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INFORMATION BULLETIN

Bulletin #: I2024-05
Date: January 22, 2024
To: Ontario Soccer; District Membership and Associate Members
CC: Ontario Soccer; Board of Directors, Staff
From: Bjorn Osieck, Senior Director, Business
Subject: Ontario Soccer's Provincial Facility to be Renamed – Zanchin Automotive Soccer Centre

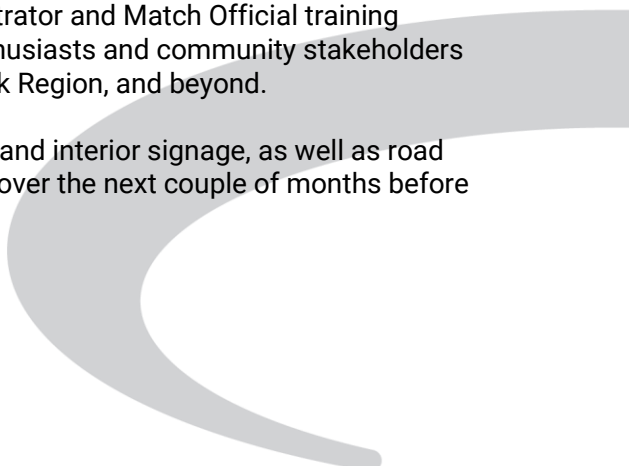
Ontario Soccer and the Zanchin Automotive Group announced today that both parties have agreed to enter a historic 10-year naming rights partnership that will see the Ontario Soccer Centre, located at 7601 Martin Grove Road, become the **Zanchin Automotive Soccer Centre**.

The associated partnership investment will provide an important means for Ontario Soccer to operate and maintain the facility sustainably and in a manner keeping rental and usage fees stable and competitive for current and future community user groups.

Celebrating 50 years in the automotive business from when its success story started in 1973, President and CEO Joe Zanchin has built his business over the last four decades into one of the leading automotive groups in Canada. Representing 19 brands and 38 locations across Ontario, the group now employs over 1,800 people.

Built in 1997 by Ontario Soccer and located in Vaughan, the Zanchin Automotive Soccer Centre is the provincial headquarters and home of soccer for Ontario. A popular hub for sporting and cultural events, including the Ontario Cup and OPDL Gary Miller Charity Shield, as well as League1 Ontario Finals it is also the Centre of numerous Coach, Player, Administrator and Match Official training events. The facility is visited by close to one million soccer enthusiasts and community stakeholders annually and is also a lifestyle destination for the people of York Region, and beyond.

Both partners have begun the process of changing the exterior and interior signage, as well as road signage, wayfinding, administrative and promotional materials over the next couple of months before a formal reveal event will be held for the community.





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To further give back to the community, the Zanchin Automotive Group will also be sponsoring a series of annual scholarships to support young soccer leaders from around the province. Additional information about partnership plans will be shared in the coming months.

If you have questions, please contact Bjorn Osieck, Senior Director, Business at:
bosieck@ontariosoccer.net.

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