



Menomonie Youth Hockey Association

Board of Directors Meeting Minutes

August 1th, 2022 6:00 pm at Stout Craft Co.

Call to order: 6:05 Meeting Adjourned: 10pm

MYHA Mission, Vision, and Ground Rules

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model. In

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Roll Call/Quorum:

- Stacy Hintzman, President - Present - SH
- Gary Messerschmidt, Treasurer - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Troy Wilkens, Concessions Director - Present - TW
- Kelley Gowling Equipment Director - Present
- Heidi Dowd – Fundraising Director - Present
- Kate Kramschuster – Secretary - Present
- Tucker Giertz – General Operations - Present TG
- Adam Wamboldt - Absent
- Russell Bahr - Present
- Rhonda Messerschmidt - Present

Member Comments:

Brian Clark - Fair Booth Update. Gave out at least 17 LTS Flyers, many people were expressing interest. 2 non-parents inquired about coaching. Other associations stopped by and gave positive feedback. National Guard would be willing to do a beach-based workout for older players (Bantams, maybe Peewees). Stacy noted that they would need a USA hockey number for insurance purposes. Brian will follow up.

Consent Agenda:

Motion to approve, passed

1. July Task List with Updates- Reviewed
2. July 11, 2022 MYHA Board Meeting Minutes
3. Budget - Reviewed current budget

- a. Ice board is made up of non-members, and they oversee the loan from the expansion project and anything facility related (roof, zamboni, compressor, sprinkler system, boards, AV System, electric bill, etc.). They charge MYHA an ice fee, which hasn't been raised in many years. They own the sign sponsorship program and use the proceeds to benefit the rink.
 - b. The MYHA Board manages the operation of MYHA.
4. 50th Anniversary Logo Options - Board reviewed 50th anniversary logos and jerseys which have a mix of the Mustang/Cougar logos

Regular Agenda:

1. Unfinished/Unreported July Task List Items
2. President's Report:
 - a. Season Requirements: Registration/Requirements
 - i. Discussion of the importance of retaining Mite families. They currently have the least amount of ice time but do the same amount of volunteer hours. Kids at that age may not have the same dedication to hockey as older players, so if it is too much of a burden (fees, volunteer hours, etc.) parents may choose other sports. Recommendation to assign a point person for the Mite Tournament and to communicate clearly at the start of the season that home tournaments are hours above and beyond the WAP hours.
 - ii. Board wants to respect survey results, which said people don't want more fundraising. Will provide opportunities for pooled fundraising/help in the second fundraiser.
 - iii. Motion to increase fees in the form of an ice fee (additional \$50). Will add a 2nd fundraiser (UTV fundraiser -altering previously passed motion from 7/11), to 4 tickets per skater Squirts and above, 2 tickets for Mites/8U (max of 8 per family) with it stated at registration that opportunities to sell tickets will be available via MYHA events, and reduce 8U hours from 28 to 25. Motion Passed.
 - iv. Motion to spend up to \$10,000 for 50th anniversary jerseys for all skaters Squirts and above. Motion Passed.
 1. All players Squirt and above will wear the 50th anniversary jerseys this year. MYHA traditionally purchases jerseys for skaters in their first year at a new level.
 2. Will be available for purchase to other levels, parents, alumni, etc.
 3. Sponsors will be recognized in the rink, not on the back of the jersey.
 - v. Troy Ward Update and dates - will start coaches training at the beginning of September, with three sessions through mid-September.
 - b. 50 Year Update - 3x3 tournament update will be posted
3. Concessions Director for 2022-23
 - a. Troy Wilkens has submitted his resignation to the Board, effective September 1. He recommends Heidi Selvig for the concessions position. Troy will stay on for an additional year and help with the transition. His skater is aging out of the organization, so their time is coming to end. The board thanks Troy for his service and willingness to assist with the transition.

- i. Motion to appoint Heidi Selvig as the next MYHA Director of Concessions effective September 1. Motion Passed.
 - ii. Motion to allow Troy to remain on the MYHA board as a non-voting board member to help with the transition and running of the concessions stand. Motion Passed.
 - b. Agreement between MYHA and Bill's Distributing that they will rebate us back \$1/case if we continue our relationship. They also charge MYHA less for our products than other vendors. Motion to continue this agreement. Motion Passed.
- 4. Growth and Retention Updates:
 - a. Ad submitted to Parks & Req. for annual catalog - Open House Date Sept. 29th added to ad
 - b. Update - Fair Booth (July 27-31)
 - c. New Topic - Succession planning - Board members have 3 year terms. Idea to vote for a new board member one year prior to the term limit for current board members so there is a transition period. Discussion about pros and cons, and that this could be a more informal process.
 - d. Peewee B follow ups complete - Rhonda reached out to Peewee B players to find out if they are planning to come back.
- 5. Coaching:
 - a. 17 coaching applications currently received. Only a few non-parent coaches, but Russ has been in communication with many of them.
 - b. Russ needs to contact all non-parent coaches - has the email list.
 - c. Russ would like to advertise to Stout students who may not be playing hockey at the college level but have a hockey background.
 - d. Working on documenting tryout positions.
- 6. Motion for MYHA to cover the cost at \$300/goalie for goalie training at VSA Wednesday nights at 5:30pm. Motion passed.
- 7. Fall schedule: October 3-7th - Home ice activities and VSA skill camps. Small team practices on our ice, scrimmages. October 10th-14th - More VSA skill camps, conditioning, and home ice scrimmages. Week of October 17th Official start of MYHA (attendance will start to be taken)- MYHA assessments. All levels 8U and up. October 24-28th- tryouts.
- 8. Dibs hours: Brent will train Chelsea regarding DIBS hours.
- 9. Motion to provide an MYHA raffle item up to \$300 for the Mike Fischer Memorial Golf Outing. This will be Saturday the 12th.
- 10. WAHA Annual Meeting will be held this upcoming weekend - Stacy, Mike, and possibly Brian Gowling will attend. Rhonda can attend on Friday.

Next Board meeting - August 29th 6pm at the rink.