



2018

**Shakopee Soccer Association
Annual General Meeting
September 9, 2018**

Welcome & Introductions

Open Board Positions & Voting

Thank you from SSA

Travel and Rec Program Highlights

Tournaments

SSA Finances

Club Sponsorships

Year in Review

A Look Ahead

Questions & Answers

Agenda



2017-2018 Board of Directors

Jeff Seel – President

Dave Leary – VP & Boys Competitive Director

Josh Forsythe – Secretary

Chris Lewis -Treasurer & Tournament Director

Jesus Camacho Ruiz – Girls Competitive Director

Troy Swallows – Rec Director

Doug Rogers – Referee/Field Director

Tony Scheutz – Equipment Director

Terry Harder – Volunteer Director

Angelica Contreras – At-Large /Community Outreach



2017-2018 Ex-officio members

Greg Wheaton – Director of Coaching

Jon Poppen – Assistant Director of Coaching

Doyle Voss – Rec Director of Coaching

Patti Isensee – Club Administrator

Ted Cahill – Competitive Referee Assigner



Open Board Positions

3 open Board positions - 3-year term

Nominations were closed August 31, 2018

Nominees are:

- Dan Dietzel
- Daryn Kral
- Dave Leary

According to the Shakopee Soccer Association Bi-Laws and Handbook, a vote is not necessary unless there are more candidates than open positions.



Thank You

SSA Volunteers

- 12 hours per family
- Approx. 950 volunteer opportunities
- Approx. 3,600 volunteer hours
- Parents, Coaches, Team Managers, Board Members



Thank You

Board Members with expiring terms

- Doug Rogers – 1 term
- Troy Swallows – 1 term
- Dave Leary – 1.3 terms

Shakopee Park and Rec staff

- Sherry Dvorak
- Bill Egan and the City Grounds Crew



SSA Fall Competitive Program

Fall 2017 Competitive

- 233 Players | 9 Girls Teams | 8 Boys Teams
- 3 teams to the State Tournament
 - Boys U11 C2
 - Boys U11 C3
 - Girls U13 C3

Fall 2018 Competitive

- 212 Players | 9 Girls Teams | 7 Boys Teams
- All Teams are in TCSL



SSA 2018 Summer Competitive Program

- 488 Players | 16 Girls Teams | 17 Boys Teams
- 5 teams to MN State Cup or Presidents Cup
 - Boys U14 C1 & U15 C1
 - Girls U13 C1 & U14 C1 & U16 C2
- 7 teams to the State Tournament
 - Girls U11 C1
 - Boys U12 C3
 - Girls U12 C3
 - Girls U13 C1
 - Girls U13 C2
 - Boys U15 C3
 - Girls U16 C2
 - Girls U18 C2



SSA Recreation Program

Recreational Soccer Program

- Boys and Girls ages 4 – 12 (grades Pre-k – 6)
 - 715 players – Spring/Summer 2017
 - 427 players – Fall 2017
 - 775 players - Spring/Summer 2018
 - 419+ players – Fall 2018
- Divide teams by age and gender
- Future of the SSA Soccer program
- Goal is to develop young players while having FUN
- Volunteer Coaches make program successful



2018 Shakopee Cup Tournament

12th Annual Shakopee Cup

- Full tournament format
- 8 Field Locations
- 233 teams registered
- 400+ scheduled games
- A HUGE Thank You to Chris Lewis, Patti Isensee and Dan Dietzel
- Next year's tournament committee is currently forming, and we are seeking volunteers



2018 MYSA Tournaments

- SSA Hosted the C1 & C2 MYSA State Tournament
- Hosted all C1 & C2 MYSA State Championship Games (only site)
- Multi-Day tournaments over 1.5 weeks
- Fundraiser – Based on teams participating and concession income
- Great exposure for the club
- Thank you to all the SSA volunteers



SSA Finances

- Travel fees continue to remain very competitive
- Reasons for fee increase:
 - Increased payment for coaches
 - Addition of age group trainers
 - More facility time for winter training for teams
 - Increased school facility fees for training
- Rec fees did not increase
- Financially Strong Club
- SSA has a 3 month operating reserve
- Always looking for additional sponsorships



St. Francis Sponsorship

- SSA appreciates our partnership with St. Francis Hospital
- Money for financial aid over the last 3 years
- St. Francis Sponsorship for 1 more year



ST. FRANCIS

Regional Medical Center



SSA Sponsors

- Adidas
- Walmart – Shakopee Location
- Allina Health
- Nicklasson Athletic Company
- Qdoba
- Canterbury Park
- Air Mechanical
- Versatile Vehichles
- Turtles Bar & Grill
- Clix!
- Doehling Landscape Services
- Sherwin Williams – Shakopee Locations



SSA Year in Review

- Increased winter training space giving most older teams a half of the dome
- Incorporated Phase II of the USSF mandate this Summer (Increased Field/Roster Size, Build out Line and Offsides)
- Continued coach development and retention
- Entered new TCSL Summer league – 4 teams
- Brought in a couple more highly qualified coaches to SSA program Zafer Kilickan, Pedro Gamerra and Kendra Drew



SSA Look Ahead

- Continue developing players and coaches
- Further increase winter training space & GK training opportunities
- Seek 2 new sponsorship partners
- Improve communication between club and members
- Launch a new phase in club strategic planning, growth and marketing
- New partnerships with clubs - Soccer landscape has changed significantly and will continue to do so
- Strategic placement of our teams in MYSA or TCSL leagues



Questions?

