

## **Branded Apparel Policy**

Alexandria Area Hockey Association Cardinals name, logos, and branding may only be used on approved apparel to ensure consistency, integrity, and honor sponsorship agreements.

All team apparel (including jerseys, warm-ups, spirit wear, and fan gear) that uses AAHA Cardinals logos, names, or branding must be approved by the AAHA Board (apparel committee) before ordering or selling. This ensures consistency, quality, and compliance with contracts.

Families are encouraged to purchase apparel through **approved vendors and the official AAHA apparel store**.

For special considerations, please contact the AAHA Board before placing any orders.