

NCCYHA BOARD MEETING

December 8, 2022

7:00 p.m.
Fredonia Beaver Club

PRESENT FOR MEETING: Andy Davidson, Andy Hellwig, Nick Williams, Mike Witcher, Eddie Paluch, Mike Mead, Marissa Salemi, Brian Crawford, Bryan Fabiano and Danielle Hartson.

OPEN PORTION OF MEETING: No appearances.

READING AND APPROVAL OF MINUTES: A motion was made by Andy H. with a second by Nick, to approve the minutes of the 11/3/22 Board meeting. All were in favor.

TREASURER'S REPORT: Nick reported on recent revenue and expenses. The referees have been paid for October and November totaling \$2,274.00. The profit from the Spaghetti Dinner was \$1961.00. The revenue included approximately \$1500.00 from extra tickets sold and \$1345.00 from the basket raffle. There are some new goalies who have come in and played this year. They will be given the goalie discount which is half off the regular registration rate.

SCHEDULER'S REPORT: Andy H. made the following report: Scheduling is active and under control. Minor changes have been made to accommodate reschedules and cancellations. Tournament Packet has been updated and sent out to coaches and managers. NCCYHA Photos have been picked up and are ready for distribution. Lisa Nasca has informed me that the majority of the orders are complete, however she is waiting for a couple special orders/items to return. She will have said items back prior to Christmas. If there are any issues, Lisa assured me that she would take care of them. Andy also reports that Ice is getting harder and harder to get. Should it become necessary, ice is available and could be purchased at the Cattaraugus Community Center.

COACHING COORDINATOR REPORT: Mike Mead reports that he will make sure that all the coaches have their CEP Coaching Certification by 12/31/22. For next year and future years, there was discussion about the NCCYHA, due to our small size, not fitting nicely into MOHL or a true Travel situation. A Hybrid approach such as that being used by this year's PeeWee team might be the right one for our Organization.

HIGH SCHOOL HOCKEY: Brian Crawford reports the following: Season under way- no current issues. The Varsity team has started off the season 2-0-1. The JV team is having a tough time but they are very young. Looking ahead: Senior night. Brian would like to spruce up the presentation and this could include a new runner for getting out on the ice. Senior night is scheduled for the last home game ó February 4th or 5th? Hitting clinics for Modified are going to be scheduled with a proposed two each in January, February and March.

WEBSITE REPORT: Andy D. reports that the Minutes of the last meeting have been posted.

REGISTRAR'S REPORT: Eddie reports 29 High School; 92 total House and Travel / Travel; 50 LTPH. Three divisions have certified rosters. Still nothing submitted from the Mite Division. Second jersey order has been received except for one backordered jersey which supposedly shipped on the 7th. (Was received on 12/8/22) There is a problem with the name on one of them which Eddie is looking in to.

LTPH/Mites: Marissa reports as follows: Blue Devil skate went really well last week. The kids loved it and we got a lot of positive feedback from parents. I will be having the team sign a thank you card at practice tonight for Coach Meredith. 8U and 6U have their first scrimmage in Jamestown 12/8. (The scrimmage was completed before the end of the meeting and the result was that the Steelers were by and large outmatched, but had fun. The Lakers were older and more experienced ó more equal teams will be sought for future scrimmages, if possible.) The Mite team will be ringing the bell for the Salvation Army at Walmart 12/10 from 11-1. Jamboree is in the works for 12/17. There are three teams confirmed so far for 8U and the coaches are working on 6U teams. I will be purchasing pucks with stickers from Copy Boy for the participation gift. There will be a snack stand as well, but much smaller scale this year. We will need to discuss how you would like me to pay for all of this. Mites practice on 12/31 will be a family skate. I would like to serve some hot chocolate and donuts to the families. We have been experiencing some behavior issues on the ice during practices involving kids pushing each other down and swinging their sticks at people. An email was sent out to all parents with expectations of behavior on the ice for safety. The coaches have implemented a policy of increasing discipline with each additional infraction.

SOCIAL MEDIA: Danielle reports the following: I will be making letters up for teams to use if they choose to get sponsors for next year. I will also send out letters to local businesses to get sponsors for the league. I.e.; banners on our website ó Andy D. will look in to how to do that on Sportsengine. I will be posting very frequently on fb - trying to update on all teams, including a player of the week. If there is anything you want me to share ever, please text or email me. Whatever anyone needs. I am not sure if any other teams want to do a Superbowl pool to fundraise a bit for the new year. Peewees are doing it and I can share with other teams if they would like. We will use for end of the year gifts, party etc. or for food doing tournaments or whatever. Just a thought for others.

MARKETING REPORT: Bryan Fabiano presented the following possibilities:

1. Highlight flexible registration and payments; Have a Try it for Free session right before the September/October opening of LTPH.
2. Can we work with Hammerheads, pool resources for ads/marketing.
3. Advertisements ó musical programs, WDOE, flyers in schools.
4. Create a fact sheet that highlights benefits, cost comparisons with other sports and other hockey orgs, etc.
5. Family skates?
6. Constant Contact for email communications and promotion.
7. Community service ó bell ringing, clean-ups, volunteering, etc

8. Sponsorships? Banners?

OLD BUSINESS: An email will be sent to registrants at the October LTPH advising them of the January session. The email will also be sent out League wide and hopefully, many folks will have friends and family members who will be interested. It was decided to have Isaac Williams be our League photographer. The Tough as Steele Tournament, March 10 ó 12, is still on, depending, of course, if we can get enough teams. The Board's Annual Holiday Dinner is confirmed for Friday, January 27 at Campano's Cucina. Apparel orders have been gathered and submitted to the vender.

NEW BUSINESS: LTPH January session - Currently only 3 registered. People with lawn signs will be asked to put them out again. New socks will be added to registration every year. We will do a Wall of Fame recognition area on Website, Facebook. Mite division purchases have been requested by Head Coach Adam W. Andy H. may have goalie sticks which he can supply. Mike W. will look for some used 22" goalie pads before we consider any purchases of new equipment. The purchase of warm ups for new Mite coaches was approved. Andy H. will investigate. We may have more cones at the rink that could be used by the Mites. Adam will get the go ahead to work on weeding out unusable equipment from the Equipment room to create more space and to clear the top shelf so as not to impede the sprinkler system.

MOTION TO ADJOURN: Made by Brian with a second by Mike M. All were in favor.

NEXT MEETING: Thursday January 5th at 7PM at the Beaver Club.