



Wisconsin Association of Cheer & Pom Coaches, Inc.

WACPC Board Meeting

Date: Sunday, July 18, 2021

11-2 pm

Zoom Conference Call

Members: Barkhaus, Bruins, DeBruin, Flury, Gerdman, Greenwald, Hollander, Jacobson, Kiese, LaVelle, Larson, Luedtke, Norrish, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Schroedl, Shaw, Welke,, Zamjahn

Present: Barkhaus, Bruins, DeBruin, Flury, Gerdman, Greenwald, Hollander, Jacobson , Kiese, LaVelle, Luedtke, Norrish, Julie Pankow, Poeschl, Putra, Rahjes, Rindt, Shaw, Welke, Zamjahn

Absent: Jacobson, Larson, Schroedl

Mission Statement: Educate, Motivate, Collaborate & Celebrate

- I. Call to order of WACPC Board of Directors
- II. New Motions: from last meeting
 - A. Moves that for the 2021-22 registration we add a non coaching membership fee of \$75 and \$50 for early bird pricing (before 10/1)
 - B. Moves that we do district meetings virtually.
 - C. Moves that we have the Cheer preliminary weekend in the Dells on February 5, 2022
- III. Additions to the agenda
 - A. Handbook item- advertising for local events
 1. All events including Fall Conference or just our competitive events
- IV. President's report
 - A. [President's report](#)
- V. Treasurer's report
 - A. Financial Reports
 1. [2020-21 Fiscal Year](#)
 2. [2021-22 Fiscal Year To Date](#)
 - B. Account Balances
 1. Checking: \$29,989.80
 2. Electronic: \$116,897.75
- VI. Secretary's report
 - A. [Agenda template](#)

- B. What do we want to post?
 - 1. Board agendas
 - a) post agendas 1 week prior
 - b) On public page
 - 2. Dance committee
 - a) post agendas 1 week prior
 - b) On public page
 - 3. Cheer committee
 - a) post agendas 1 week prior
 - b) On public page
 - 4. All other committees
 - a) Post agendas?
 - (1) We do not have a set time frame
 - (a) 1 week prior to committee members
 - (b) 3 days prior to secretary to post
 - (2) Post on members only page
- 5. Post electronic voting on board agendas

VII. Committees

- A. [Flow Chart](#)
- B. [Committee interest spreadsheet](#)
 - 1. Discuss assignments
 - 2. Add people to different spots
 - a) Julie P wrote down volunteers
 - 3. Exec board to meet with all chairs to discuss their roles and responsibilities

VIII. District meetings

- A. Plan for the meetings
- B. Dates
 - 1. D 1 & 6 Aug 3 Tuesday 7-9 pm
 - 2. D 2 & 3 Aug 4 Wednesday 7-9 pm
 - 3. D 4 & 5 Aug 5 Thursday 7-9 pm
 - 4. Intro/breakout rooms/voting
 - 5. All info should be finished in the presentation by July 19
 - 6. Slide- info on music being checked vs submitting for competition
- C. Logistics for meeting Becka & Morgan
 - 1. Julie P- create Zoom links
 - 2. Moderator for chat and time for each meeting
 - 3. Moderators for Dance/Cheer meeting
 - 4. Voting
 - 5. General Meetings

IX. Elections

- A. [Election form](#)
- B. [Candidate info sheet 2021-22](#)
- C. Social media blast- Rindt & Flury

X. Fall Conference

- A. Wilderness Nov 12-14
- B. We are under contract for the next two years
 - 1. Nov 11-13 2022-23
 - 2. Nov 17-19 2023-24
- C. Theme
 - 1. United we stand
- D. Up to date on vendors
- E. Kim
 - 1. logo
- F. Booth costs discussed
 - 1. Booth- \$300
 - 2. Spotlited booth- \$600 new this year
 - 3. Room for 24 booths
- G. Food
 - 1. Continental breakfast
 - 2. sandwich/soup/salad
 - 3. Sunday- brunch
- H. Registration costs- same
- I. Saturday night entertainment
- J. Colleges
 - 1. Friday night to meet and greet high school students
- K. Speakers
 - 1. Work on these

