

## Strategic Priorities

Ideal Future Long Term	Club Longevity	Community Involvement	Building Resilience
Coaching <ul style="list-style-type: none"> <li>• Mentoring</li> <li>• Standardized Athlete Skill Development</li> <li>• Partners (back ups)</li> </ul>	Self sustaining Club (funding, athletes, coaching)	Collaborations and partnerships with numerous community resources up to and including strong relationships and Memorandum of Understanding	Recruitment on all levels (volunteers, athletes, coaches, referees, board members, etc.)
Athletes <ul style="list-style-type: none"> <li>• Standardized Athlete Skill Development</li> <li>• Multi-tiered programming (Elite, Development, Recreational)</li> <li>• Other opportunities (coaching, refereeing, adult programs)</li> </ul>	Growing numbers regionally (EK)	Annual food drives and community clean ups - creating initiatives with other organizations/Clubs, athletes volunteering at events - Avalanche games, Sam Steele, etc.	Ensuring more opportunities for athletes such as multi-tiered programming, coaching, officiating, or adult programming
Increased community awareness	Hosted tournaments and camps	Multi-sport complex	Mentoring on all levels - board members, coaches, managers, equipment coordinator, administration, Executive Director
Community partnerships	Consistent policies, continual improvement	Strong social media, affiliates and other interested groups sharing content, attend Sam Steele parade, Wildcat Days, Julyfest and other events, become a household name	Fundraising

## Performance Indicators

<b>Ideal Future Long Term</b>	<b>Club Longevity</b>	<b>Community Involvement</b>	<b>Building Resilience</b>
Supportive coaching framework and directives	Continuous member support with the capacity to provide enhanced services and source funding through grants, corporate sponsorship, and annual programming	Intentional communication with internal and external stakeholders	Empowered to be an inclusive organization with a culture that embraces shared leadership
Utilized EKVC Athlete Skill Development Handbook (see document), increased registrations and access to facilities, minimum annual training, and certification workshops	Financial support, training, and certification, paid coaching model, strong volunteer network	Purpose driven with a commitment to vision mission, and values	Broader focus than only competitive program
Promotional network to build a strong community presence within the East Kootenay	Volunteers, facilities, organizers, coordinators, collaborators, strong ties to COTR	Work with local and regional partners to create understanding of community needs with a multi-sport facility	Broader delegation of tasks, organization expectations, strong communication
Memorandum of Understanding with COTR, collaboration with Athletic Directors and School Districts, collaboration with other sport Clubs and programs	Strong and ethical board of directors, succession planning and mentoring	Dedicated position for communication and community awareness campaign	Being pro-active with communicating needs to the community