

Pocatello Bandits Lacrosse Club

Board Meeting Minutes

Date: Monday, October 6, 2025

Time: 6:00–7:00 PM

Location: Goody's

1) Call to Order & Agenda

- Meeting called to order at 6:00 PM by Charles Parker, President.
- Agenda included committee updates, new business, and general discussion.

2) Attendance

- **Present:**
 - Charles Parker – President
 - Traci Lund – Vice President
 - Shawn Meador – Treasurer
 - Trisha Rencher – Secretary
 - Aaron Mayer – Youth Coordinator
 - Kirstie Carling – Girls Coordinator
 - Brandon Carpenter – Webmaster
- **Absent:**
 - Kyle Clifford – High School Coordinator

3) Approval of Previous Minutes

- Motion to approve previous meeting minutes was made by Shawn and seconded by Aaron.
- Motion carried unanimously.

4) Treasurer's Report

- Current club balance is approximately \$22,000.
- Refund received from the high school for an overpayment.

5) High School Program Update

- Early-season Rexburg tournament being planned with East Idaho and Montana teams.
- Tentative date: late March (after spring break).
- High school scheduling meeting to occur in early November.
- East Idaho will host playoffs and championship this year.
- Pocatello will not bid to host due to stadium costs.
- Idaho Falls likely to host playoff games.

6) Youth Program & Recruitment

- **Free "Try Lacrosse" Day:**
 - Tuesday, October 21, from 5:30–7:00 PM at OK Ward Park.
 - \$50 field reservation fee; city fields are first come, first served.
 - Flyers to be distributed at local businesses, schools, and football events.
 - Families encouraged to promote on social media.
 - Meta Ads (Facebook/Instagram) approved with a \$50–\$250 budget.
- **Communication:**
 - Rosters to be exported from SportsEngine.
 - Parents to be contacted directly for updated information.
 - Encourage multiple guardians to be added for app notifications.

- **Games & Scheduling:**
 - Plan for weekday games with Ammon, Idaho Falls, and Rexburg; invite Driggs.
 - Continue participation in Utah's IMLax league (mid-November–February registration).
 - Club will bundle IMLax fees into PBLC registration when possible.
 - Participation in Lax Fest remains mandatory for championship eligibility.
- **Uniforms:**
 - Registration fee remains separate from uniform cost.
 - Jerseys offered as an add-on for new or replacement needs.
 - Orders to be placed with the same vendor/design by January.
- **Equipment & Fields:**
 - Hold a used-gear sale in January or February.
 - Merge Fields and Gear Committees to manage painting, maintenance, and inventory.
 - Conduct a storage unit cleanup.
 - Consider purchasing new Gilman aluminum goals and replacement nets.

7) Merchandising & Fundraising

- No fundraising committee will be formed this season.
- Launch of a year-round online store through Highland Boosters' vendor (10% return to club).
- Include branded apparel such as t-shirts, hoodies, and polos.
- Store link will be shared on website and social media.

8) Motions & Decisions

- Approved the Free "Try Lacrosse" Day on October 21 at OK Ward Park.
- Approved paid social media ad campaign.

- Approved launch of the new online team store.
- Approved base registration fee with optional jersey add-on.
- Approved merging of Fields and Gear Committees and discontinuing the Fundraising Committee.
- Decided not to bid for hosting high school playoffs.

9) Other Notes

- Room rental at Goody's is now \$25 and no longer waived with food purchases.

10) Next Meeting

- **Date:** Monday, November 3, 2025
- **Time:** 6:00 PM
- **Location:** Goody's
- **Agenda Focus:** Tournament planning, registration pricing, IMLax details, and equipment updates.