

Sioux Falls Youth Hockey Association

Board of Directors Meeting

October 13, 2022 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Elliot Hitt (Treasurer), Ed Davis (Secretary), Adam Gorra (Past President), Derek Berg (Development Director), Leah May (Travel League Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) was also in attendance. Dan Houck (Director of Hockey) was absent.

Secretary's Report – Leah May made a motion to approve the September 14, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Elliot Hitt – Elliot submitted Balance Sheet and Profit & Loss Report as of October 12, 2022.

Director of Hockey – Dan Houck

- conducted supplemental eval for HS player who was injured during tryouts with placement week of Oct. 10
- HS Coaches Session #2 with Andy completed
- planned/ran all DOH and Power Skating clinics
- ran SFYHA Bantam Body Contact Clinic
- tryout process document sent to BOD President/BOD
- conducted pre-season coaches meeting via Zoom w/ Squirt coaches
- pre-tryout meeting w/ on-ice lead Shaq Maresty regarding structure and content
- planned schedule for evaluators and on-ice help for Squirt/PeeWee/Bantam tryouts
- oversaw tryouts/placement for all SFYHA travel teams
- did coaching salaries and made sure Cherry had appropriate info for contracts
- pre-sorted Mite tiers based on age and experience - 130 + kids
- interview with Keloland
- handled HUDL contract. Cherry handled bill payment
- attended the SFYHA Informational Session for Travel Families SQ, PW, BT
- added DOH skates for Lady Flyers for supplemental development
- met w/ Jim Olander regarding Sioux Falls Stampede support at practices. He is going to work on a proposed schedule.
- conducted various meetings surrounding Bantam Placement during tryout process
- finalized practice schedule w/ Leah and Cherry

Admin Update – Cherry Hunter

- Stampede funds – Communicated with Jim Olander & hoping to receive funds
- Raffle Baskets – SFYHA contribution to SDAHA Girls Weekend and Dave Stahl Day (Dec 17). *Leah May made a motion for SFYHA to provide Raffle Baskets for the SDAHA Girls Weekend and Dave Stahl Day. Motion seconded and carried.*
- Fall City League Parent Meeting – Wednesday, Oct 19 at the Pentagon – 5:45pm & 7:00pm
- High School Nationals – SFYHA committed to Combined team if Varsity qualifies. Hosted by Wayzata March 2023
- SFYHA has hosted 2 days of Referee Seminars – three more to go
- Referee will introduce themselves to coaches prior to game. We need to know who will remove fan if requested to do so by official. *Board members noted when the referee informs minor officials someone is to be removed from the rink, a minor official will seek IcePlex management to assist with the task.*

- SDAHA suggested security vest volunteers during league games. SFYHA has fluorescent yellow vests.
- SDAHA Carryover Suspensions – communicated with those needing to serve games. One player and four coaches have carryover game suspensions or requirements.
- Detailed review of practice ice slots

Board Notes – October 2022

Director of Operations

- New navy bumpers have arrived. Brandon Hockey took the red bumpers.
- Booking Conference Rooms for team meetings and coach video review.
- Checking Coach compliance for USA Hockey requirements
- Young officials will be wearing green armbands this season – Be Kind
- Goalie & Rental Gear – We have purchased several pieces of goalie gear for Mite City. Brianna Long has been great to mark and organize the goalie gear. Aaron Kompelien has secured some much needed rental gear.
- Rental Gear Check Out – Utilizing QR code to process the checkout electronically.
- Helmets for Coaches – The brand and model we have ordered in the past are not available until July 2023. May have to work with Coach Houck to find a replacement navy helmet
- High School players with birth year 2005 or older are required to complete Safe Sport Training. Reminders have been sent out noting players cannot be on the ice until the training is complete. Currently we have one LF not skating. Next up will be compliance by ACL players.
- All travel registration options are currently Disabled. People were not adhering to the August 10 deadline.
- Helped Dan “a little” with tryouts 😊
- Bantam Cuts – Eight players were cut. 7 have opted for ACL, one undecided. Brandon will not take Bantam cuts as their team is full.
- High School Cuts – Eight players were cut. Two dropped, three to Brandon and three to ACL. Two players dropped after placed on a team – one dropped, one to Brandon
- Coaching List – worked with Dan to keep his list up to date
- Tracking more Player Transfers – one from Hawarden, one from Elk Point, Flandreau family, Colman family, five from Brandon Schools
- Let’s Try Hockey – Approx 15 participated in each of the two sessions on Saturday, Oct 9. Three players have registered from the participants. Next LTH is October 22
- High School Verification – Working on verification of high school enrollment – Uffdy – about 150 of them with JV/Varsity, Lady Flyers, and ACL.
- Culligan Practice jerseys – are being screen-printed. Mini-Atom, Atom, Mite and ICL City League jerseys to arrive this week. Preparing information for screen-printing
- FYI – It was a busy week with Tryouts and want to give a shout out to both Coach Houck and Coach Fuss. Working with them each day – kept me hopping and was thrilled to see the assistance Coach Fuss provided 😊

Director of Tournaments – Amanda Smith – The SFYHA Tournament slots are “unofficially” full. Waterloo Squirt A and Squirt B will be participating. Player gifts will be weighted stick handling balls

Director of Development – Derek Berg

- Year End Gifts – Suggestions include skate towel, beach towel, bag tag, yard sign. For the Mini-Atoms, Atoms and Mites – mini-sticks were suggested.
- SFYHA Online Equipment Exchange (Sideline Swap) – Derek will work with Jordan Gillis to develop a Google Sheet. Items will need to be removed from the document when they sell.
- Sponsorships – Bryce Pattison met with Miles Beacom regarding renewal of 3 year agreement with First Premier. Culligan is sponsoring practice jerseys. Parkway Ortho is sponsoring Mite jerseys. Derek is working on POWER POINT presentation for sponsorships and has completed some updates to the Flyers brochure.

President’s Report – Sam Everson

- Off-Ice Facility Update – Joe Zueger has inquired on the SFYHA status regarding the build out. Board members approved creating a 3-D rendering of the project. The business suggested to help with fundraising for the project is booked out until 2024. Board members reviewed option of local committee to try a 6 month stint of fundraising.

- Need Memo of Understanding for Joe Zueger and partners – Adam will work with Vince Jones on the document.
- SDAHA Puck Fundraiser – Sales will go to the SDAHA Scholarship Fund for Senior player. Cherry will do an eblast to SFYHA families and track our local association sales.

Agenda Items:

- Strategies to Recruit and Retain Girls - For the long term success of girls' hockey in Sioux Falls, we need to increase and retain the 8U and 10U levels. SFYHA has had a large number of coaches who have supported girls since they were Atoms. Leadership is needed from young parents to keep the momentum going for our gals.

Registration to Date – Oct 12

Atoms – 97	Bantam Travel – 51	Atom Short Session - 8
Mites – 132	High School – 75	Mini-Atoms - 22
Squirt Travel – 92	Lady Flyers – 8	ICL - 68
Squirt Girls 10U – 14	Lady Flyers 14U – 27	ACL - 77
PeeWee Travel – 72		

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 9:30pm

NEXT MEETING

November 9, 2022 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted November 9, 2022 by oral resolution at meeting / written correspondence
(Date) (Circle one)