



# BLOOMINGTON FASTPITCH ASSOCIATION

## Board of Directors – Annual Meeting

Monday, October 6th, 2014 7:00 PM

- I. Call to order  
Karen Johnson called to order the regular meeting of the Bloomington Fastpitch Association Board at 7:04PM on Monday, October 6th, 2014.
- II. Attendance  
The following persons were present.  
Board members: Karen Johnson, Cathy Currier, Sarah Johnson, Craig Johnson, Mark Pearson, Tony Acketz, Grant Effertz, Carol Effertz, Gary Hanson, Stacy Acketz and Bob Lindberg.  
  
Other Attendees: Tammy Tessier Kealy, Renae Spencer, Jill Lawrence, Kristie Ludden, David Rau.
- III. Approval of Prior Meeting Minutes (Septembr 2014)  
Motion to approve Minutes by Stacy Acketz, 2<sup>nd</sup> by Sarah Johnson  
MOTION APPROVED
- IV. Annual Report  
The annual report is posted to the Board Page of the BFA website.
- V. Election – Open Board Positions  
The following Board Positions had expiring terms with candidates identified for election and re-election.

Board Position	Current	Officer / Director	Current Term End	Term Commitment	Nominees
<i>President</i>	Karen Johnson	Officer	Oct. 2014	2 years active 1 year pro-tem	Karen Johnson-Incumbent
Vice President	Cathy Currier	Officer	Oct. 2014	2 years	Kristine Ludden
Secretary	Melissa Walters	Officer	Oct. 2014	2 years	Tammy Kealy
Commissioner	Craig Johnson	Officer	Oct. 2014	2 years	Craig Johnson - Incumbent
Marketing	Gary Hanson	Director	Oct. 2014	1 year	Gary Hanson - Incumbent
Fund Raising	Stacy Acketz	Director	Oct. 2014	1 year	David Rau
Member Services	Carol Effertz	Director	Oct. 2014	1 year	Carol Effertz - Incumbent
Tournament Director	<b>Open</b>	Director		1 year	Stacy Acketz
Communications	Grant Effertz	Director	Oct. 2014	1 year	Grant Effertz - Incumbent

A vote was taken for open Board Positions. Ballots were collected and votes counted by Cathy Currier, Stacy Acketz and Sarah Johnson.

Board Position	Officer / Director	Term Commitment	Elected	Term End Date
President	Officer	2 years active 1 year pro-tem	Karen Johnson-Incumbent	10/31/2016
Vice President	Officer	2 years	Kristine Ludden	10/31/2016
Secretary	Officer	2 years	Tammy Kealy	10/31/2016
Commissioner	Officer	2 years	Craig Johnson - Incumbent	10/31/2016
Marketing	Director	1 year	Gary Hanson - Incumbent	10/31/2015
Fund Raising	Director	1 year	David Rau	10/31/2015
Member Services	Director	1 year	Carol Effertz - Incumbent	10/31/2015
Tournament Director	Director	1 year	Stacy Acketz	10/31/2015
Communications	Director	1 year	Grant Effertz - Incumbent	10/31/2015

## VI. 8U Fall State Tournament

The 3 BFA teams finished 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> in the tournament.

Entering the tournament the 3 BFA teams were seeded 1<sup>st</sup>, 2<sup>nd</sup>, and 4<sup>th</sup>.

Bob Lindberg sent follow up email to participating teams requesting feedback. Several associations responded asking about how/what BFA is doing to develop players, noting BFA dominance in the tournament.

Input from Renae Spencer that incorporating a “no base steal” rule made tremendous difference to coaches abilities to teach players basic tactics of where and how to make a play.

Send pictures to Gary to submit 8U tournament winners to Sun Current Sport Shot.

It was noted that 12U Blue took first place in their tier at fall state tournament and BFA should submit picture announcing this teams win to Sun Current also.

## VII. Fall Evaluations

Email blast with link to Survey Monkey was distributed.

## VIII. Director Reports

a. President: Karen Johnson

b. Vice President: Cathy Carrier

c. Treasurer: Sarah Johnson

Sarah Johnson reviewed BFA cash position and noted that BFA exceeded budgeted revenues while expenses were less than budgeted. Four primary drivers of the favorable cash position were identified as (i) fundraising (ii) increased tournament profits, (iii) higher than budgeted registration fees, (iv) minimal paid coach cost. After consideration of pending October expenses, including planned dugout improvements and shed construction BFA has Fiscal Year 2014 cash of \$30,668 in excess of Fiscal Year 2014 Expenses. Sarah made recommendation to utilize excess cash for Equipment, Coaching Clinic, Subsidize 2015 Summer team costs to give back to the membership, additional advertising targeted to growing younger age levels in the program, and add to savings for future reserve use. The Board discussed the amounts recommended.

Karen Johnson made motion to approve use of excess funds as follows. Motion 2<sup>nd</sup> by Stacy Acketz. MOTION APPROVED.

**\$13,190** – Equipment replacements and additions as submitted by Craig Johnson with the assistance of Grant Effertz and Tony Acketz. The equipment purchase will provide 16 new equipment bags fully stocked, to include new bats and catchers equipment, bow nets, tee’s and 2 additional sliding pads.

**\$1,300** – Uof M Coaching Clinic - Market to all members for maximum participation.

**\$6,730** – Subsidize team costs allowing BFA to reduce FY 2015 summer registration

**8U** reduce from \$95 to \$80

**10U** reduce from \$325 to \$275

**12U/14U/16U** reduce from \$350 to \$300

**\$2,000** – Advertising

**\$7,400** – Route to savings as reserves

Sarah further asked Board Members to review the draft chart of accounts that she distributed and provide feedback. This chart of accounts will be utilized to establish a more detailed and uniform tracking of BFA and Clutch Hitter revenue and expenses and generate financial reporting using Quick Books

- d. Secretary: Melissa Walter
- e. Commissioner: Craig Johnson
- f. Facilities Coordinator: Mark Pearson
- g. Player and Coach Development: Tony Acketz  
Suggest removal of Strike3 from BFA website as business has officially closed. Tony will contact Grant to update website.  
BFA pitching clinics continue to fill quickly. Tony spoke to a potential 3<sup>rd</sup> pitching coach for BFA. Looks promising but Tony will explore further.  
Tony reviewed a Strength & Conditioning option (Fit Chick) and will send Grant message to be sent to BFA membership to advertise program and cost.
- h. Tournament Director: Open
- i. Communications Director: Grant Effertz
- j. Member Services & Membership: Carol Effertz
- k. Marketing: Gary Hanson
- l. Fund Raising: Stacy Acketz
- m. 8U Director: Bob Lindberg

IX. Open Comments

X. Adjournment

Karen Johnson made motion to adjourn at 8:50pm; 2<sup>nd</sup> by Tony Acketz. Motion Approved

The next board meeting is scheduled for **Monday, November 3rd** at **7:00pm** at the Bloomington Center for the Arts