



PLEASE CONSIDER YOUR SPONSORSHIP

To Our Valued Sponsors,

It's time to get ready for another great season of Kirkland American Little League Baseball & Softball! Historically, sponsors have helped tremendously in making Kirkland American Little League one of the most popular and successful youth sports program in this area... and we need your support to keep the league strong for our young players and community.

Non-profit youth sports leagues such as Kirkland American Little League, operate through a great deal of community volunteering - but there are obvious expenses associated with running such programs. Registration fees are kept as low as possible and only cover a portion of expenses, with the remaining expenses covered by donations from sponsors like you.

Where Do Your Sponsorship Donations / Contributions Go?

Sponsorships help pay for things like field rental fees, uniforms, baseball and softball gear, game & practice balls, field maintenance & equipment, and more. As an example, prior to the 2014 season, we completed the installation of our new batting cages at Everest Park...which benefits all our members – as players used to have to use rental cages in various locations outside of Kirkland in the past. In addition, Kirkland American Little League needs a more permanent home for its older players. With limited resources of our own, and potential King County grant funds being applied for... the project to improve and enhance the usability of Taylor Fields cannot be completed without your monetary support.

Your Proud Sponsorship

Kirkland American Little League features baseball and softball programs for boys ages 4 to 12 and girls from 4 to 16. From perfectly pitched fastballs to great display of sportsmanship, these kids always bring their "A" games. Like their big-league idols, Little Leaguers show everyone how sweat, determination, and teamwork can lead to success. We thank all the players, coaches, umpires, volunteers, parents, and countless others who make Kirkland American Little League such a success. Their selfless dedication has made the baseball and softball diamonds a great place to play, learn, and grow.

Our effort is extensive and, unfortunately, expensive. We will need the help of our community if we are to achieve our fundraising goal for this season. **Your monetary pledge makes the 'games' happen.**

Sponsorship Benefits

Your sponsorship will generate **great publicity** since the Kirkland American e-mail list contains over 1400 adult addresses with blended families, and its official website averages hundreds of page views per week. Kirkland American Little League is classified as a 501 c3 non-profit charitable organization, and sponsorship (advertising) dollars may be **fully tax deductible**; please check with your tax professional for specifics.

There are multiple sponsorship opportunities for this 2020 season

Grand Slam - Equipment or Apparel Sponsor

Email for details: President@KirklandAmerican.com

Gold Sponsor - \$750

- Front page rotating banner ad on KALL website for calendar year 2020
- Banner ad displayed on team pages (March – July 2020 & August - October for Summer/Fall Ball)
- Optional 3'x8' banners on the outfield fences at **all 4 Everest Park** (banners by Sponsor)
- PA system announcement at games at Everest Park during the season including: Opening Day, Tournament of Champions, City Championship and All-Stars

Silver Sponsor - \$500

- Front page rotating banner ad on KALL website for calendar year 2020
- Banner Ad displayed on Team Pages (March – July of 2020)
- Optional 3'x8' banners displayed on the outfield fences at 3 Everest Park (2, 3, and 4) (banners supplied by Sponsor)
- PA system announcement at games at Everest Park during the season including: Opening Day, Tournament of Champions, City Championship and All-Stars

Bronze Sponsor- \$250

- Front page rotating banner ad on KALL website for calendar year 2020
- Ad displayed on emails sent by KALL
- PA system announcement at games at Everest Park during the season including: Opening Day, Tournament of Champions, City Championship and All-Stars
- PA system announcement during the seasons: Opening Day Games at Everest Park, Tournament of Champions games, City Championship games and All-Star Games at Everest
- All-Stars announcement at (toward the end of the season), playoff games at all Everest Park

Advertising Content

All advertising content must be supplied by the company. We have worked with Greg Shugarts of FastSigns to establish KALL pricing on high quality banners. Please feel free to contact him at: greg.shugarts@fastsigns.com and see his site at: www.fastsigns.com/66. The banners typically will cost \$250 for a 3' x 8' banner. If you would rather have us contact him for you, please inform us... we are happy to assist you.

Banners on the fields

Banners on the fields will be displayed from the start of the season (late March) to December 31 for the year purchased. In addition to the physical banner exposures, all players, coaches, and parents will be encouraged to support those who support Kirkland American Little League.

On behalf of our kids and families, the Kirkland American Little League Board of Directors would like to thank you for your support, and we would be delighted if you are able to identify a sponsorship program that not only matches your budget but your heart as well.

For more information please contact our Sponsorship Director:

Aron Healy
Sponsorship@KirklandAmerican.com

Kirkland American Little League Sponsor Registration Form

Sponsorship level desired (please circle):

- Gold - \$750
- Silver - \$500
- Bronze - \$250

**Please make your check payable to Kirkland American Little League
Mailing Address: P. O. Box 146, Kirkland, WA 98033**

Sponsor Information:

Company Name _____

Contact Person _____ Signature _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip code _____

I would like the following from Kirkland American Little League: Receipt Tax Letter Neither

Processed by:

Print Name _____ Signature _____

Amount of Donation Received _____ Check Number _____

Banners received on _____ (Date)

**Kirkland American Little League is a 501(c) (3) Non-Profit Charitable Organization.
Its EIN is 52-1242195**