

# 2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

[www.usahockey.com/programservices](http://www.usahockey.com/programservices).

### 8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

### TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>Participants</b>	105,925	107,703	115,694	122,135	123,303
<b>% increase</b>	1.9%	1.7%	7.4%	5.6%	1.0%

### TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>Participants</b>	181,107	183,275	184,502	186,161	187,766
<b>% increase</b>	1.8%	1.2%	0.7%	0.9%	0.9%

### RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Maine’s retention average for 2018-19 by age segment in comparison to the National average:

MAINE RETENTION	AGE SEGMENT	NATIONAL RETENTION
45.5%	<b>4 Year Olds returned as 5 Year Olds</b>	34.0%
63.5%	<b>5 Year Olds returned as 6 Year Olds</b>	53.9%
71.3%	<b>6 Year Olds returned as 7 Year Olds</b>	67.9%
75.4%	<b>7 Year Olds returned as 8 Year Olds</b>	74.6%
84.2%	<b>10 &amp; Under</b>	85.3%
90.7%	<b>12 &amp; Under</b>	93.0%
94.0%	<b>14 &amp; Under</b>	96.0%



## 2018-19 KEY TAKEAWAYS—NATIONAL

### Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

### Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

### Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

### NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
<b>TOTAL</b>	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
<b>NEW</b>	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
<b>RETAINED</b>	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
<b>LOST</b>	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

### NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
<b>NEW</b>	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
<b>RETAINED</b>	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
<b>LOST</b>	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

### NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
<b>NEW</b>	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
<b>RETAINED</b>	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
<b>LOST</b>	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



## 2018-19 KEY TAKEAWAYS—MAINE

### Total

- The total number of players ages 8 & under in Maine decreased by 46 (-2.3%) to 1,914.
- Girls' participation decreased by 7 (-1.5%) to 461.

### Acquisition

- New players decreased by 81 (-8.6%) to 859.

### Retention

- Retained players increased by 35 (+3.4%) to 1,055.

### MAINE BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
<b>TOTAL</b>	1,593	1,638	1,833	1,960	1,914	1,963
<b>%</b>	4.0%	2.8%	11.9%	6.9%	-2.3%	2.5%
<b>NEW</b>	729	757	941	940	859	881
<b>%</b>	17.2%	3.8%	24.3%	-0.1%	-8.6%	2.5%
<b>RETAINED</b>	864	881	892	1,020	1,055	1,082
<b>%</b>	-5.0%	2.0%	1.2%	14.3%	3.4%	2.5%
<b>LOST</b>	335	376	417	537	618	
<b>%</b>	-4.3%	12.2%	10.9%	28.8%	15.1%	

### MAINE BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	1,299	1,314	1,423	1,492	1,453
<b>%</b>	3.3%	1.2%	8.3%	4.8%	-2.6%
<b>NEW</b>	564	567	682	689	620
<b>%</b>	15.6%	0.5%	20.3%	1.0%	-10.0%
<b>RETAINED</b>	735	747	741	803	833
<b>%</b>	-4.5%	1.6%	-0.8%	8.4%	3.7%
<b>LOST</b>	247	271	304	394	429
<b>%</b>	-0.8%	9.7%	12.2%	29.6%	8.9%

### MAINE GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	294	324	410	468	461
<b>%</b>	7.7%	10.2%	26.5%	14.1%	-1.5%
<b>NEW</b>	165	190	259	251	239
<b>%</b>	23.1%	15.2%	36.3%	-3.1%	-4.8%
<b>RETAINED</b>	129	134	151	217	222
<b>%</b>	-7.2%	3.9%	12.7%	43.7%	2.3%
<b>LOST</b>	88	105	113	143	189
<b>%</b>	-12.9%	19.3%	7.6%	26.5%	32.2%



## 2018-19 MAINE ASSOCIATIONS

### MEH0002 AROOSTOOK AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	70	60	14	64	(50)	(46)	16
NEW	40	22	2	24	(22)	(20)	3
RETAINED	30	38	12	40	(28)	(26)	13
LOST	13	22	40				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	55	53	13	TOTAL	15	7	1
NEW	30	19	2	NEW	10	3	0
RETAINED	25	34	11	RETAINED	5	4	1
LOST	9	12	35	LOST	4	10	5
RATIO BOYS TO GIRLS			92.9%				7.1%

### MEH0114 BIDDEFORD YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	93	82	76	86	(10)	(6)	78
NEW	40	30	36	32	4	6	37
RETAINED	53	52	40	54	(14)	(12)	41
LOST	18	22	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	77	69	64	TOTAL	16	13	12
NEW	31	24	29	NEW	9	6	7
RETAINED	46	45	35	RETAINED	7	7	5
LOST	13	18	13	LOST	5	4	3
RATIO BOYS TO GIRLS			84.2%				15.8%

### MEH0025 BREWER YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	179	191	215	195	20	24	221
NEW	109	99	98	101	(3)	(1)	101
RETAINED	70	92	117	94	23	25	120
LOST	80	71	53				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	128	140	153	TOTAL	51	51	62
NEW	72	74	67	NEW	37	25	31
RETAINED	56	66	86	RETAINED	14	26	31
LOST	63	51	37	LOST	17	20	16
RATIO BOYS TO GIRLS			71.2%				28.8%



