



FAMILY DAY BRANDING OPPORTUNITIES

Become a Family Day Sponsor and get a year of exposure to the WAYA community!

Visit WAYA.ORG/FAMILY-DAY or complete the enclosed Sponsorship Form and mail it back with a check made payable to WAYA.

ALL FAMILY DAY SPONSORS \$500 & UP

- Ability to place products, coupons or gift cards at the Family Day Swag Table at the event
- Family Day Event Passes



EVENT SWAG TABLE WITH ITEMS
AVAILABLE TO 1,200+ GUESTS

ALL FAMILY DAY SPONSORS \$1,000 & UP

- Recognition in Family Day Postcard
- Company logo and web link on WAYA's homepage: www.waya.org (for one year)



Our 2025 Family Day Sponsors



SPONSOR LOGO CAROUSEL AT
BOTTOM OF WEBSITE

POSTCARD SENT TO OVER
6,000 HOMES & BUSINESSES

ALL FAMILY DAY SPONSORS \$1,500 & UP

- Name recognition in WAYA's Gym (for one year)



GYM SIGN

ALL FAMILY DAY SPONSORS \$2,500 & UP

- Company logo or family name on a sign at WAYA's field or sand volleyball court (for one year): Sponsors at \$2,500 choice of 1 sign location, Sponsors at \$5,000 & 10,000 choice of 2 sign locations, Sponsors at \$15,000 choice of 3 sign locations and Sponsors at \$20,000 or \$25,000 signs in all 4 locations.
- Listed on the back of Family Day shirts
- Free WAYA Family Membership



4'x8' Signage on Brumley Field (at WAYA's main campus)

4'x8' Signage on McEachern Field (at WAYA's Cesar Chavez fields)

4'x8' Signage on Chalmers Field (at WAYA's Cesar Chavez fields)

3'x3' Signage on WAYA Sand Volleyball Courts



FAMILY DAY SHIRTS GIVEN TO ALL SPONSORS \$500 & UP

ALL FAMILY DAY SPONSORS \$5,000 & UP

- Sponsor Spotlight in WAYA's Development Newsletter (for businesses)
- Free WAYA sports league registration (for one child / one season)

SPONSOR SPOTLIGHT



ONLY IN AUSTIN, ONLY AT DELL CHILDREN'S

Your family never has to leave Austin to get the care your child needs, even if it's a complex surgery.

As Austin's only nationally ranked pediatric hospital and the largest freestanding one in Central Texas, Dell Children's Medical Center offers the most comprehensive services and the most specialists – all from doctors who live here, work right here and get to know you.

Start a conversation today and find the doctor who's right for your child at Dell Children's Medical Center!

[LEARN MORE ABOUT DELL CHILDREN'S MEDICAL CENTER](#)

*DEVELOPMENT NEWSLETTER SENT
TO OVER 1,700 WAYA DONORS*

ALL FAMILY DAY SPONSORS \$10,000 & UP

- Name on WAYA jerseys (for one sport / one season)
- WAYA field or gym rental for kids or adult event (for 2 hours / up to 30 people)



NAME ON JERSEYS

ALL FAMILY DAY SPONSORS \$15,000 & UP

- Signage in the WAYA Lobby (for one year)
- VIP reserved parking spot at Family Day
- NEW: 4'x8' Signage along Exposition Blvd. (for one year)



LOBBY SIGN

ALL FAMILY DAY SPONSORS \$20,000 & UP

- Logo or name included on WAYA's Player of the Week Signs (for one year)
- Signage at WAYA's exit (for one year)



PLAYER OF THE WEEK SIGNS
DISPLAYED IN YARDS IN OVER 60 ZIP CODES



BANNER AT WAYA'S EXIT

PRESENTING SPONSOR ONLY (\$25,000)

