



NORTHWEST CHARGERS HOCKEY ASSOCIATION

1501 Feehanville Drive, Mount Prospect, Illinois 60056

Dear Friends of Hockey:

The Northwest Chargers Hockey Association, along with the Northwest Jr. Chargers will be producing an electronic ad book with a limited number of hard copies for the 2020-21 season. This book will display pictures of all the players, coaches, teams, etc., and is also used for sponsorships to help offset the cost of hockey for individual players.

The Chargers and the Jr. Chargers organizations are 501(c)(3) non-profit youth athletic organizations serving the northwest suburbs of Arlington Heights, Barrington, Buffalo Grove, Elk Grove, Hoffman Estates, Inverness, Lake Zurich, Mount Prospect, Palatine, Rolling Meadows, Schaumburg, and surrounding areas. Our programs consist of travel teams with an enrollment of over 300 youth hockey players ranging in age from 5 to 18 years of age.

The Chargers are entering their 38th season. Our teams have captured two National Championships, two Silver Stick Championships, 35 State Championships, 32 NIHL Championships, and 8 CSDHL Championships.

The Jr. Chargers is a hockey club in their 7th year of existence. Our teams have won 3 CUHL Championships.

Along with the web based ad book, we expect to distribute more than 125 yearbooks throughout the Chargers and Jr. Chargers organizations and the northwest suburban area during the upcoming season. This avenue will provide excellent sponsorship exposure for your business while assisting local children to participate in a high quality athletic program.

Please consider supporting the Northwest Chargers Hockey Association the Northwest Jr Chargers and our players for another exciting year of youth hockey. Should you require additional information about our program or wish to see a sample of past yearbooks, please contact any of the Board Members or send an email to sponsorship@nwchargers.org. You can also visit our website at www.nwchargers.org for more information and to view a copy of last season's yearbook.

Practices and home games are held at the West Meadows Ice Arena, the Mount Prospect Ice Arena, and the Barrington Ice Arena. Check our team's calendar on the website www.nwchargers.org and come see the teams play.

Sincerely,

Northwest Chargers Hockey Association
Board of Directors

Visit us at:

www.nwchargers.org

Like us on Facebook



Northwest Chargers Hockey Association Sponsorship & Yearbook Form



Sponsor's Name _____

Phone & Email _____

Website Address _____

Player's Name _____

Player's level and/team _____

Parent's Name _____

Parent's Email _____

\$1500 Hat Trick Sponsor Full page ad

- Recognition on our sponsor banner located at the West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Full page ad in the upcoming annual yearbook

\$1000 Playmaker Sponsor Half page ad

- Recognition on our sponsor banner located at the West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Half page ad in the upcoming annual yearbook

\$500 Shut Out Sponsor Quarter page ad

- Recognition on our sponsor banner located at the West Meadows Ice Arena
- Sponsor plaque with team photo (for the sponsor)
- Quarter page ad in the upcoming annual yearbook

**You Must Request Sponsor's Plaque for Hat Trick, Playmaker, or Shut Out Sponsorship
You will not automatically receive a plaque**

\$250 Full Page ad Full page ad in the upcoming annual yearbook

\$200 Half Page ad Half page ad in the upcoming annual yearbook

\$125 Quarter Page ad Quarter page ad in the upcoming annual yearbook

\$65 Business Card ad Business card size ad in the upcoming annual yearbook

Please return this completed form, a check payable to Northwest Chargers Hockey Association, and artwork to:
Northwest Chargers, Attn: Kim Dahlin, 1501 Feehanville Drive, Mount Prospect, Illinois 60056
Please send electronic information or artwork to : sponsorship@nwchargers.org

SPONSOR INFORMATION

Ad Submission Guidelines

STEP 1: Prepare Ad

Ads should be built at size purchased: Full Page = 8" x 10.5" Half Page = 8" x 5" Quarter Page = 3.75" x 5" Business Card = 3.5" x 2"

If ads are submitted larger than these dimensions, they will be scaled down and some text may not be readable at this smaller size.

Images should be high-quality, with a resolution of at least 300 pixels/inch. Images directly from a website are NOT high-quality, and will appear jagged and rough when printed.

Whenever possible, text in ads should NOT be part of an image or photo. Text that is part of an image will appear jagged and rough when printed.

STEP 2: File Formats

The file format of submitted ads will greatly affect the ad's print quality. The file format you choose will depend on the software used to create the ad.

The following is a complete list of acceptable file formats and their filename extensions: PDF (.pdf), Adobe Illustrator (.ai), TIFF (.tif), Encapsulated Postscript (.eps)

Microsoft Word documents are not a reliable file format for ads. Images placed in Word documents are low-quality and the formatting and style of text in Word documents cannot be reliably reproduced.

JPEG and PNG images are typically low-quality and will not reproduce well when printed.

STEP 3: Submit Ad

Submit large ads via CD with the Sponsorship & Yearbook form to: Northwest Chargers, Attn: Kim Dahlin, 1501 Feehanville Drive, Mount Prospect, Illinois 60056

You can also email your ad file to: sponsorship@nwchargers.org. Please include your company/sponsor name in the email.