

IAUSAW Board Meeting Minutes
8/1/2015 @ SEP High School 9am
Meeting Report/Minutes by: Charlotte Bailey

1. Call to order at 9am
2. Present: Reiland, Mickelson, Jennings, Britton, Donnelly (by phone), Bailey, Williamson, Christenson, Wheelan, Ziegler, Manz, Massey
3. Approval of Minutes from the 5/2/15 meeting
4. Reports:

Treasurer's report- Mickelson

- a. Review of Profit & Loss, Expenses, and Balance Sheet; improvement in financial position
Membership: 2,637 current members; \$40,654.25 membership income from USAW
- b. Current account balances are pending:
 - Payments for uniforms, pairer/officials stipends, and mat rental
 - Income from women's fundraising and Fargo payments, turned in today
 - Income from entry fees from Belle Plaine and Bettendorf; requested not turned in
- c. Fargo hotel stay and play next season; working with conventions to get same hotel
- d. Saved money on the Fargo bus this season keeping it in Fargo for the week
- e. Discussion- athlete trips/events used to have a planned subsidy in the organizational budget, after analysis of current year income/expenses will discuss re-establishing organizational subsidy to offset cost to families/members. Target lower out of pocket.
- f. Requests from the Board to Treasurer
 - i. Calculate cost per athlete for full Fargo camp and event
 - ii. Create a plan to have a contingency fund for years with decreased membership or sponsorship

Pairer's Report- Massey

- a. Pairers official is planning to apply for Emeritus status. Will not be assigned future regional and national events. May still be able to assist with state events.
- b. Will ask Ginger about eligibility to continue in the State Pairing Director role. Depending on outcome, board may want to consider continued need for a pairing director on board.

Officials' Report- Williamson

- a. Continued need to recruit officials for Regionals, Nationals, and Duals
- b. Need for a rules review before officials start providing tournament day rules clinics
- c. Consider options for encouraging athletes to begin serving as officials

Junior Report- Jennings

- a. Good participation in camp and Fargo
- b. Athletes and Coaches liked the Blue Chip gear package; included more items for the kids within the same price point as a more limited uniform package with the prior vendor

Cadet Report- Donnelly

- a. Appreciative of experienced duals coaches on the national team trip; important to have coach members with a high level of rules knowledge to approach the table appropriately.
- b. Plans to work to improve participation in Regional Qualifiers for Fargo.
- c. Discussion on fundraising for duals with corporate sponsors.

Kids Report- Ziegler

- a. Great growth at Folkstyle state; goal to improve Bantam participation next season.
- b. Move of Freco Nationals to Wisconsin Dells helped Iowa participation.
- c. Removing Danville trip from the schedule for next season. Grow in other areas.

Women's Report- Bailey

- a. Membership growth in athletes >50%.
- b. Participation in Folkstyle nationals increased from 8 athletes to 30.
- c. Freestyle participation was very low; still some exceptional performers helping Iowa maintain a presence at high level events.

Coaches' Report- Christenson

- a. Discussion of continued improvement in coaching selection for Fargo; possible use of more clear cadet vs junior coaching designation in Fargo; potential benefits of using the Team Leader to support the director with logistics
- b. Discussion of criteria for coach selection for events that have high Director involvement (currently not the same as the Fargo point system); several benefits of having a more fluid system that meets the needs of the group/division; directors and Chair are prepared to provide the selection priorities; continuing past practice at this point.
- c. Options for improving camp options and/or RTC to prepare for duals

Fundraising Report- Britton

- a. Presentation of a preliminary proposal for corporate sponsorship structure, multiple versions explored.
- b. Key points to consider- households touched by the various types of sponsor exposure; title sponsor or a few gold level sponsors could provide significant benefit to teams/athletes.
- c. Potential in kind contributions that kids value: shoes, flips, fit-bit
- d. Requests on Fundraising:
 - i. Provide Fundraising Director with your suggestions for corporate sponsors.
 - ii. Use your personal connections for direct contact to help sell the concepts.

5. Old Business

- a. Regional Training Sites- continue w/ multiple locations; expand date range later in the summer to help the duals teams train; add/plan some live match time to draw in athletes with more than just another practice; use the clinic time prior to summer tournaments to expand on RTC training hours, 2hours might be good.

