

## **CAA Executive Board Meeting – August 14, 2024**

Meeting attendees: Terre Kemble, Bill Kemble, Erik Lowe, John Hawley, Dave Erickson

(Meeting called to order at 7:00pm)

### **Agenda**

1. TCO sponsorship renewal language changes. No one present from Diamond Sports, so final discussion delayed.
  - a. Need to resolve the concerns raised by our legal counsel on the proposed renewal agreement submitted by TCO.
  - b. How much of TCO annual \$5000 sponsorship goes toward expense of uniform/apparel logos? Clarification from Jerry Orcutt – “Printing the logo on the jerseys does not add any cost. Since the DS jerseys and the basketball travel jerseys are all sublimated, there is no increase for additional logos (confirmed with both uniform coordinators last year). The basketball practice and rec jerseys were very expensive due to screen printing both sides and that requirement was removed from the agreement early on in these negotiations.”
  - c. Is ideal sponsorship one that gives CAA something tangible we need and can use, instead of strictly sponsors who donate only cash?
  - d. Need to keep in mind the time and work put in by Pete Linder and Duane Archuletta.
  - e. John suggested we try to decide to continue or discontinue TCO relationship within the next week, will do this via email.
2. Last minute Diamond Sports meeting tonight also, and Jerry will provide written update to board following the meeting.
3. Basketball update – Erik
  - a. Erik trying to get some finances understood so he feels confident establishing income goals for the travel tournament.
  - b. Also received suggestions for some paid tournament positions, specifically tournament scheduler.
  - c. Board agrees that the travel tournament should be the primary vehicle to raise funds to be considered for community capital improvements.
  - d. MYAS/MYBA transfer policy as it applies to CAA Basketball and Chaska Youth Basketball.
    - i. Some tricky potential waiver requests on the horizon for this season
    - ii. Alignment between CAA and Chaska still very important
  - e. Considering switch to Game Changer as streaming platform
  - f. 198 teams participating in CAA hosted Midwest 3-on-3 league this month, another record. CNHS varsity programs selling concessions to raise funds for their teams.
4. Baseball discussion - John
  - a. Travel baseball tryouts just completed, teams to be formed soon
  - b. A couple state tournament champions during this past summer
  - c. 12-year-olds represented very well at Cooperstown tournament this past summer
  - d. What is the future of Cooperstown (or any other “special event” teams) team fundraising, sponsorship, bookkeeping and banking? John writing proposed guidelines to be reviewed by Board and sport committees soon

5. Financial update – John
  - a. \$319K in bank currently. Higher than at this time last year. Good position. Should balloon up to \$450K+ in next few months. Reminder that such a high cash balance places us in a position to investigate and consider capital improvement investments.
  - b. Income for current year around \$54K
  - c. Diamond Sports hosted tournaments very successful financially
  - d. 6 new portable mounds and 4 new temporary outfield fences purchased with MBT grants secured by tournament director Derek Gunderson.
6. DEI Initiative
  - a. Erik has Basketball one-pager ready in English, Spanish and Somali. Send to who at ISD 112?
7. Basketball/Soccer storage fee increased again, now \$783/month. Explore consolidating with Diamond Sports storage facility? Bill will communicate with Jerry Orcutt and Glen Schoenburg to inquire.
8. Next meeting proposed for Monday, October 14<sup>th</sup>, 7:00PM at Cuzzy's.
9. Meeting adjourned at 8:45PM.