MEH0133 CASCO BAY HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	242	221	245	225	20	24	252
NEW	121	78	108	80	28	30	111
RETAINED	121	143	137	145	(8)	(6)	141
LOST	25	51	34				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	187	175	194	TOTAL	55	46	51
NEW	85	62	82	NEW	36	16	26
RETAINED	102	113	112	RETAINED	19	30	25
LOST	16	33	26	LOST	9	18	8
RATIO BOYS TO GIRLS			79.2%				20.8%

MEH0129 CENTRAL MAINE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	55	69	115	73	42	46	119
NEW	23	42	74	44	30	32	76
RETAINED	32	27	41	29	12	14	43
LOST	47	21	23				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	48	52	92	TOTAL	7	17	23
NEW	19	29	59	NEW	4	13	15
RETAINED	29	23	33	RETAINED	3	4	8
LOST	41	19	13	LOST	6	2	10
RATIO BOYS TO GIRLS			80.0%				20.0%

MEH0016 LA NORDIQUES HOCKEY CLUB

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	58	35	42	39	3	7	44
NEW	46	19	26	21	5	7	27
RETAINED	12	16	16	18	(2)	0	17
LOST	2	35	2				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	37	28	33	TOTAL	21	7	9
NEW	25	14	22	NEW	21	5	4
RETAINED	12	14	11	RETAINED	0	2	5
LOST	2	18	2	LOST	0	17	0
RATIO BOYS TO GIRLS			78.6%				21.4%



MEH0163 MAINE COAST SKATERS ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	57	30	12	34	(22)	(18)	14
NEW	27	8	3	10	(7)	(5)	4
RETAINED	30	22	9	24	(15)	(13)	10
LOST	28	38	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	49	25	8	TOTAL	8	5	4
NEW	24	6	2	NEW	3	2	1
RETAINED	25	19	6	RETAINED	5	3	3
LOST	22	33	7	LOST	6	5	0
RATIO BOYS TO GIRLS			66.7%				33.3%

MEH0063 MAINE GLADIATORS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	211	160	168	164	4	8	173
NEW	91	60	80	62	18	20	82
RETAINED	120	100	88	102	(14)	(12)	91
LOST	45	78	46				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	170	119	115	TOTAL	41	41	53
NEW	66	46	49	NEW	25	14	31
RETAINED	104	73	66	RETAINED	16	27	22
LOST	32	67	34	LOST	13	11	12
RATIO BOYS TO GIRLS			68.5%				31.5%

MEH0116 MAINE JR BLACK BEARS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	34	39	87	43	44	48	90
NEW	5	5	54	7	47	49	56
RETAINED	29	34	33	36	(3)	(1)	34
LOST	67	66	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	30	34	65	TOTAL	4	5	22
NEW	4	4	36	NEW	1	1	18
RETAINED	26	30	29	RETAINED	3	4	4
LOST	44	49	4	LOST	23	17	0
RATIO BOYS TO GIRLS			74.7%				25.3%



MEH0172 MID COAST RECREATION CENTER

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	80	132	84	48	52	136
NEW	0	80	92	82	10	12	95
RETAINED	0	0	40	2	38	40	41
LOST	0	0	40				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	54	106	TOTAL	0	26	26
NEW	0	54	73	NEW	0	26	19
RETAINED	0	0	33	RETAINED	0	0	7
LOST	0	0	21	LOST	0	0	19
RATIO BOYS TO GIRLS			80.3%				19.7%

MEH0115 MID COAST YOUTH HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	12	93	115	97	18	22	119
NEW	1	57	65	59	6	8	67
RETAINED	11	36	50	38	12	14	52
LOST	118	0	31				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	8	77	89	TOTAL	4	16	26
NEW	0	43	49	NEW	1	14	16
RETAINED	8	34	40	RETAINED	3	2	10
LOST	94	0	27	LOST	24	0	4
RATIO BOYS TO GIRLS			77.4%				22.6%

MEH0131 SKATING ASSOICATION OF MAINE

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	55	72	54	76	(22)	(18)	56
NEW	17	24	14	26	(12)	(10)	15
RETAINED	38	48	40	50	(10)	(8)	41
LOST	38	45	19				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	47	55	47	TOTAL	8	17	7
NEW	15	18	13	NEW	2	6	1
RETAINED	32	37	34	RETAINED	6	11	6
LOST	27	33	11	LOST	11	12	8
RATIO BOYS TO GIRLS			87.0%				13.0%



MEH0139 SOUTHERN AROOSTOOK MINOR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	54	44	39	48	(9)	(5)	41
NEW	26	17	16	19	(3)	(1)	17
RETAINED	28	27	23	29	(6)	(4)	24
LOST	12	19	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	43	38	33	TOTAL	11	6	6
NEW	19	15	13	NEW	7	2	3
RETAINED	24	23	20	RETAINED	4	4	3
LOST	9	12	10	LOST	3	7	1
RATIO BOYS TO GIRLS			84.6%				15.4%

MEH0105 SOUTHERN MAINE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	112	135	109	139	(30)	(26)	112
NEW	72	87	69	89	(20)	(18)	71
RETAINED	40	48	40	50	(10)	(8)	41
LOST	42	45	67				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	90	96	83	TOTAL	22	39	26
NEW	59	59	54	NEW	13	28	15
RETAINED	31	37	29	RETAINED	9	11	11
LOST	29	37	45	LOST	13	8	22
RATIO BOYS TO GIRLS			76.1%				23.9%