- b. Schedule- make updates to the website; consider a Google calendar; may need to have fewer tournaments or multiple on the same day due to the Olympic Trials/national changes.
- c. Bylaws- reviewed the proposed voting changes for organization elections (discussed at May board meeting); Chair has approached other states for examples of how they handle voting privileges, information has not been received.

Requests from Board for the Chair or designee:

- i. Review of current files for most recent Bylaws
- ii. Consider review other state bylaws for perspective on voting privileges

Requests from Chair for the Board:

- i. Review and recommend changes if appropriate for the Director job descriptions
 - ii. Consider revision to the voting privileges for the organization, clarification on club votes, etc.
 - iii. Consider drafting a checklist or roles and responsibilities document for your current board position that would have more detail than the bylaws and provide guidance during role transitions
- d. Stipends and related payments to coaches, board members- discussion regarding the current levels of compensation, reimbursable expenses for directors and coaches.

Importance of value to members and keeping the focus on the kids was reiterated; noted workload and factors influencing the amount of time and resources invested by board.

- i. Discussion of the merits of gas receipts vs defined mileage reimbursement; no motion proposed; plan to continue past practice of gas receipt submission; this is appropriate for coaches travel when bus space is not available and for board members or coaches transporting athletes to specific IAUSAW team events.
- ii. Proposal to increase the reimbursement for age group duals coaches and director to \$250 per event; Motion Passed 10-0.
- iii. Proposal to provide reimbursement to the kids director for organization/leadership of youth teams for Heartland Duals \$100, and Combine Clash \$50; Motion Passed 10-0.
- iv. Proposal to increase the coaches' stipend for Fargo from \$100 per style to \$200 per style; Motion Passed 10-0.
- v. Voting strength of the Board decreased from 10 to 9 with the departure of Britton.
- vi. Proposal to continue to provide \$400 to the following Director's for Fargo (Chair, Treasurer, Junior, Cadet, Women's, Coaches') with the funds being reassigned to the category of director stipend; Motion Passed 7-1-1. As a component of this transition, the directors may have items that were purchased with the \$400 in the past that would in future seasons be considered reimbursable expenses and/or be provided through the Chair or Treasurer with non-stipend funds.
- vii. Proposal for annual tax consultant review of finances- Motion Passed 9-0
- viii. Proposal to formalize deadline to submit control-cards for official and pairers stipends, require submission of card to official/pairers director (s) for approval by August 15th of the current fiscal year; treasurer will maintain a record of approved stipend payments. Motion Passed 8-1

6. New Business

a. Contracts/Vendors:

- i. Clothing Package contract was for 2 years; we will work within the BC contract to approve art in the fall so that early season teams have uniforms on time.
- ii. Option to entertain additional bids for Fargo training camp was mentioned.
- iii. Consider transitioning from current apparel vendor on IAUSAW website to utilizing Blue Chip for a wider selection of items and potential revenue source.

b. Fargo athlete meals

- i. Recommendation to adjust the cost of Fargo down so that athletes do not need meal money passed out during the event.
- ii. Will need to ensure good communication with athletes and families on the change so that people don't arrive in Fargo without their meal funds.

7. 2015 Awards announced

- a. Kids- Cullen Schriever
- b. Cadet- Marcus Coleman
- c. Junior- Fredy Stroker
- d. Women- Rachel Watters
- e. Open- Brent Metcalf
- f. Pickford- Mark Reiland
- g. Triple Crown Awards- 16 athletes

8. Adjourn

The Annual member meeting was scheduled to start at 11am. Two IA/USAW members attended in addition to the Board members. No elections were due to be completed at this meeting. Members were welcomed for the continuation of board business from agenda item fundraising report on, including the announcement of awards and the Fargo raffle drawing as noted below.

Prize: Winner:

\$100	Mike Lowery
\$106	Skeeter Montgomery
\$113	Derek Beck
\$120	Jeremy Glosser
\$126	Karen Ferrus
\$132	Tim Fairlie
\$138	Kerry Holub
\$145	Jeff Ziegler
\$152	Jake Keller
\$160	S. Krakow
\$170	Chad Stouder
\$182	Ashley Justad
\$195	Tristen Johnson
\$220	Christy Stumpler
\$285	McCain