

Sun Valley Youth Hockey Board Meeting
Hailey Ice Cafe – 4/9/2025



Board members present: Brooke McKenna, Kayla Nisson, Sam Herrick, John Kearney, Jeff Lamoureux, Barton Burdette, Gene Korby

Others present: Sarah Benson, Nancy Fenn, Frank Salvoni, Ryan Drew

Call to Order: Brooke McKenna called the meeting to order at 6:01pm, quorum established. Approval of March meeting minute.

Discussion

New Board Member: Ryan Drew

Motion - Brooke nominated Ryan Drew as at large board member - Barton second, all approved.

Executive Director - Frank Salvoni - Initial introduction. Nancy will put out a formal notice to SVYH families welcoming Frank as the new ED.

Registrar's Report – Nancy Fenn - Next year's predicted registration numbers look very similar to this year. We may struggle with 12U and 14U girl's teams, given the numbers. We will make an effort to get Kaly back as girls' director to help solve these issues. Nancy reminded the board that we need to set tuition rates, approve the calendar, before she leaves for summer. Nancy would like us to rethink the medical release forms and simplify this process by adding it to the registration page.

Medical Release Form:

Motion - Gene made a motion to simplify how we collect medical release information and move it to electronic collection as part of registration - John second, all approved.

Nancy asked the board to consider removing the U12 House Player option at registration. Only two kids have taken advantage of this.

Remove U12 House Option:

Motion - John made a motion to eliminate the U12 House Player option from registration - Kayla second, all approved.

Nancy pointed out that having teams leave in the middle of End of Season Awards Ceremony is quite disruptive. She plans on issuing a memo in advance for next year. Very few people left to pay tuition for the year. Since numbers appear to be similar for next season, she will start to put puzzle pieces together for practice schedule with a hope to get a solid draft before May. Nancy and Frank will meet to review coaches and schedules.

Treasurer's Report – Barton Burdette Financial reports were emailed earlier this week. Good indicators on the summary sheet, with a special note on coach reimbursements needing to be increased for next year to help get and retain good coaches.

Barton talked with Pure Hockey and they provided a very simple contract which should be very easy for us. They will build us a webstore and do all the digital web design. Will make it easy to order socks and other needed gear.

Engage with Pure Hockey:

Motion - John made a motion to sign contract with Pure Hockey - Jeff second, all approved.

President's Report– Brooke McKenna - Thank you Jeff for the end of the season reports. Looking back over the last three years, this is the highest response rate we have had and overall scores are trending upwards from previous years. Jeff suggested we should give high school players the survey as well. Brooke said concerns for girls numbers, splitting the squirts into A/B teams, goalie support, making the correct team, and bullying that comes with A vs. B were the top issues highlighted in the survey responses. Board discussed the ADM model, ice time and dry land. Next newsletter will feature results of the season survey.

Bylaw update. IAHA and USA Hockey provided some suggested additions. Brooke then presented the board with a draft Social Media Use Policy.

Social Media Use Policy:

Motion - Jeff made a motion to approve the Social Media Use Policy - Barton second, all approved.

IAHA spring meeting coming up and Brooke will be there. Ryan Deal introduced a draft Behavior Contract. Frank to help Ryan fine tune it for board approval next month.

Meeting adjourned at 8:16. Sam motioned, and Kayla seconded.

Next Board Meeting: 5/7/25, 6pm Hailey Ice Cafe
Minutes submitted by Gene, SVYH Secretary, 4/9/25