XI. AllState

- A. Virtual vs live
 - 1. Dance survey
 - a) Being sent
 - 2. Cheer survey
 - a) Recommendation from All State Cheer
 - (1) All state committee for cheer wishes to recommend the following for 2022:**
 - 1. All state team tryouts will be virtual and video submission would be after the State Cheer Championships for 2020. Having one round of finals without a preliminary for All State Cheer.**
 - 2. Deadlines similar for application and submission of videos will be similar to 2021 with video deadline March 18,2022. Judging date and announcement of all state team TBD.**
 - 3. 2022 All state cheer teams would be selected - 1 All State Cheer Team for Tumble and 1 All State Cheer Team for Non-Tumble. Should our applicant numbers**

increase markedly we would then take into consideration adding a Division two team.

4. **Create a more exciting venue for announcing all state cheer teams such as a YouTube announcing event. Notify coaches and athletes as to date and time of the event (include 4 person stunt groups in this announcement if the cheer/board committee decides to include the stunt groups in virtual as well)**

XII. Ethics

- A. Touch base meeting
- B. Meeting notes cannot be post
- C. Where are we storing this information?
 1. Within the google drive (folders) and associated with the ethics email
 2. Chairs only have access to these

XIII. Member media

- A. [Report](#)
- B. Motion Barkhaus moves to accept the member media proposal. Second by Putra In favor - all Opposed- 0 Motion carries**

XIV. Cheer Committee Report

- A. General Discussion
 1. Reviewed committee/workgroup [expectations](#)
 2. All Cheer Registration Deadline to be December 20, 2021
 3. Registration Fees
 - a) Welke moves to recommend an increase to registration: \$25/\$125; Welke further amended the motion to include, "with a maximum of \$30/\$150 depending on the discussion with the Dance Committee."; Wiglesworth-Herrick seconds; motion passes.**
 - b) Board vote DeBruins moves that we vote on the above recommendation. Second by Rindt In favor- all Opposed- 0 Motion carries**
 4. Cheer Divisions Updates
 - a) Reminder that we are returning Cheer Dance, and Non Stunt to the pre-COVID status.
 5. Judge Training
 - a) Will be offering virtual based on positive feedback from the previous year.
 - (1) Need to set dates; anticipate October
- B. Event Planning Workgroup
 1. 2022 Event Budget ([Working Draft](#))
- C. Competition Advancement Workgroup
 1. Traditional Routine - Division Splits
 - a) **Recommendation** to shift traditional routine divisions based on the number of stunt groups, and add Super Small: 7 and under (1

stunt group) with the knowledge that the “merge rule” will still be utilized to maintain competitive divisions.

- (1) 5-7 super small
- (2) 8-11 small
- (3) 12-15 medium
- (4) 16-19 large
- (5) 20+ super large
- (6) Maximum 34 athletes on the mat.

b) Rahjes moves to approve the recommendation as outlined; Welke seconds; Motion passes.

2. Coed vs. Traditional Routine Determination

- a) **Recommendation** allowing “Coach Discretion” when registering a team with 1 male athlete. The Competition Advancement workgroup further recommends instituting a bump down in rubric level when coed stunt skills are male based in Traditional and Non Tumble divisions.

- (1) Note the committee agrees to the changing terms of “all-girl” to “traditional” for inclusivity of athletes.

b) Rahjes moves to approve the recommendation as outlined; Wiglesworth-Herrick seconds; Motion passes.

3. Tumbling - Scoring System

- a) **Recommendation** for the Tumble scoring method to remain as is, where each skill presented earns a value.

b) Committee agrees to not change the tumbling scoring method.

