

Sheboygan Blue Line Association - Board Meeting - 09/10/2025

Attendees: Mike Thun, Nels Quackenbush, Jared Roe, Mark McCurdy, Kathy Allen, Eric Hawkinson, John Taber, Theresa Sandrone, Brian Allen, Josh Holte, Kayla Ostermann, Erin Lindow, Salena Russell & (by phone) Sam Schroeder

Call To Order – 6:30PM

Treasurer's Report (Nels) – Motion: Kayla/ Eric -Pass

- Approved financials – Private Weddings and Parties will decrease due to the new State Liquor Law.

Administration

General Manager - Shane

- Next Level Camp / Root beer League positive
- Cost this year has going up for Utilities, Capital Expenditure for repairs will be looking at reimbursement from the Foundation.
- New hired positions for Ice Technicians.
- \$10K Sponsorship and more to come. Naming rights for locker rooms and Zamboni.
- Schmidt construction meeting and is pushing the process forward. For the renovation for this meeting and new sheet as well. A camera crew to take footage to help with marketing and fundraising opportunities in the future.
- DIBS entered to the system – sent a SOP for entering DBIS that are needed for events per committees.
- Business Pulse review for 4 months on how the business.
- Locker room refresh will be done by next week. Plumbing, flooring, and locker rooms bathroom that will be fixed and refreshed to remove mold and new paint by Servpro for marketing.
- Presented Overview of the next 30 plan by Shane (attached to the notes).

President's Notes - Erin

- Thank you for everyone is stepping up and helping on-board Shane.
- Committees need to make sure the sub-committee are communicating the needs to Shane.
- “Lots of Changes but we want to do what's best for the kids and our rink.”
- Thank you for the Root Beer League Concession being staffed by the High School Players and Parents.
- Will do more communication on large topics.

Committee Reports

Red Raiders Rep (Theresa Sandrone)

- 14 upper classmen for the mentorship program (1 or 2 kids to volunteer).
- Volunteering at First Ice in trade for captains practice at \$5 for First Session.
- Seeking new Booster High School President as Joe Reinhart stepped down.
- By-laws for the hockey booster club are approved.
- No KJN Tournament this year due to poor registration.

Facilities (Josh & Sam)

- Sam will meet with Shane tomorrow regarding the list of action items.

Figure Skating (Kathy)

- No new items

Fundraising (Salena)

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- Golf Outing 9/21/25 is shas open sponsorship spots or raffle baskets. Setup a “Zeffy for Non-profits” account to allow for online payments and fundraising for the Golf outing.
- Discussion with Shane of awareness for other fundraising programs; Raffle Calendars, Scrip, Boards and Rink opportunities.

Marketing (Kayla)

- Try hockey for free – pushing right now at 8 skates.
- Girl Scout Troop events
- Scarecrow Contest through the
- Blue Skate in November Event
- Swifty Skate and event more to come

Strategic Planning (Jared & Eric)

- Rink Addition Updates
 - Present to Membership this fall
 - Review the presentation from the Contractor regarding the reason for the second sheet of ice and rink expansion.

Tournaments (new committee rep in attendance) – Slide attached

- Full and ready to go!
- Rebranding tournaments – Dahl’s and Miesfeld for meat.
- Promote local business for revenue back to the rink and community.
- Look for a new Tournaments in late summer next year. More details to come.

Youth Hockey Committee (John, and Mike)

- Try-out guidelines and dates are communicated.
- Root Beer League – Kudos Ostermann family – thank you for your work.
- Power-up – Light attendance.
- Tryout starting letter will send out.
- Registration HS – 41 BT -23 PW – 38 SQ 38, U10 Girls - 11 and Mites - 36.

New Business/Old Business (not addressed above)

- Open Session – Corey Munger & Chase Longmiller attended and voiced their concerns and asked questions of the board.
- Fall Membership Meeting will be presented in October instead of normal September as in previous years due to the changes.

Closed Session

Adjourn 8:40PM



September 2025 -
GM 30 day plan.pdf

UPDATES FROM THE TOURNAMENT DIRECTORS



9 / 2025

ABOUT US:



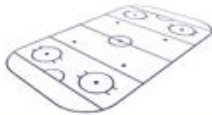
Who We Are:

Josh Veldboom (14U)
Melissa Leist (12U)
Morgan Rahn (10U)
Rodney Steffen (14U)
Krissy Rauch (10U)



Our Goal As A Committee:

Continue offering fun, competitive tournaments where teams will want to return year after year



WHAT'S THE SAME:



Laker Tournament Updates:

- Will continue to host two winter tournaments - one in January and one in December
- Will continue the same style - bracket and pool
- Will continue with Brat Trophy



State Tournament Updates:

- 2026 Host 12U 2C, March 7-8
- 2027 Host 14U 2B, Feb 27-28



CURRENT TOURNAMENTS:



Registration for Tournaments:

- Lakefront Face Off : Booked and wait-list for PWB
- Shoreline Showdown : Fully Booked



Sponsorship Updates:

- This year's naming sponsor is Dahl automotive - \$1000
- meat sponsor is Miesfeld's



Updating restaurant/hotel page:

- Contacting restaurants
 - assure they can accommodate team dinners?
 - provide a donation to be on our website as recommended restaurants?
 - provide a discount to teams?
- Create email template to send to team coaches/managers - open lines of communication and promote Sheboygan.



TOP CHEDDAR

New Summer Tournament

- Prospective date: August 21-23 2026
- Prospective divisions: 8 Mite teams, 6 Co-Ed Squirt teams and 6 Girl Squirt teams
- Individual player registration - several ideas on picking teams ex: player self rank, coaches pick players in fantasy football style draft, or committee sets teams.
- Coaches can register from all over (provide discount for player registration when coach registers).