



The opportunity for MN DECA members to compete, connect, learn, network and travel returns with the Back to Business Challenge.

## **2023 MN DECA BACK TO BUSINESS CHALLENGE**

**HYATT REGENCY MINNEAPOLIS  
OCTOBER 29 & 30, 2023,**



# TENTATIVE CHALLENGE AGENDA

## Sunday, October 29, 2023 – overnight is optional

7:00 – 8:45 PM	Workshops
9:00 – 10:45 PM	ENTERTAINMENT! 9B ENTERTAINMENT! UfUc_YZ ; Ua Yg
11:00 PM	Curfew

## Monday, October 30, 2023

8:00 - 9:00 AM	Conference Registration & Conference Headquarters
9:00 – 9:30 AM	<b>OPENING SESSION</b> – COMPETITION ORIENTATION & BRIEFING
	ROLE PLAY COMPETITION - <i>Principles for 1st year Members,</i>
10:00 – 12 NOON	<i>Series Role Play for returning Members</i>
	Marketing Comprehensive Exam
	Competition Pointers – 2 workshops offered
12:00 - 1:00 PM	Lunch Buffet - included in registration
1:00 – 2:30 PM	ROLE PLAY COMPETITION continues
	Competition Pointers – 2 workshops repeated from AM
	Marketing Comprehensive Exam
2:30 – 3:30 PM	<b>CLOSING SPEAKERS &amp; COMPETITION RECOGNITION</b>
3:30 PM	<b>DEPART</b>

- MN DECA RESERVES THE RIGHT TO ADJUST THE SCHEDULE UPON RECEIPT OF NUMBERS FOR COMPETITORS. START TIME AND END TIME OF EVENT WILL NOT CHANGE BUT TIMES WITHIN MAY.
- ALL MEMBERS WILL HAVE ASSIGNED ROLE PLAY, EXAM AND WORKSHOP TIMES



## **There's so much in store for attendees!**

- **OPPORTUNITY FOR TRAVEL**
  
- **WORKSHOPS & ENTERTAINMENT AVAILABLE FOR ALL PARTICIPANTS ON SUNDAY EVENING IF STAYING OVERNIGHT**
  
- **COMPREHENSIVE EXAM EXPERIENCE**
  
- **ROLE PLAY FOR ALL PARTICIPANTS (PRINCIPLES FOR 1ST YEAR MEMBERS)**
  
- **WORKSHOPS TO HELP PREPARE FOR DECA COMPETITION**
  
- **LUNCH BUFFET INCLUDED FOR ALL ATTENDEES**
  
- **AWARDS & RECOGNITION FOR OVERALL TOP PERFORMERS FROM EACH SECTION**