



## AGENDA Board of Directors Monthly Meeting

Time: 6:30pm  
Date: April 8, 2019

Location: Marian University – Stayer Center Room 212/213

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### FDSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

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### Agenda:

- Call to Order / Roll-Call
  - call to order 6:35pm
- Guest Open Forum
  - no guests
- Approval of BOD Meeting Minutes & March Meeting Minutes (Emailed)
- Approval of Financials March (Emailed)
- Treasurer's Report (Bob Van Kirk)
- President's Report (Chad Collett)
  - We are coming into our “busy season” with every program kicking off in April and May. I highly encourage all of our board members to be visible at the complex, and help out where and when you can. Across all our programs we have 1700+ players, 150+ teams, 150+ coaches, 50+ referees, and hundreds of volunteers seeking guidance and a great experience from us. It is important to support each other so we try to avoid burn-out by any one member.
- Program Reports
  - Select League (Chad Collett)
    - Several Phoenix teams kicked off their spring season this past weekend with pre-season tournaments. The U11 and U13 Boys teams played in Wisconsin Dells (a Madison 56ers Tournament), Our U12 Girls played in the Redden Spring Shootout in Verona, and the U16 and U18 Boys state league teams traveled to Rockford, Illinois to the Puma Cup College Showcase. League games will kickoff April 27<sup>th</sup>. I encourage the board to attend as many home games as you can to show your support.
    - Tryout registration for the 2019/2020 season is built in Demosphere and will open this month. Dates, times, and details are all on the [FondySoccer.com/tryouts](http://FondySoccer.com/tryouts) webpage but will take place the first two weeks of June. We will be promoting heavily to rec league and handing out a flyer on tryouts to age appropriate players the first week of rec. Chad is continuing to lock down coaches. If anyone wishes to assist in this process please contact Chad Collett.

- As discussed in past meetings we are moving to Soccer.com and Adidas uniforms for our 2019/2020 seasons. We will essentially have 3 stores under our main web portal. We have two of them nearly built and are just fine tuning a few times and pricing. We will have the player kit portal and will include all required gear plus goalie items (which would love to see our teams starting to wear if they have a permanent goalie that also doesn't switch to field play). We will have a special coach's portal to order gear, and will have a fan zone for parents. I will share the link with the board once we get it all set up and ready. The new site looks great and think people will be very excited.
- Academy Program (Chad Collett)
  - The Academy Training Program kicked off this past Sunday April 7<sup>th</sup> at our complex. We have 56 players signed up. Many waited until last 2 weeks to sign up. 19 in first group (2011/2012) and 37 in second group (2009/2010). Trainings are every Sunday in April and May (minus Easter and Memorial Day) and Tuesday's in April - No Academy on Tuesday in May as we have Rec League starting and would conflict.
  - We provided all academy players with a water bottle this spring and each player will also get two Academy shirts. One short sleeve and one long sleeve shirt. Due to late registrations we pushed the order with Hopper's to get these printed but they are in production. We are hoping to have by next week to hand out.
- Recreation League (Luke Newman)
  - We have 120 Teams this year U5 to High School. We have sponsors filled at every level. Thank you to all for helping to make this happen. It has been a long time since we were "full" at rec team sponsors.
  - All teams are formed. It took about 3 weeks to complete with Luke doing U6 + U7-U4 Boys teams and Chad doing U5 + U7-U14 Girls teams. High School does not start until early June (after WIAA Season is done) so those rosters are not complete yet and we are still collecting registrations. Out of 1160 registrations (so far) we have 614 special requests. If you add that on top of 100+ coaches (who also have special requests) and a many of our sponsors we have special requests, it is nearly 800 special requests to try and piece together. Not every special request can be honored but we do our best. There will always be complaints but if you hear any assure them we do our best. We are evaluating the option of not having any special requests from parents next year and just taking requests from sponsors and coaches.
  - First jersey order has been placed to Jack's Team Sports today.

