice skating is important to you or why you love it
- Keep it short and simple.

Ex.

Hi, my name is and I play hockey or ice skate at Sno-King Sno-King is a non-profit organization. I'm raising money to help keep their programs and facilities up and running and to keep the fees low for every kid wanting to join in. In 2020 Sno-King was closed for 5 months! No revenue! I love practicing there because.....(teammates, coaches, etc.)

- Add the link to the flyer and a brief line about what makes Cougar Mountain cookie dough special/delicious (ex. All-natural, no preservatives, and no trans fats)
- Remember to point out that you will personally deliver the cookie dough, make sure to sell to those you can easily deliver to and or you have fridge/freezer space ready for storage
- In case of allergies or not interested in cookie dough offer the alternative of a money donation.
- Finish up thanking them for time and generous contribution