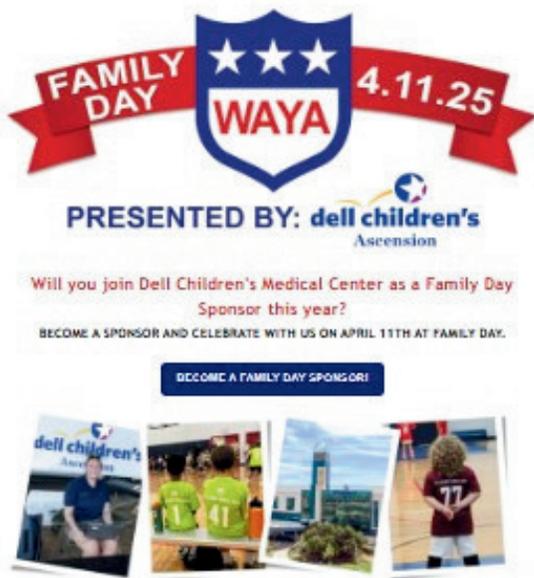
- Logo included on all Family Day marketing (print, posters, emails, etc.)



EVENT YARD SIGNS



EVENT BANNERS HUNG AT WAYA, IN THE LOBBY & ON CESAR CHAVEZ



We are excited to announce that Dell Children's Medical Center is the Presenting Sponsor of WAYA's 2025 Family Day!

Dell Children's doctors deliver Austin's only Nationally ranked pediatric heart care, brain and spine care, and life-changing pediatric medical breakthroughs. They are leading pediatric cancer care with clinical trials for better outcomes, and parents count on them for the most comprehensive fetal care for their new babies.

Over the last several years, Dell Children's Medical Center has partnered with WAYA to ensure we can continue to provide a fun and safe place for children to play, learn and social. This year we are especially thankful for the generosity from Dell Children's Medical Center and their support as WAYA's 2025 Family Day Presenting Sponsor!

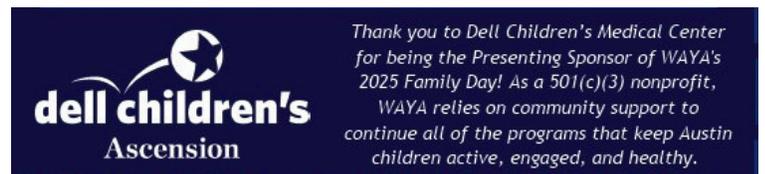
WAYA is proud to serve over 10,000 youth each year, creating a stronger and healthier future for Austin kids. Support from Dell Children's Medical Center will allow WAYA to continue to make an impact on Austin area youth with our high-quality educational and recreational programs that provide kids in our community an opportunity to reach their full potential.

Thank you to Dell Children's Medical Center for supporting WAYA!

EMAIL HEADER USED IN EMAILS SENT TO A LIST OF OVER 13,000 PEOPLE



EVENT POSTERS



HIGHLIGHT IN ANNUAL FALL POSTCARD MAILED TO 6,000 PEOPLE



Return this form with a check made payable to WAYA or Sponsor online at WAYA.ORG/FAMILY-DAY

CONTACT INFORMATION

First & Last Name: _____

Business Name: (If applicable) _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

SPONSORSHIP INFORMATION

Support level? (Circle one)

Presenting \$25,000	Diamond \$20,000	Ruby \$15,000	Sapphire \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Patron \$500
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Would you like to be recognized as a Family Day Sponsor? Yes No

How would you like your name displayed? (Examples: First St. Bakery, The Smith Family, or Jane & John Smith)

Would you like to provide products, gift cards or coupons to give away at Family Day? Yes No

Please indicate your sign location preference: No Preference No Sign(s)

Gold / \$2,500: (Check <u>one</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Platinum / \$5,000: (Check <u>two</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Sapphire / \$10,000: (Check <u>two</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Ruby / \$15,000: (Check <u>three</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)

EVENT INFORMATION

Number of Family Day Event Passes for your Immediate Family or Business: _____

Would you like Family Day T-shirts with your Sponsorship? Yes No

Family Day T-Shirt Sizes? (Please note that sizes are not guaranteed.)

2T: _____	3T: _____	4T: _____	YS: _____	YM: _____	YL: _____	AS: _____	AM: _____	AL: _____	AXL: _____
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WAYA is a 501(c)(3) nonprofit. All donations are tax deductible as allowed by law.