

Minutes from Aug. 14th Zoom Meeting

1. It was recommended by Executive Secretary Jim Dorman that we focus our strategic planning into three categories: Programming, Finances, and Operations.

Strategic Planning into three areas

Programming: Things that we provide: Hall of Fame, Summer Clinic, COTY Balloting, Awards, Membership, Retired Members Involvement, Mentoring, Board of Directors, College Credit Opportunities, Professional Development

Looking for Chair Person of this Committee

Finance: Budget

Nomination of Chairperson: Pat Moller

Operations: Meetings and Structure of the Organization, Communications, Newsletter, Social Media, Registration, Make up of Exec Committee, Constitution, Corporate Relations, NOCAD insurance program, Executive Director Transition, Job descriptions of: Committee Chairs, Creation of possible new Committee Chairs,

Nomination of Bill Clements as Chairmen of this Committee

2. Look at SD High AND Strategic planning example
 - a. That example will be made available to the Committee
 3. All Committee members should review the SDHSCA Constitution, link available at the top of this document, or found on the SDHSCA website
3. Present at Zoom 8/14/2022

Jim Dorman
Bill Clements
Larry Aaker
Jason Olson
Paul Hendry

Kent Van Overschelde

Four Members that have been invited to attend and join the Committee

Sherri Knippling

Sherri Keck

Mitch Begeman

Chase Hirt

5. It was suggest that we pursue the support and assistance of members: Steph Daily and Linda Deboer

6. Suggested by Pat Moller and Kent Van Overschelde in effort to increase our social media presence that the SDHSCA purchased the program called Go Gipper that would allow us an opportunity to share information, news, and events on Twitter, Facebook, and Instagram simultaneously. It was suggested that we purchase the annual subscription at the Pro Level which allows for unlimited users, content sharing features that request photos and information from AD's and other media outlets, to honor coaches and achievements. If we act quickly, we can get a 30% discount, a \$150 discount as a referral.

Suggested that MHS Tennis, RC Stevens Tennis, and Mitchell Football would donate Up to \$100.00 to support this, along with seeking funds from Sports Groups if necessary. Strongly suggested that this should be supported. Pat Moller is assigned to submit a proposal as quickly as possible to get Go Gipper purchased to get discounts and get going with Social Media Presence to help build membership numbers, support coaches, and get information out about SDHSCA.

7. It was suggested that Sunday Oct 2nd, at 9 PM would be an opportune time to meet again and further our work on Strategic Planning for the SDHSCA with consideration that we could meet monthly and complete this in anticipation of the March 2023 Board Meeting

8. Zoom meetings are limited to 45 minutes. Meeting ended at 9:45 PM. (Good news for all committee members)

9. The next scheduled meeting will be Sunday Oct. 2nd at 9 PM Central.