

BV United Soccer Club
Monthly Board Meeting Minutes

July 17, 2022

Present – Chris Boys, Allison Nachand, Greg Holker, Mary Berg, BJ Keller, Tom Noonan, Mande Kani-kula, Toby Cadwell, Brandt Holte

Absent – Ted Cahill, Molly Sheeley-Melton

1. Meeting called to order at 7:04pm
2. Consent Agenda approved

Old Business

3. May Board Minutes reviewed and approved for posting.

NEW BUSINESS

1. May & June Treasury Reports reviewed and approved
2. Uniform Update – Latest update from Planet Soccer, items are still not available/received. No real firm ETA for these items. Planet Soccer will be contacting families directly once these items are received. This backorder will affect upcoming uniform store for Fall 2022 Travel season.
3. Tryouts 2022/2023 – Allison & Chris will handle check-in at U9-11 tryouts. Help may be needed on Tuesday. Chris will bring water and Gatorade for coaches and kids, since temps will be 90+.
 - a. U9/U11 (Birth Years 2012-2014) – July 18-19, 2022 (North River Hills)
 - b. U12-U19 (Birth Years 2004-2011) – August 2-4, 2022 (Rose Park)
4. Calendar Subcommittee Update – no update at this time.
5. BVU Cup 2022 Summary – Items to review for next year’s tournament: standby ref/mentor expense, work to improve open stock for concessions, review vendor pricing for medals, ensure that we are not billed for Rose porta-potty servicing.

Discuss hosting MegaCup style tournament for U9/10 players only at NRH & Cliff Fen. First weekend in June.

6. Updates from DOC/Technical Director-
 - a. DOC – Both DOCs have resigned effective end of August. Both will stay on to coach teams. Search for new DOC is in process.
 - b. Sustainability of current club model (U13+ vs U12 and younger) – Numbers are decreasing at U13+ as a trend. Numbers U9-U12 are solid. Focus on improved rec partnership at targeted ages & co-op training opportunities. Retention becomes

key issue. We will need to think creatively about how to balance fees and coach compensation going forward.

- c. Coaching Issues –Coach turnover is high this year, particularly on girls’ side. We should continue to focus on attracting quality female coaching.
 - d. Survey results - (send out survey again to get more responses) 68 responses to date.
 - e. Marketing – need stronger marketing within our community to recruit more players.
 - f. Skills Training vs Futsal – Winter Model shift – Change Futsal training for winter 2022-23 to a Skills training model. This will continue to happen in gyms/schools.
7. Recreational Update (Brandt Holte) – Signs for Fall registration are up and registration is happening/ Will be cooping co-ed U14 with VAA. Eagan will host U10 & U12 teams. Tom met with EVAA rec director last week – their numbers are down at older ages. Hard deadline for registration has passed, so can look to reach out to anyone that missed out.
8. Open Board Positions - Manager Director, Fields Director. Chris is working currently with targeted people to fill open positions. Will communicate once positions are accepted.
9. Meeting adjourned 8:12pm

Next Meeting: August 21, 2022 @ 7pm