



Dear Potential Sponsor,

The Anchorage Sports Association has provided the Anchorage community with quality adult recreational sports leagues since 1975. Our leagues would not be successful without the support of local businesses such as yours. Local businesses have long-supported our adult league teams by sponsoring team fees, tournament fees, and player fees in all our sports.

Running any type of sports program comes with many expenses, and when you help cover a portion of a team's fees, it makes it more affordable for all individuals to participate. Adults who participate in sports not only stay fit, but are typically happier with their lives overall. We pride ourselves in building community around competition, and we invite you to have a part in making Anchorage a great place to live by providing this sponsorship for a team.

Please see the enclosed letter that details sponsorship options. Anchorage Sports is a 501(c)3 organization and sponsorship donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give to Anchorage Sports, please do not hesitate to contact me. Thank you for your time.

Sincerely,

Ben Kramer

Ben Kramer
Executive Director



Anchorage Sports Adult League Sponsorship Levels & Packages

Program: Softball

Team Sponsor:

\$630 – Men's C

\$560 – Men's 50+, Women's C, Men's D, Coed C/D

\$490 – Men's E, Coed E, Women's D/Rec

\$420 – Coed Rec/Faith

\$350 – Fall Ball, Coed Youth

What it does: Covers the cost of team supplies, general maintenance, and umpires for all regular season games.

What the sponsor receives: You will receive recognition on our website and social media platforms. You may also coordinate with the team to sponsor jerseys with your business name and logo.

Tournament Sponsor: Varies

What it does: Covers fees for a team to enter one of our tournaments. Tournaments are a fun way for teams to get more playing time and improve their game, all while spending the day with their friends and family on the court.

What the sponsor receives: You will receive recognition on our website and social media platforms.

Player Sponsor: Varies – \$35-\$99 per player (coordinate with team manager on cost and number of players)

What it does: Covers the fees for players to play on their team. This fee goes toward administrative expenses and toward a reserve fund for larger capital purchases like field maintenance and facility improvements.

What the sponsor receives: Varies depending on size of sponsorship and player/s sponsored.



ANCHORAGE SPORTS
ASSOCIATION

✓ **YES, I want to be a sponsor for the Anchorage Sports Adult Softball League.**

Please select your sponsorship level:

- Team Sponsor (Amount: _____)
- Tournament Sponsor (Amount: _____) Name of Tournament: _____
- Player Sponsor (Player Fee: _____ x Number of Players _____ = Total Amount _____)

Total Donation Amount: _____

Sponsor Name (as it will appear on thank you's, website, and social media):

Contact Person (if different from sponsor name):

Mailing Address:

Do you have a logo to use on our website? YES NO

Who should we contact for a high-quality logo file?

Name: _____ Email: _____

Make checks payable to Anchorage Sports Association and enclose this form with your donation. Keep a copy for your records.

Mail to:

**Anchorage Sports
PO Box 231001
Anchorage, AK 99523**

Thank you for choosing to sponsor an Anchorage Sports team!