

**Woodbury Area Hockey Club**  
Board Meeting & Planning Work Session  
November 21, 2021  
7PM  
HealthEast Sports Center-Upper Level Conf Rm

- I. Call to Order / Roll Call
- II. Approval of Agenda I Approval of Minutes from Oct 17, 2021 Meeting
- III. Gambling Report (*Mary Lemmers*)
  - Review Actual Results Oct 2021 and approve variances to approved estimates (\$83,406.32 total allowable/lawful purpose expenditures)
  - Review Estimated Allowable Expenses Dec 2021 of \$80,303 plus \$5,000 Donation for approval Good Shepherd School.
  - 3<sup>rd</sup> Act Brewery
- IV. 2021-22 Season Updates & What's in the Queue
  - Ice Scheduling Update (*Marshall Tschida*)
  - District 8 Updates (*Dan Hammersley*)
  - Director & Committee Reports –
- V. Unfinished Season Planning Considerations (*from Previous Meeting(s)*)
  - Performance Training Opportunities
    - i. WAHC Dryland – Harding / Woog
    - ii. TCO Haus
    - iii. St. Croix Acceleration – Teams
    - iv. Eastside Hockey - Jake Horton
  - Player Evaluations – Tryout / MidSeason / Progression Charts
  - Coach Evaluations – MidSeason & Sharing Feedback
  - DEI Initiative Update
- VI. 2022-23 Season Planning Workshop(s) – Jan2022/Feb2022
  - DECEMBER - Approach
    - Define What is Scope of Club
    - Identify Processes to Execute
    - Identify/Design Structure to support that
  - JANUARY - Ideas and Options (see next page)
- VII. Adjournment

Next Meeting/Work Session:  
Sunday, Dec 19, 2021

## PLANNING WORKSESSIONS

### PRIORITIES:

(Scale back Club)

- Ice Strategy
- Hockey Development (focus on tryouts – skills progression)
- Coaching
- Operational (Outsource Development, core team efficiencies & performance eval, communication)

### STRATEGIES - PROCESS FOCUS

- Program Structure –
  - Teams – Creating more opportunities
  - Player Development Strategy - # Practice to # Games by level, etc / Player Progression chart
  - Ice Scheduling – parameters (based on pd strategy) – ex:No scrimmages 2 weeks at start of season
  - Coaching the Coach - Sharing Feedback with Coaches
- Operational Efficiencies
  - Tryouts – Consider tryout director for ea. Level or responsibility for every other (process s/b uniform – just separate oversight & data)
  - Hockey Director/Level Director Model – Continuity / Level Directors – Goals & Objectives
  - RFP Process
  - Core Team - Performance & Evaluation
  - Ice Software – maximize software functionality
  - Overall Board Communication channels – core team, hockey group, etc.
- Ice Usage Strategies
  - Hosted Tournaments – Scale-back
  - PreSeason – included or ala carte
  - Start 8&Under season w/upper levels (in Sep / incl preseason as we do with upper levels)
  - Intro to Hockey – move to Aug (align with 8&Under start)
  - Ice scheduling message board and links – empower teams to manage change requests
- Compliance
  - Formalize Grievance Process - Document Repository -Escalation -Parameters to investigate
  - Team Commitment – Player Code of Conduct / DEI Strategies / Respect for Referees-Rink etiquette
  - Bylaws Update
  - BlueBook Policies
- Volunteer challenges
- Parent Education (buy-in and manage expectation) – Communication

### OTHER PROJECTS

- Minnesota Hockey Model Association
- Board Designated Fund
- Long Range Planning - Business Plan 5 yr