4. Scoresheet Revisions

- a) Waiting for continued feedback from judges on:

- (1) Jumps/Tumbling - Rubrics to be clarified for progression/placement/value
- (2) Stunts/Pyramids - Joint conversation/brainstorm session with workgroup and judges on appropriate and necessary revisions as the group works towards creating consistency.

ACTION: Workgroup will be extending an invitation to judges asking they join the next Competition Advancement meeting if available.

- b) Goal is to have score sheets completed by the August Cheer Committee meeting.

D. Communication & Education Workgroup

1. Coach Education [Strategic Plan](#) (Informational)

- a) Goals were set for the coming season to create supporting educational resources to help teams properly progress through stunt skills.

ACTION: Competition Advancement and Communication & Education Leads will work together to sort out two sets of films and their goals.

2. Coach Mentorship - [Proposal](#)

- a) The workgroup is targeting Athletic Directors to let them know the opportunities WACPC offers to help coaches.

- (1) Will share the letter through district representatives, direct to members;
- (2) and directly through athletic directors in the hopes to reach members and non-members alike.
- b) Looking for applicants to serve as mentors.
 - (1) Application form has been created
 - (2) Barkhaus noted that mentors or those seeking mentorship must be WACPC members; but there is no fee to participate in the program.
 - (3) Guidelines will be provided that mentors can utilize to help the relationship, but would not have to be strictly followed.
 - (4) Zamjahn is willing to oversee the progress of the initiative.
 - (5) Timeline:
 - (a) Push out to Athletic Directors in July/August 1st latest;
 - (b) September 15th complete initial assignments.
 - (c) Will continue assignments through the year as interest comes in.
- c) **Greenwald moves to approve the mentorship proposal as outlined; Rahjes seconds; Motion passes.**
- d) **The Cheer committee will share the letter to athletic directors, and the mentorship program details, with the dance committee so they may discuss if they would like to adopt the program as well.**

3. Social Media

- a) The committee reviewed a recommendation to create separate Facebook pages for Cheer & Dance.
 - (1) Discussed the logistics behind why the Cheer Committee is making this recommendation.
 - (2) Pankow/Je recommends pointing answers back to the website and where to find answers.
ACTION: Luedtke to create a more user friendly and understandable contact directory to appear on the homepage on the website.
 - (a) Communication Chart displayed, rather than links
 - (3) Will maintain the status quo on the current setup of social media for membership and public/competition pages.
- b) The committee reviewed a recommendation to create separate Facebook pages for Cheer Education
 - (1) The Education/Communication workgroup and Member Media will take up this discussion.

E. New Business

1. Music Submission Prior to Event

- a) Recommendation stems from tech encounters with inappropriate music.
 - (1) Pankow/Je has a potential resource that can scan music for appropriateness based on algorithms.

(2) Depending on DJ technology, music could be pre-submitted for competition day.

XV. Dance Committee Report

A. Is meeting today from 2:15-4:45

XVI. Awards- Tina

A. Big thank you to all!

Adjournment Hollander moves to adjourn Second by Rahjes In favor- all Opposed- 0 Motion carries

Next meetings:

Proposed Upcoming dates: Proposed meeting dates for 2021-22

- | | |
|--------------------------|--------------------------|
| 1. Aug 1 | Board meeting 11-2 pm |
| 2. Sept 5 (email update) | Board meeting |
| 3. Oct 3 in person | Board meeting 11-2 pm |
| 4. Nov 7 | Board meeting 11-2 pm |
| 5. Nov 12-14 | Fall Conference |
| 6. Dec 5 | Board meeting 11-2 pm |
| 7. Jan 2 (email update) | Board meeting 11-2 pm |
| 8. Jan 22 | JEM |
| 9. Jan 29 | Dance Regionals |
| 10. Feb 5 | State Dance |
| 11. Feb 5 | Varsity Cheer Prelims |
| 12. Feb 19 | State Cheer Championship |
| 13. Mar 6 | Board meeting 11-2 pm |
| 14. April 3 in person | Board meeting 11-2 pm |
| 15. May 8 | Board meeting 11-2 pm |