



## **CCHA Board of Directors Meeting**

**June 21, 2021**

**Virtual/Zoom – 7:00 pm**

Join Zoom Meeting

<https://zoom.us/j/92193623842?pwd=UFZyUTcxMzhvaS9uZk8rbWRORUFxUT09>

Meeting ID: 921 9362 3842

Passcode: 199124

### **Call to Order**

#### **a. Roll Call**

Attendees:

|              |                |                |                   |              |              |
|--------------|----------------|----------------|-------------------|--------------|--------------|
| Tara Schini  | Nate Prosser   | Becky Herrmann | Jessica Reinhardt | Jessica Kutz |              |
| Beth Johnson | Debbie Bohmann | Jon Johnson    | Karla Bogucki     | Aaron Broten |              |
| Pete Vidmar  | Lisa Huh       | Jessica Gieske | Kevin Kurtt       | Jessica Kutz | Beth Rodgers |

#### **b. Approval of May Meeting Minutes**

### **Consent Agenda**

#### **Standard Agenda**

*Board Member/Key Volunteer Reports*

- Board Member Reports

### **President (Beth Johnson)**

- Planning Meeting : Identified Priorities
  - Apparel
  - Registration/Tryouts
  - Open Volunteer Positions
  - Player Development
  - Coach Development
  - Fundraising
  - Recruitment/Retention
  - Economic Development
  - Arena(s)
- Ice Arena/Concession Agreements
  - Ice agreement meeting with Chaska scheduled for 6/25 to include concessions and ice scheduling
  - Victoria agreement not yet available but will include concessions and ice scheduling
- MN Hockey May Mtg 6/19/2021; Attended: Beth Johnson, Boys HDC representation, Chris Parrington
  - Discussion on Multi-Campus School Waiver
    - Roughly 1/3 in attendance
    - Eden Prairie similar to CC in messaging
    - Topics discussed included school rules, impacts of opt-in and opt-out, St. Huberts, multi-campus school impact to association player counts/teams
    - D6 and D8 (Woodbury) confirmed Breakaway Academy a Chaska school
    - D8 (Woodbury) and D6 (CC, Edina, Eden Prairie) to work together to plan accordingly for waiver
    - Waivers are required prior to tryouts



- Waivers cannot be reverted
- D6 Monthly Meeting
  - Director Election 6/26/2021: Brad Hewitt to remain in current role
- Update: HDC/Impacts to teams
  - With anticipated increase in player volume (volume estimated: 15) may add another Squirt team
  - With additional volume possible add of another team at same level, players will be identified in groups of 4-6 in an effort to balance variables
  - Timeline for team declarations: July/August
  - HDC meeting scheduled 6/22
- Registration update:
  - Follow up meeting to be scheduled to include Jess Kutz and Matt McCoy to review opportunities with Sports Engine to capture waivers and solution for player address matching to USA Hockey in registration for try outs
- Beth will attend a Leadership conference Aug 6<sup>th</sup>-Aug 7<sup>th</sup>
- Meeting to be scheduled with Edina to share and discuss best practices

#### **VP Hockey (Jon Johnson)**

- Tryout Planning
- Non-parent Coaches Search Update

#### **VP Admin (Nate Prosser)**

- Updating CCHA Documents
- Updating Contracts
- Chaska High School Hockey
  - Matt Cook, High School coach very interested in building relationship with CCHA and in assisting in player development and coaching development
- Chanhasen High School Hockey/ Chanhasen High School Boys Hockey Head Coach IV Observer
  - Nate included in interviews for 5 candidates
  - Coach and Athletic Director will continue focus on development

#### **Secretary (Becky Herrmann)**

- Updates to Board Member Key Contact list
- Jerseys did(s)/RFPs
  - 3 vendors included in RFP process: Gemini Athletics, Lettermen Sports, and EdgeTek Hockey
  - Player numbering system and ordering process and timeline factors to be included in RFP review
  - Agreement with selected vendor may include a financial penalty for delays
  - Is 10% sponsorship feasible? Should percentage be noted in apparel ordering process for awareness? YES to drive sales and support the association
  - No bid for apparel; apparel will be awarded to jersey vendor

#### **HDC-BHDC (Aaron Broten)**

- Boys HDC meeting 6/22 to start mapping out tryouts to include rinks/schedules
- 4 HDC candidates to be finalized 6/22
- Bantam AA: only 1 candidate who decided to go in another direction
- Social media updates to solicit interest
- Coaches to register in a timely manner



- Discussed feasibility of a coaches meeting earlier in the process to include walk thru of all applicable forms

#### **HDC-Girls (Drew Nichols)**

- Girls HDC met 6/7 to start mapping estimated number of girls at all levels, tournaments, and co-ops
- Shakopee seems to be a good match for co-op for 12U with 45-48 skaters and 3 goalies
- 12U and 15U co-op meeting scheduled for 6/22. Meeting notes will be captured and forwarded to Nate
- Review with D6 post July 1<sup>st</sup> following election
- HDC interviews conducted for 4 candidates. 3 candidates to move forward for off-cycle vote. 1 candidate to move to recruitment
- Drew, Justin and Bryan to continue focus on hockey and player development

#### **Lower Girls (Debbie Bohmann)**

- Tournament Registration for lower level girls
  - 8U Roseville tournament; 6U and 8U Bloomington; 8U Advanced Lakeville
  - Tara will add tournaments to tracking doc and issue payments for tournaments
  - Motion approved: Roll lower level girl tournaments in player fees

#### **Treasurer (Tara Schini)**

- Finance Update
  - 2020 audit on 990; Filed and amended with Dana and Josh as signers for 2020 season
  - Pete Vidmar provided CPA firm for RFP
  - Budget to be finalized by end of July

#### **Bantam (Open – Beth/Chris P. covering)**

- All tournaments in place except for one 4<sup>th</sup> tournament in process

#### **PeeWee (Pete Vidmar)**

- 33 of 36 tournaments booked
- Updates to CC web site in process

#### **Upper Mites (Jessica Reinhardt)**

- Equipment Closet Clean Out 6/26/2021 with Jay Hoopman (Equipment)
  - Storage locker to be cleared 6/26
  - Grant response for equipment expected end of June
  - Some equipment may be donated
- Mites: counts and planning in process

#### **Key volunteer/stipend votes:**

- Continue focus on stipend review throughout the year
  - Alisha Johnson: Recruitment Coordinator Non-stipend position --Approved thru vote
  - Jay Hoopman: Equipment and Goalie gear Non-stipend position --Approved thru vote



- Lisa Huh: Concessions \$1800—Approved thru vote
- Matt McCoy: Webmaster—change in stipend from \$1800 to \$12,000 --Approved thru vote

**Communications/Social Media (Kevin Kurtt, Katie Vann)**

- Tweet and Facebook post communications for upcoming golf event scheduled for 8/16

**Concessions (Karla Bogucki)/Concessions Coordinator (**Pending**)**

- Concessions will be up and running for tryouts
- Beth to confirm with Lori Hill plans for providing meals for tryout staff

**Sponsorship update:**

- Current sponsorship for 2021-2022 season: \$36,000 with \$7,500 in new sponsors
- Last year (2020-2021) sponsorships: \$21,000
- Year prior (2019-2020) sponsorships: \$20,000