



BLOOMINGTON FASTPITCH ASSOCIATION

MONDAY FEBRUARY 4TH, 2013 7:00 PM

Bloomington Center for the Arts- Dakota Room

- I. Call to order 7:10 pm by Karen Johnson
- II. Attendance:
 - a. Board Members: Karen Johnson, Jeri Rosenberg, Cathy Currier, Grant Effertz, Carol Effertz, Bob Christiansen, Jim Leicht, Penny Hanson, Brad Currier, Mike Kopischke
 - b. Non-board members: Jim Hanson (late), Kevin Caspers,
- III. Approve Prior Meeting Minutes (January 2013) approved and second
- IV. Old Business
 - a. Revised Bylaws and Parent Handbook
 - i. Membership communication- Grant will post on the website
 - b. School Flyers
 - i. Validate target audience/grades for distribution- We will print less than last year and target the lower grades rather than pay for copies for all ages and schools
 - c. Twin City Orthopedics
 - i. Request sent to provide written terms for BASH medic services- TCO has presented a great plan for the BASH Brad Currier will follow up with what is exactly needed as far as the medical/ supply tent.
- V. New Business
 - a. Registration Readiness- Registration can open tonight. Grant will send out the notice. Penny Hanson's request offer Baseball 365 a table at registration. Board approved with caveat the merchandise offered supplemented Tanel offerings. Karen Johnson reported that Tanel confirmed attendance for registration dates,
 - b. 2013 Uniform Samples- Carol brought samples from other companies. The razorback shirts we have now are truly a favorite by girls and much more comfortable. The current pants have the red and white swipe on the side but are very expensive. Board approved 2013 uniforms as current shirts and pant with single white strip.
 - c. 2013 Budget – Budget approved with minor changes to marketing/fundraising
 - d. Marketing / Fundraising
 - i. Current advertising strategy
 1. Flyers- Will go out to some elementary grades, would be nice if we could just send to girls it would be very cost effective but you can't so we will target certain grades.
 2. Sun current- Penny asked if it was worth the price, it was pointed out that it really is not that expensive.
 - ii. Bash Opportunities
 1. Vendor booth fees, banners, advertising etc. – Penny would like to sell banners to businesses to hang on the field during the BASH. She will have better pricing and a plan for approaching companies. Penny asked board members come to March meeting with 3 Bloomington

businesses they would be willing to call on for BASH banner sales/sponsorships.

VI. Director Reports

- a. President: Karen Johnson – Penny Hanson agreed to fill open Marketing & Fundraising position. Brad Currier agreed to fill Tournament Director position.
- b. Vice President: Cathy Currier
- c. Treasurer: Mike Kopischke
- d. Secretary: Jeri Rosenberg
- e. Commissioner: Craig Johnson
- f. Facilities Coordinator: Bob Christiansen
- g. Communications Director: Grant Effertz
- h. Member Services & Membership: Carol Effertz
- i. Marketing Fund Raising: Penny Hanson- Penny will continue to work on banners for the BASH, she has gotten the requirements from the city and will continue to work with Greg Boatman.
- j. Player Development: Jim Leicht
- k. Tournament Director: Brad Currier – Brad will follow up with Twin Cities Orthopedics to identify exactly what they need for tents.

VII. Open Comments

Jim Hanson commented that he wanted to be sure that Clutch Hitters was considered for future opportunities with coaching etc.

VIII. Adjournment- 9:50 pm by Karen Johnson

The next board meeting will be **Monday** March 4th, 7:00pm at the Bloomington Center for Arts

Minutes Prepared By: Jeri Rosenberg

Minutes Approved for Submission by: Karen Johnson