



2025 Spirit Sponsors

SILVER SPIRIT SPONSOR: Contribution of \$650

Benefits

- Social media sponsorship announcements at the beginning and end of the season
- Company Name on CLYFL tshirts thrown out at multiple home games.

Recognition

- Recognition letter
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GOLD SPIRIT SPONSOR: Contribution of \$800

Benefits

- Social media sponsorship announcements at the beginning and end of the season
- Company Name on Mini Footballs thrown out at multiple home games.
- Special recognition at opening day home games

Recognition

- Recognition letter
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MVP SPIRIT SPONSOR: Contribution of \$1000

Benefits

- Company logo displayed on CLYFL website
- Social media sponsorship announcements at the beginning and end of the season
- Company name on league banners displayed at home games (small-sized ad, banner may shared with other companies)
- Special recognition at opening day home games

Recognition

- Recognition letter
- Plaque

TEAM SPIRIT SPONSOR: Contribution of \$2,000

Benefits

- Company name/logo displayed on one CLYFL team's banner (at both home and away games)
- Company name/logo on league banners displayed at home games (medium-sized ad, banner may be shared with other companies)
- Special recognition at opening day home games
- Company name/logo displayed on CLYFL website
- Social media sponsorship announcement at the beginning (Fall 2025) and end of the season (Spring 2026)

Recognition Award

- Recognition letter
 - Plaque
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COMMUNITY SPIRIT SPONSOR: Contribution of \$5,000.00 and Up

Benefits

- Company name/logo on CLYFL email correspondences and promotional materials created during the calendar year.
- At sponsor's request, up to two sponsor promotions/advertisements in sponsorship year sent to CLYFL member base via CLYFL email system with advance Board approval of content, timing, etc.
- Special recognition at all CLYFL events
- Company name/logo displayed on the CLYFL Facebook page cover for the season
- Company name/logo displayed on two CLYFL team's banners (at both home and away games)
- Company name/logo on league banners displayed at home games (individual banner)
- Company name/logo displayed on CLYFL website



- Social media sponsorship announcements throughout the season

Recognition Award

- Recognition letter
 - CLYFL Football with Company Name and Case
 - Helmet featuring 1 CLYFL team name/logo
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CLYFL is a non-profit organization and is exempt under Section 501 (c) 3 of the Internal Revenue Code. The Tax ID is FIN# 54-1384052.

2025 Fall/2026 Spring Sponsorship Application

SPONSORSHIP SELECTION (Please choose from the options above):

Total sponsorship: \$ _____ May we publicly thank you via social media?

For *athlete sponsors*, is this in honor or memory of someone? _____

If so, please include the name here:

SPONSOR CONTACT INFORMATION:

Name: _____

Title/Role: _____

Company name: _____ Website: _____

Address: _____

Phone: _____ E-mail: _____

IMPORTANT NOTES:

- If emailing the application, please submit the completed application to Central Loudoun Youth Football League at corpdev@clyfl.org. You will be contacted directly to confirm receipt, arrange payment, and submit a company logo, if needed.
- The CLYFL President and Director of Corporate Development must review and approve all sponsorship applications in writing.
- The 2025/2026 CLYFL seasons are expected to include:
 - Hundreds of tackle football players, ultimate flag players, and cheerleaders in five divisions.
 - There will be two player evaluation events, one equipment pick-up event, nine regular-season games, and three-weekend playoff games.



www.clyfl.org

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- CLYFL major events may include opening day games, championship games, Annual Cheer Off, 8th grade banquets, etc.
- CLYFL will not provide sponsors access to the league's email distribution list or any social media platform.
- Sponsor recognition awards and benefits are subject to change as determined by the Board.