- “Coaches Meeting” - Since nearly all our materials are digital again this year we are not holding a big “Coaches meeting” where they get a packet. Instead any “materials” like keeper cards, pinnies, Dick’s Sporting Goods Discount coupons etc are handing out first week of the season at the concession stand. It makes it so much easier than putting packets together and chasing coaches. Luke and Chad will be holding an informal opportunity for coaches to meet with them and ask questions or get an overview at end of April. We will also be sending out a Video Presentation that will cover all the details coaches will need for the season.
- With Demosphere this year, Parents will be able to go into the system and look up what team they are on (Name of team only) so they can then see their schedule online. We will also have a master list where parents can look up coaches info to contact them directly. This will save us a lot of emails, phone calls, and text messages from them to us asking for coach info or that they have not heard from them yet or what team they are on. Also, Coaches will be able to go into Demosphere and access their full team roster online. In past, we had to email every coach their full roster and contact info which took a long, long time. Yeah for technology!
- Chad is working on regular season schedules in Demosphere. Target date is to have them complete by this weekend. We will also be working on spring games schedule where U5 and U7-14 Girls play on Saturday June 1<sup>st</sup> and U6 + U7-14 Boys play on Sunday, June 2<sup>nd</sup>.
- Season starts week of May 13<sup>th</sup>. Please try to be around and be visible.
- Adult League (Bryan Henslin)
  - no report
- Camps and Clinics (Chad Collett)
  - Challenger International Soccer Camp is week of June 24-28 at our complex. Promotion for registration is underway. Information is on our website under Camps and Clinics.
  - The Pre-Season Select Training Camp for our Phoenix players is locked in for August 5-9 and will be run by Coaches Saiberlich and Peltonen from Marian U. This program is for our Phoenix teams only and part of their registration fee. Last year we had an amazing attendance at this camp and very favorable feedback. The cost that our program will pay is \$100 per player that attends. We are currently evaluating the Select program fee overall but we will also be seeking corporate sponsors to help offset

some (if not all) of this camp fee and we will put their logos on the back of the camp shirt.

- If you have interest in bringing any additional soccer camps to Fond du Lac please contact Chad Collett to coordinate.
- Coaching Report (Chad Collett)
  - We need to start to have discussions on seeking a new Director of Coaching for our program. We are “getting by” without one but to really advance our program we need to bring on a DOC either on a full time or part time basis. We want to begin these discussions so when we have our budget meeting for the 2019/2020 Annual year we can budget for this expense and also factor that into our long range goals both in terms of player development and number of competitive teams we strive to have.
  - From a current coaching standpoint we are still actively recruiting volunteer coaches for rec league and will be providing them online coaching tools to help them. We currently are 15-20 coaches short. Once all coaches are assigned to teams we will be syncing them to WYSA to conduct background checks.
  - We are always recruiting for new Select League Coaches so please help out if you know someone who is interested. We need to have every select coach licensed and we will pay for the course. If you know of former players or coaches please reach out to see if they may have interest. Until tryouts we don’t know how many coaches we will need at each age level but we are hoping to really grow the select program so ideally we have at least two teams at every age group, and gender which would essentially double our current program for U11-U14.
- Referee Report (Chad Collett)
  - Registration is open for referees to register to be a rec league referee. We need them to all register via our Demosphere registration site for tracking purposes. We will be using Assignr.com for our game scheduling. Chad will be ref assignor this spring but if anyone wishes to take over or assist please let Chad know. We are working on setting up a training date for all rec refs prior to the season starting. We have approx. 40 refs signed up so far for the season.
- Concessions Report (Dan Gerred)
  - Concessions Expansion Project Update
  - New cappuccino machine
  - booster club is using own stuff now
- Soccer Complex Maintenance & Grounds Report (Andy Gill)
  - Water is on and plumber connected pipes/ toilets except in the garage due to frost.

- Utility vehicles are both operational.
  - Three high school games and academy already have been played.
  - Field 1 and 6 are being used by High School.
  - Field 8 is very beat up and the repair patches need a chance to fill in.
  - Field 9 has two U6 fields set up for academy.
  - Field 2 has two U8 fields set up for academy.
  - Several select teams starting to use complex.
  - Paint has been ordered.
  - Need to replace battery and pads on AED
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- Capital Campaign Drive Report (Andy Gill)
    - Plans to start bi-weekly meeting to approach donors for turf are under way.
    - Concessions stand slight delay due to frost and inspections needing us to add to our plans. We are going to start the renovation the day after the Green Bay tournament.
      - Unfortunately, due to the changes in plans the price has also risen.
        - We need a vote to approve an increase of funding for the project. Original cost was \$67,000, the new price which includes extra sinks, extra plumbing, more electrical jumped to \$99,500. However, there is a chance we could get some of that reimbursed.
          - Vote is approving the cost of project increasing from \$67,000 to \$100,000.
    - Fundraising / Sponsorship Opportunities
      - Plans to start bi-weekly meeting to approach donors for turf are under way.
    - If anyone has fundraising ideas bring them forward.
    - A few donors have been contacted but waiting for a response.
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- Marketing & Communications Report (Diane Riley)
    - select tryout flyers
    - lots of social posts more that things are starting
    - Managers and coaches to send pics so Diane can post
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- Old Business

- East Side/UW Land Lease Contract Update - Still pending until after July 1<sup>st</sup>.
- New Business
  - Ford drive discussed
- Next Meeting: May 13th at 6:30pm at Marian U. Adjourn
  - Motion to adjoin Justin 1st Dan 2nd 7:21pm